

# Northeast Wisconsin

NEW NORTH REGION

*Discover*  
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WISCONSIN'S  
18 UNIQUE  
COUNTIES

*Startups find  
success here*

**OUTSIDE INTERESTS**

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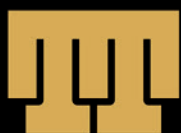


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People gathering at Titledown near Lambeau Field in Green Bay.

Photo provided by the Green Bay Packers

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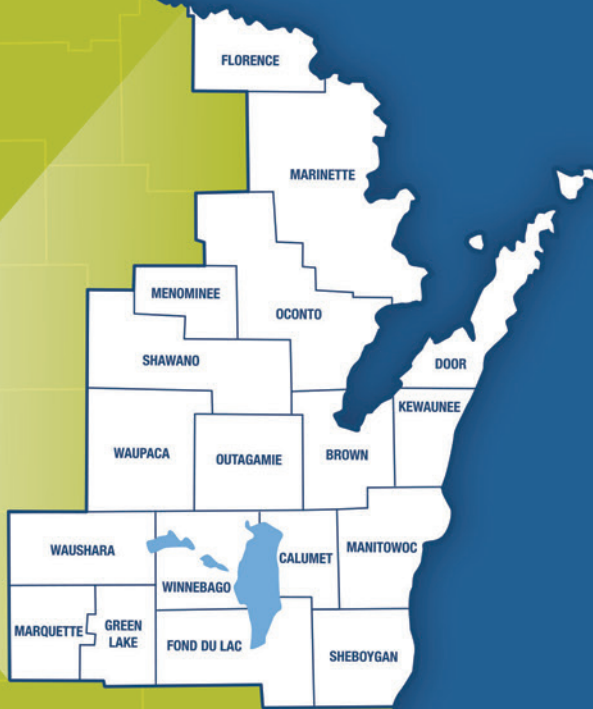
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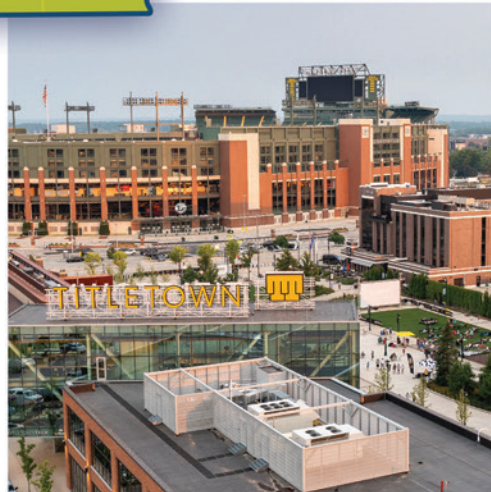
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# new north

Our New North region includes 18 counties, combined to form one community that celebrates the incredible innovation, diverse cultures and high quality of life in Northeast Wisconsin. Some say our area is one of the best kept secrets to living your best life, but the secret's getting out and New North is becoming one of the fastest growing regions in the state.



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## Find Your Place

There are a lot of factors to consider when choosing a new place to live. We have 16 questions you should ask yourself before making this life-changing decision. [livability.com/find-your-next-place](http://livability.com/find-your-next-place)



## Test Drive That City

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## New City! Now What?

So you chose your new city and made the move. What's next? Now comes the fun part! Check out these six things you need to know about starting a new life in a new place. [livability.com/life-in-new-city](http://livability.com/life-in-new-city)

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# NORTHEAST WISCONSIN

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# Threads of Tradition

Native American tribes positively influence the region • *By Teree Caruthers*

Northeast Wisconsin is shaped by the enduring presence and contributions of its six Native American tribes – Oneida Nation, Menominee Nation, Ho-Chunk Nation, Stockbridge-Munsee Band of Mohican Indians, Forest County Potawatomi and Brothertown Indian Nation.

## Embedded History

If you drive through the region, you'll likely see traces of Oneida Nation's rich history woven into the infrastructure.

From turtle-shaped roundabouts on Highway 54 to striking imagery of a turtle, bear and wolf – the clan animals of

Oneida Nation – on underpasses, the tribe's cultural influence can be seen and felt just about everywhere.

Jameson Wilson, councilman of Oneida Business Committee and member of Oneida Nation, says Oneida Nation often looks for ways to share its culture and history with the larger community. The Amelia Cornelius Culture Park, for example, tells the story of the Oneida people through a visitors center, a veterans memorial wall, walking paths with signage and more.

The Oneida Nation Museum and Oneida Pow Wow, an event featuring dancing, singing, crafts and food, also offer opportunities to share the tribe's history in Wisconsin.

"The history of Native Americans gets lumped into one story. There are so many different cultures, so many different worldviews out there. I think it's important that all tribes have the opportunity to share their



culture, their history, their traditional teachings and their language,"

Wilson says.

Oneida Nation's contributions aren't just cultural; they're also economic and social. For years, Oneida Nation has been one of the largest employers in Brown County, fueling growth through gaming, tourism, health care and farming. Oneida also invests heavily in initiatives that benefit both tribal and nontribal communities. Partnerships with organizations, such as Discover Green Bay and the Green Bay Packers, exemplify the tribe's commitment to the region.

## Stewards of Sustainability

When Chris Caldwell, president of College of Menominee Nation and member of Menominee Nation, talks about his tribe's impact in Northeast Wisconsin, he is quick to mention the community's remarkable stewardship of the region's forests – a practice that has garnered attention from space.



A replica of a traditional Oneida home from hundreds of years ago

"When NASA first started using satellites, they needed geographic reference points," Caldwell says. "They saw this dark shape on the Wisconsin landscape. That's our forest, managed through sustained-yield practices for over 170 years."

By prioritizing the removal of sick, dead and dying trees, Menominee ensured its forests remained lush and vibrant while creating a sustainable timber economy.

Through organizations such as Menominee Tribal Enterprises, the tribe manages and processes timber, creating jobs for both tribal members and surrounding communities. Menominee businesses also include a casino, hotel and conference center, all of which contribute to the area's local economy.

College of Menominee Nation, a tribal college that brings education and opportunity to the Menominee people and entire region, is another example of Menominee Nation's growing impact. The college blends cultural understanding with workforce development, preparing the next generation for success while honoring the past. [enr.com](#)

Counties



Shawano County



Waushara County



Brown County

# *Around the* **REGION**

Discover the counties that make up the New North region





Outagamie County



Sheboygan County

The New North region is home to 18 counties, which have their own unique charm and appeal. Here are a few things to know about each one.

### 1) Brown County

This county is home to the Green Bay Packers, one of the most storied franchises in NFL history and the only publicly owned, nonprofit major professional sports team in the U.S.

In 2025, the NFL draft will take place in and around Lambeau Field.

### 2) Calumet County

Calumet County sits along the eastern shore of Lake Winnebago, which means residents are met with gorgeous views and water activities. Plus, it is home to the Ariens Nordic Center, which provides a network of lighted trails for cross-country skiing and a world-class 20-point biathlon training center designed for elite athletes and national championships.

### 3) Door County

This county has a delectable claim to fame: It was featured in a *Top Chef* episode, where competing chefs participated in a classic Door County fish boil. The popular tourist destination has more miles of shoreline than any other county in the U.S. along Lake Michigan.

### 4) Florence County

Outdoor recreation is paramount in Florence County, which contains 265 lakes, 165 miles of rivers and miles of scenic trails. Residents and visitors are met with plenty of options to fish, hike, boat and, in colder months, ride snowmobiles.

### 5) Fond du Lac County

In French, Fond du Lac translates to far end of the lake, and the county was named for its location relative to nearby Lake Winnebago. As such, water activities, like fishing, are

celebrated here, most notably at its annual Sturgeon Spectacular event that is held in February. The three-day festival celebrates winter and this really big freshwater fish.

### 6) Green Lake County

The city of Princeton in Green Lake County hosts Wisconsin's largest weekly outdoor flea market every summer. The county has 20 lakes, including the deepest natural inland lake in Wisconsin, and it is a favorite destination for hunters. Cyclists also love the county's paved trails.

### 7) Kewaunee County

Dairy is big business in Kewaunee County, home to more than 300 dairy farms and roughly 27,000 dairy cows. The county also has deep Czech roots, which explains why the area is known for making incredibly delicious kolaches. It is also known for its commercial fishing, tourist attractions and rich history.

### 8) Manitowoc County

This county is known as Wisconsin's Maritime Capital, thanks in large part to its legacy of shipbuilding. It's also home to Rogers Street Fishing Village and the Wisconsin Maritime Museum, both of which offer a glimpse into the history of the Great Lakes. Manitowoc is also a port city for the S.S. Badger Car Ferry that sails to Ludington, Michigan, during the summer and fall.



Door County

PHOTOS: TRAVEL WISCONSIN; TOP LEFT: PROVIDED BY NEW NORTH

## 9) Marinette County

Known as the Waterfall Capital of Wisconsin, Marinette County is the place to see majestic waterfalls, and over 230,000 acres of county forest land are available for hunting and exploring wildlife. The county's roots are in the agriculture and lumbering industries, and today, its shipbuilding, manufacturing and health care industries support the global economy.

## 10) Marquette County

John Muir, known as the Father of National Parks, lived in Marquette County as a boy. Plus, this region is prime for fishing, hunting, hiking and even birdwatching, and it displays beautiful scenery. Marquette County is also known for having great manufacturing, construction, trucking, education and health care jobs.

## 11) Menominee County

This area is both a county and reservation and is home to the Menominee Tribe. As such, Native American values of respecting, preserving and honoring the land are evident around every turn in the region.

## 12) Oconto County

Throughout the year, more than 100 festivals and events take place in this area, such as the Oconto Copper Fest and Harvest Fest. Outdoor enthusiasts love the county's nearly 1,000 miles of ATV/UTV and snowmobile trails. A few key industries here include wood products, boat manufacturing and food processing.

## 13) Outagamie County

Outagamie County – and the city of Appleton, more specifically – is known for hosting the Mile of Music Festival, which showcases a variety of artists, venues and genres. It is also home to the state-of-the-art Fox Cities Performing Arts Center, featuring national artists and touring Broadway productions.

## 14) Shawano County

Native American history has a strong foothold in Shawano County. It was home to three major tribes before colonization. The name of the county, and Shawano Lake, comes from a Chippewa term meaning to the south.

## 15) Sheboygan County

Golfing enthusiasts might recognize Sheboygan County, which hosted the Ryder Cup in 2021, an international golf competition that pits European and American players against one another. The Whistling Straits golf course also hosted the PGA Championship in 2004, 2010 and 2015. It is also known as the Malibu of the Midwest for its beaches and ideal surfing conditions.

## 16) Waupaca County

From hills to forests to lakes, this county has beautiful scenery. Fremont, located in Waupaca County, is known as the White Bass Capital of the World, making the village – and Wolf River – a famous destination for anglers. Manufacturing plays a big role in the county's economic success.

## 17) Waushara County

With over 100 lakes, 300 miles of trails for snowmobiling and 150 miles of trout streams, there's no shortage of recreation to be found here. Plus, the county has historical sites, such as the World War II Memorial in Wautoma.

## 18) Winnebago County

Aviators and spectators gather each year in Oshkosh, located in Winnebago County, for the EAA AirVenture, a beloved air show that attracts aviation enthusiasts and pilots. Historic downtown Neenah is a popular attraction for its quaint shops, restaurants and charming ice-skating plaza.

To learn more about the region, including a sample of key employers in each county, visit [livability.com/northeast-wisconsin-counties](http://livability.com/northeast-wisconsin-counties).

– Kelly Rogers



Oconto County



Marinette County



Menominee County

PHOTOS: CLOCKWISE FROM TOP LEFT: TRAVEL WISCONSIN (1,2,6,8,9); PROVIDED BY NEW NORTH (3,4,5,7)



Marquette County



Kewaunee County



Winnebago County



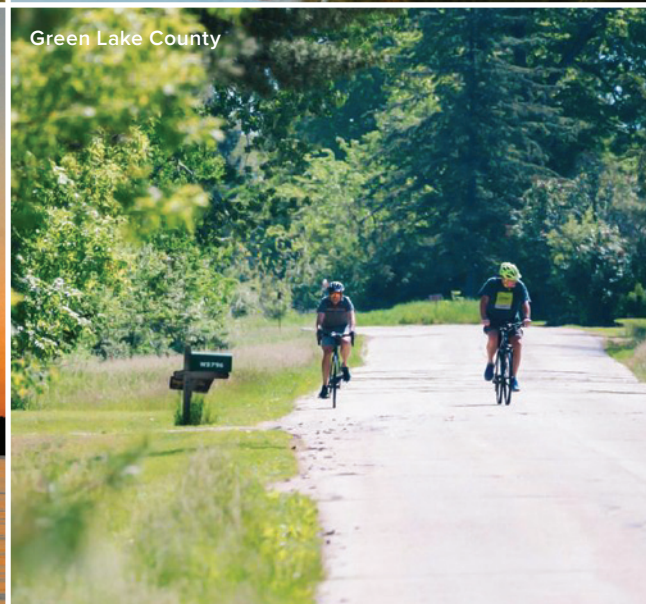
Waupaca County



Fond du Lac County



Green Lake County



# *Feels Like* **HOME**

TWO NORTHEAST WISCONSIN TRANSPLANTS SHARE  
THE BEST WAYS TO GET INVOLVED IN A NEW CITY



Sunset view of Lake  
Michigan in Sheboygan

While exciting, relocating to a new community can evoke feelings of uneasiness. Fortunately, for people moving to Northeast Wisconsin, those nervous feelings soon disappear. No matter where you choose to live in this 18-county

region, it is easy to make new friends, get involved and become ingrained in one of the communities.

Leah Bischoff moved to Sheboygan County in 2016. She is a transition concierge specialist for the Sheboygan County Chamber,

meaning she helps answer questions and guides newcomers to anything they might need.

Tracey Fuller, who moved to Brown County in 2021, is the founder and CEO of Allure Crown & Glory, a beauty supply store and beauty bar that she launched in 2024.

Ahead, Bischoff and Fuller share how they became connected in their new communities.

## Leah Bischoff

### *What is your top tip for newcomers to get connected in Sheboygan?*

Get involved with our chamber events. We have roundtables geared toward your industry where you can connect with like-minded individuals. We also have deep-dive groups involving one person from each industry. They meet once a month, give their pitch, say what they're looking for and connect with other businesses. That's a fabulous opportunity – really just showing up for any sort of community event is. You can come from anywhere and find a spot where you can fit in through all our different resources.

### *What is one of the first things a newcomer to Sheboygan should see or do?*

We have a lot of low-cost and free activities. Some top ones are Above & Beyond Children's Museum, our botanical gardens called Bookworm Gardens and the Stefanie H. Weill Center for the Performing Arts. We also have a plethora of beaches that are free and clean. You can just bring your picnic and have a great day at the beach at no cost. Kohler-Andrae State Park has some of the most beautiful hiking trails that take you through the woods and sand dunes as well as onto the beach and out into a prairie area.



Downtown Green Bay



Bookworm Gardens in Sheboygan



PHOTOS: FROM TOP: GREATER GREEN BAY CHAMBER; LEAH BISCHOFF; BOOKWORM GARDENS; OPPOSITE PAGE: ADOBESTOCK.COM/JACOB



Street festival in Green Bay

**What is the best thing about living in Sheboygan?**

Our people are very warm and welcoming. You get those good Midwest feelings and vibes. People around here are very happy to help. They're not too rushed, running off to the next thing and pushing you aside. They're happy to include you and show you around because there is so much pride here in our opportunities and quality of life.

**Tracey Fuller**



**What organizations did you join that helped you build your network?**

When we moved here, my former employer was really intentional about getting connected. That's how I got

PHOTOS, FROM LEFT: GREATER GREEN BAY CHAMBER; DOPEDEE VISUALS



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involved with the Greater Green Bay Chamber and their Leadership Green Bay program. Court Appointed Special Advocates of Brown County is another local organization near to my heart. I'm also active with the Brown County United Way. It's mind-blowing to see how people give back.

**How did making friends go for your children?**

My kids are involved in sports through school and otherwise. That's given me and my husband a way to meet other families and get time with them away from school. I love that my kids believe that they're from Green Bay. This is where they've made their friends.

**How can a newcomer make Brown County/Northeast Wisconsin feel like home?**

Find a local church. Those are great places for the whole family to meet others and get connected. Don't underestimate Facebook groups or social media pages. Facebook groups are gold mines for finding things to do and people to meet. There's always something going on in Green Bay.

**What advice would you give to someone moving to a new area where they don't know anyone?**

Be open minded. Get to know your coworkers and connect with your local chamber of commerce. Never underestimate what a city can offer you or what you can offer a city.

— Kate Robertson



Green Bay Botanical Garden

PHOTOS, FROM TOP: GREEN BAY PACKERS; COREY WILSON

Q&A

# DRAFT PICK

Learn about the major NFL event taking place in Northeast Wisconsin



The annual NFL draft is coming to Green Bay in April, bringing an estimated 240,000 visitors and a \$20 million economic impact to Northeast Wisconsin. Aaron Popkey, director of public affairs for the Green Bay Packers, discusses how the city landed this popular event and what fans can expect when they arrive.

**How was Green Bay chosen to be the site of the 2025 NFL draft?**

After being held in New York for 50 years, the league decided in 2015 to take the draft on the road. Right away, our team president, Mark Murphy, and others in the community said we should go after it. We had Titletown, a 45-acre entertainment and shopping district, opening in 2017 and the Resch Expo, an exposition center, opening in 2021, both next to Lambeau Field, so we knew we were about to have a really good campus footprint for the draft.

**How is Green Bay set up to accommodate an event of this size?**

This will be the biggest event our community has ever hosted, but projections are that there will be about 240,000 people here over three days, and we regularly handle 80,000 people for a Packers home game. That can absolutely be done. Discover Green Bay handled setting up hotels for all the people coming to work the draft. That will take about 2,600 rooms. Green Bay as a community has roughly 5,000 rooms, not counting home rentals. Then you have the Fox Valley and all the other areas throughout the New North region with additional rooms.

We can handle that and all the other logistics because this event is being meticulously planned.

**What kind of events will be set up around the draft?**

There will be a house band playing music at the main draft theater between the picks as well as major acts at the end of Thursday and Friday nights. There is the NFL Draft Experience, with different galleries and interactive activities. All kinds of great photo ops with the Lombardi Trophy and Super Bowl rings. Outside the campus, there will be activities in downtown Green Bay each morning through Touchdown Downtown, including a 5K, vendor markets and a Booyah Bash. The NFL's OnePass app will have maps, a schedule and recommendations for other attractions around the region.

**What do you recommend people check out while here?**

Packers Heritage Trail has 22 sites around downtown with plaques about the history of the team. Lambeau Field and the Packers Hall of Fame Museum are big attractions. The Neville Public Museum is popular. The Bay Beach Amusement Park is great for families. With our German and Polish heritage, we have old-fashioned supper clubs with prime rib and the Friday night fish fry throughout the state. And the outdoor activities of Northwoods, Door County and Lake Michigan are all within an hour. 🍷🍷

For more on what to do in the region while here for the draft, visit [livability.com/new-north-nfl-draft](http://livability.com/new-north-nfl-draft).

By Cary Estes



# Outside Interests

— ENJOY FOUR SEASONS' WORTH OF OUTDOOR FUN —

**N**ortheast Wisconsin is an outdoor lover's playground throughout the year, providing plenty of places to go and things to do during every season.

## Springtime Fun

As the snow begins to melt, spring offers a wonderful opportunity to go chasing waterfalls throughout Northeast Wisconsin. Marinette County alone has 15 waterfalls, many of which can be seen from the side of the road or after a short hike. Eight more can be found in neighboring Florence County, including the 60-foot, three-tiered Breakwater Falls, the sixth-largest waterfall in Wisconsin.

Spring is also the time when migratory birds flock to and through Northeast Wisconsin. Horicon Marsh in Fond du Lac

County is a popular site for whooping cranes. Killsnake State Wildlife Area in Calumet and Manitowoc counties is often filled with owls and hawks, and Calumet County Park provides a nesting location for a variety of shorebirds.

April marks the unofficial start of the warmer weather fishing season in Northeast Wisconsin. Anglers cast for walleye along the Fox River near De Pere in Brown County, bass on Lake Winnebago in Calumet, Winnebago and Fond du Lac counties and trout and salmon on Lake Michigan.

## Summer Magic

This is the time to hit the water, and there are plenty of options throughout Northeast Wisconsin. In addition to the obvious choices of Lake Michigan and Lake

Winnebago, which is the largest inland lake in the state, water activities can be found at Poygan Lake in Waushara and Winnebago counties, Big Lake Butte des Morts in Winnebago County, Moon Lake in Marquette County, Green Lake (the deepest natural inland lake in Wisconsin) in Green Lake County, Shawano Lake in Shawano County and Menominee River State Recreation Area in Marinette County and parts of Michigan.

Summer is the most popular time to see the beauty of Door County, a 70-mile peninsula stretching from Kewaunee County to the communities of Northport, Washington Island and Rock Island. Door County is home to five state parks, 11 lighthouses, dozens of beaches and thousands of acres of beautiful wilderness.



Photos, clockwise from left page: High Cliff State Park in Calumet County; Peninsula State Park in Door County; Breakwater Falls in Florence County; snowshoeing in Manitowoc County



For something slightly different, head to the Ledge View Nature Center in Calumet County for public cave tours. As far as scheduling, they are available most weekends from May through October.

### Autumnal Activities

While water recreation dominates the summer months, autumn is a great time to stay inland and enjoy the changing leaves. The landscape is transformed through a collection of colors that can be best experienced along one of the numerous trails throughout the region.

“Northeast Wisconsin is a great place to be in the fall,” says Sabrena Werner, program assistant for the Calumet County Parks Department. “The weather is still a little bit warmer, and you have all the beautiful colors that look especially

stunning when you have the lakes and rivers right next to it.”

Options for hiking, biking and even horseback riding through the fall foliage include the northern portion of Kettle Moraine in Fond du Lac and Sheboygan counties, High Cliff State Park in Calumet County, Outagamie Wildlife Area in Outagamie County, Chequamegon-Nicolet National Forest, which spans multiple counties, including Florence, Oconto and Oneida, Navarino State Wildlife Area in Shawano and Waupaca counties, and the Ice Age Trail in multiple counties.

### Winter Wonderland

Winter is the season best known for outdoor recreation in Northeast Wisconsin. You can take part in things like snowmobiling, skiing, ice skating and ice fishing.

The Ariens Nordic Center in Calumet County provides an array of winter offerings, highlighted by a network of lighted trails for cross-country skiing and a state-of-the-art 20-point biathlon target system for national competitions. Meanwhile, Nordic Mountain in Waushara County transforms its 1,137 feet of elevation into a downhill destination for skiing, tubing and more.

Finally, Northeast Wisconsin excels in one of the most treasured winter activities of all, ice fishing. Thousands of anglers head onto the ice each winter in pursuit of panfish, pike, walleye and sturgeon. In fact, Stockbridge in Calumet County is referred to as the “Sturgeon Capital of the World,” thanks to its location on the shores of sturgeon-rich Lake Winnebago.

– Cary Estes

PHOTOS, CLOCKWISE FROM TOP LEFT: TRAVEL WISCONSIN (1,3); VISIT MANITOWOC

# SUSTAINABLY MADE

*Green Bay Packaging Innovates  
for Long-Term Community  
and Environmental Health*

**G**reen Bay Packaging has proudly called Green Bay home for over 90 years, demonstrating a remarkable commitment to sustainability that resonates through generations. As a third-generation family-owned company, their dedication to safety, sustainability, employees, customers and the community is truly inspiring.

Founded in 1933, Green Bay Packaging is a vertically integrated company consisting of corrugated container plants, a folding carton facility, recycled and virgin containerboard mills, pressure-sensitive label roll stock plants, timberlands, a paper slitting operation and a sawmill facility. Today, with more than 40 locations

in 16 states across the U.S. – including six locations in the Green Bay area – their growth story is one of innovation and responsibility.

“We’ve spent over nine decades transforming Green Bay Packaging into a vertically integrated company, maintaining quality every step of the way,” says Bryan Hollenbach, executive vice president of



Green Bay Packaging. “It begins with our 250,000 acres of company-owned timberlands in Arkansas, where we plant loblolly pines. This ensures we harvest the best fibers to create high-quality corrugated boxes.”

The dedicated team at the Fiber Resource Division carefully manages the land, ensuring that more than one tree is replanted for every tree harvested, fostering a healthier environment for future generations.

The commitment to sustainability extends even further. In 2021, Green Bay Packaging built a new 100% recycled paper mill in Green Bay, on the same land where the original mill was built in 1949. The Green Bay mill is considered the most sustainable mill in North America, with 100% of the biogas captured from the wastewater treatment used to provide onsite renewable energy. Its circular

*“By modernizing the facility and investing in cutting-edge technologies, Green Bay Packaging continues to pioneer innovation and sustainability for the industry now and for years to come.”*

- Bryan Hollenbach, executive vice president of Green Bay Packaging

reclaimed water system utilizes a three-stage cleaning process, eliminating the need to withdraw water from or discharge it back into the nearby Fox River. Underwriters Laboratories has recognized this innovative system as the world’s first UL-certified Net Zero Water facility.

When it was time to replace the original Green Bay mill, company leadership considered whether relocating it would better serve the business.

“Will Kress is deeply dedicated to the community where he was born and raised, and where his grandfather founded Green Bay Packaging,” Hollenbach says.

The resulting decision to construct the new mill on the same site as the old one allowed the existing workforce to transition over, and preserved the economic benefits to Green Bay.

Many dedicated employees have worked at the plant for decades.

“By modernizing the facility and investing in cutting-edge technologies, Green Bay Packaging continues to pioneer innovation and sustainability for the industry now and for years to come,” Hollenbach says.

The company’s commitment to the community is also evident through the Green Bay Packaging George Kress Foundation, which supports local nonprofits in arts and culture, civic engagement, education, and health and human services. Green Bay Packaging is committed to being a leading packaging company, a responsible steward of the environment and a positive partner in the community.

“We are committed to reinvesting for future success,” says Hollenbach.

Green Bay Packaging is a responsible steward of the environment and a positive partner in the community.



For more information about Green Bay Packaging’s sustainability efforts, products, or career opportunities, visit [gbp.com](http://gbp.com).

# GROWING ROOTS, FINDING WINGS

— Learn and thrive in Northeast Wisconsin —



UW Oshkosh

Obtaining a degree in Northeast Wisconsin has never been easier, thanks to the long list of higher education institutions in the region. These include Fox Valley Technical College (FVTC), College of Menominee Nation, Lakeland University, Lakeshore College, Lawrence University, Marian University, Moraine Park Technical College, Northeast Wisconsin Technical College, Ripon College, St. Norbert College, University of Wisconsin (UW)-Green Bay and UW Oshkosh. Together, they provide multiple majors, minors and graduate

programs, meaning students are sure to receive the schooling they need to prepare for their futures.

But there is something even more appealing about furthering one's education in this region. Many of the institutions carry articulation agreements – official guarantees that classes completed at one school will be accepted for credit at another – with other regional schools.

Ahead, hear from Doug Cox and John Laughrin, former students who share how they benefited from the collaboration that exists between area higher education institutions.

## **Doug Cox**

*Menominee Indian Tribe of Wisconsin*

Cox, former chairman and current director of land management for the Menominee Indian Tribe of Wisconsin, says his college journey took more than 20 years.

He started working toward an associate degree in natural resources from FVTC in 1988. In 2009, he decided to further his education at UW-Green Bay, seeking a bachelor's degree in applied studies, a program primarily for nontraditional students.



St. Norbert College;  
Left: Northeast Wisconsin  
Technical College

*“I had my pick of a couple of full-time jobs as soon as I graduated and no debt. Some of that was luck, but a lot of it was the support and experience I had at the local schools.”*

– John Laughrin, WFRV-TV



Thanks to the articulation agreements in place at UW-Green Bay, Cox was able to transfer many of his credits that he earned from FVTC, not to mention some of his work experience earned him credits, as well. Cox says he'd always planned to carry his education beyond FVTC prior to attending UW-Green Bay, but when he went to apply to a four-year school in the early 2000s, few of his credits were going to carry over.

“The applied studies program at UW-Green Bay made such a difference for adult students,” he says. “Having that opportunity made

it possible for me to return to school and get my degree. It is probably one of the top accomplishments from a work goal that I had in my career. It was challenging and difficult, but I learned a lot. Getting it done through all those challenges is what makes it such a great accomplishment.”

### **John Laughrin**

**WFRV-TV**

When Laughrin, news director at WFRV-TV in Green Bay, graduated from high school, he was unsure what he wanted to do next. He started classes at what is now UW Oshkosh's Fox Cities campus

because of the affordable tuition and the ability to live at home and hold a job. His dream of becoming a radio DJ led him to communications classes at UW Oshkosh, Fox Cities. The small class sizes allowed him to connect with a professor who offered him an internship at a Green Bay television station. Within a week, he was at the Green Bay Packers' practice field alongside working media. He fell in love with the work, and it completely changed the course of his life, he says.

Laughrin worked at Green Bay-area television stations for the rest of his collegiate career, earning real-world



Lawrence University

experience while taking classes. He transferred to UW-Green Bay in 2002 to complete his degree, and he says the process could not have been easier. He only had one class that wouldn't transfer, and he says that was clearly communicated to him up front. The open communication made him feel very comfortable and content with transferring.

"I remember it being seamless," he says of the transfer process. "Knowing that it wasn't cumbersome or challenging was appealing. When I walked across that stage to get my bachelor's degree, I didn't owe anybody anything. It was a game-changer. I had my pick of a couple of full-time jobs as soon as I graduated and no debt. Some of that was luck, but a lot of it was the support and experience I had at the local schools."

### Personalize Your Path

Neither Cox nor Laughrin took the path they expected after high school, but both know they could not have achieved what they have without the flexibility they experienced in pursuit of their degrees. Cox says he learned a lot from his winding path to a degree, and he tries to pass on the lessons of perseverance to his family and young people in his community.

Learning and living in the New North region have allowed these individuals to build a solid foundation while spreading their wings to achieve their dreams. Here, you can become part of a thriving ecosystem where education, business and community come together to provide a seamless path toward your career goals.

– Nicole Haase



UW Oshkosh

### Choosing Wisconsin

Hear from Lawrence University graduate and Appleton Mayor Jake Woodford, who shares what he loves about living in Appleton, including how he would spend his ideal Saturday. Plus, he offers tips on how newcomers can get involved in the region.

[livability.com/why-i-stayed](http://livability.com/why-i-stayed)

# Home for Heroes

The region offers veterans an ideal place to put down roots

For veterans and transitioning service members, the 18-county Northeast Wisconsin region is the perfect place to call home – and it’s easy to see why. Aside from being full of job opportunities, offering an affordable cost of living and brimming with entertainment and outdoor recreation options, former service members are met with the support and resources they need to plant roots and build a life they and their families will love.

## Here to Help

Wisconsin leads the nation in the number of state benefits for veterans. That includes providing temporary housing, training and supportive services to veterans who meet specific requirements; remitting tuition and fees for eligible veterans and their dependents for up to eight semesters at any University of Wisconsin System or Wisconsin Technical College System school; and not taxing military retirement income, among other things.

New North, an economic development organization serving Northeast Wisconsin, actively engages with military and veteran families and provides connections to these resources and more through its New North Hires Heroes initiative. In 2024, it collaborated with Mission: Workforce Alliance, which connects transitioning service members with the Wisconsin business community, to launch a military hiring portal. This portal allows employers to recruit transitioning service members based on their specific skills.

Since 2020, New North has partnered with Mission Wisconsin, which provides military families with the resources needed to successfully



settle in America’s Dairyland.

“We help transitioning service members and their families successfully connect to our partner companies through a referral network,” says Steve Janke, who is the founder of Mission Wisconsin and a former Marine.

The leads captured by Mission Wisconsin are also added to the hiring portal.

Janke has helped more than 300 military families relocate to Wisconsin, with more than one-third of them settling in the New North region. When a service member indicates Wisconsin as an option, he reaches out and asks how he can help.

For Janke, the mission is personal. He remembers walking into a U.S. Marine Corps recruiting office in 1996 with a friend and deciding to enlist on the spot.

In 2000, he returned to Wisconsin to run the family business as a fifth-generation dairy farmer. He took on other roles focused on veterans services and saw a need for greater assistance for those transitioning to civilian life.

## Forging a New Path

One example of a former service member who chose to build a new life in Northeast Wisconsin is retired 1st Sgt. Randall Copiskey. Born in Manitowoc, Copiskey enlisted in the Army as a reconnaissance specialist in 2000. He’d just graduated from high school in Sheboygan and hoped the military would give him direction.

He and his wife, Christie, a Kentucky native, met while he was stationed at Fort Knox. They married four months later. He was then reassigned to Fort Johnson (formerly Fort Polk) in Louisiana.

After time in Texas and Washington, two combat deployments, and missions in Germany and Korea, Copiskey finished his 21 years of service in Washington, D.C. Post service, he chose to take advantage of the entrepreneurial support in Northeast Wisconsin and opened a leatherworking business in Crivitz, Wisconsin, a community he and his family love.

“Everyone knows everyone, and it’s comforting that you know your neighbor,” Copiskey says.

– James Figg



# Buzzing With Opportunity

AREA BUSINESSES HAVE EVERYTHING THEY NEED TO GROW AND THRIVE

**F**rom Green Bay Packers sports culture to the picturesque lighthouses and artisan shops in Door County to options for surfing, sailing and golfing in Sheboygan County, the 18-county Northeast Wisconsin region has everything you could want when choosing a place to live.

And, unlike many other regions, it also has everything you could want when choosing a place to start a business. Think networking opportunities, community support, incubators, coworking spaces, access to venture capital and much more.

Thriving entrepreneurs Corey Behnke and Vicki Wilson love doing business in Northeast Wisconsin. Behnke co-founded LiveX, a full-service broadcast design and production company in 2015 in Manhattan, then added a second

location in Green Bay, his hometown, in 2020. Wilson, founder and president of Door County Coffee, launched her coffee roasting business in – you guessed it – Door County in 1993.

## **Corey Behnke**

*Producer and Co-Founder  
LiveX*

### **Why did you expand your business in Northeast Wisconsin?**

I was born in Green Bay and spent much of my life in cities like New York and Los Angeles. After working in livestreaming production for years, I saw an opportunity to expand LiveX when I realized I could work remotely at a high level without needing to be in a major metropolitan area.

Green Bay offered a perfect balance – a great community, lower costs and

a more manageable lifestyle for my family. It was a bet on the growing remote work trend, which paid off.

### **What resources helped you get started?**

The area's infrastructure was key. Wisconsin's fiber optic network, which provides dedicated internet lines, was vital for our livestreaming services. Additionally, being part of the Green Bay Chamber of Commerce has been great for networking and gaining visibility within the local business community.

### **How has your business grown since you started?**

LiveX has grown tremendously. We've expanded our capabilities with four remote master control rooms, and we've been fortunate to work with high-profile clients, including the Democratic National



Corey Behnke;  
Right: Vicki Wilson



to start our business here, and 32 years later, we're still thriving.

**What resources helped you get started?**

When I first started, the Door County Economic Development Corp. was in the early stages of creating an incubator for startups. They were incredibly supportive, and their guidance in those early years laid the foundation for our growth.

**How has your business grown since you started?**

We began with zero sales, operating out of a 3,000-square-foot warehouse in Forestville, a community in Door County. Today, we've expanded to a 40,000-square-foot facility and employ 75 people. We've gone from local sales to national and even international accounts, selling coffee in Saudi Arabia, the United Arab Emirates and South Korea. We also sell e-commerce across all 50 states. Our growth is due to a focus on variety and innovation, introducing seasonal offerings and unique products like our Wisconsin Supper Club Series and ready-to-drink cold brews.

**Why would you recommend Northeast Wisconsin to other businesses?**

Door County in the Northeast Wisconsin region is a community that genuinely embraces startups. From the local pride to the strong work ethic, it's a fantastic place to grow a business. The people here are hardworking and dependable and treat each other like family.

Find more information about the cool people, stuff and places that make up the New North region at [thenewnorth.com/cool-stuff](http://thenewnorth.com/cool-stuff).

– Heather Cherry

Committee, Major League Baseball and top Fortune 1,000 companies.

**Why would you recommend Northeast Wisconsin to other businesses?**

Northeast Wisconsin is a great place to find reliable employees with strong work ethics. Plus, it's centrally located near Door County and Lake Michigan, offering a high quality of life. You can work in a fast-paced industry while enjoying the peace and recreational opportunities of the Midwest.

**What advice would you give other entrepreneurs?**

Take advantage of the area's resources and networking opportunities – there's a surprising amount of talent and manufacturing know-how here that can benefit your business.

**Vicki Wilson**

*Founder and President  
Door County Coffee*

**Why did you launch your business in Northeast Wisconsin?**

My family and I lived in Green Bay then and frequently visited Door County on weekends. I loved the area's charm and lifestyle and saw an opportunity in the coffee roasting business, which was far less popular 32 years ago.

Door County offered great schools, a strong work ethic and a small-town feel, perfect for raising a young family. It just made sense



**Boost for Business**

The region is primed to help startups thrive. Learn about some of the entrepreneurial resources available in Northeast Wisconsin at [livability.com/new-north-resources](http://livability.com/new-north-resources).

PHOTOS, CLOCKWISE FROM TOP: ALLIE DEGUELLE; SHANE VANBOXTEL/IMAGE STUDIOS; COREY BEHNKE

# Made Here

Northeast Wisconsin's manufacturing heritage links to signature products



Fragrant Isle Lavender  
Farm, Shop & Le Café

## Northeast Wisconsin

is home to one of the highest manufacturing concentrations in the nation, producing a diverse range of goods. Ahead, learn more about some of the companies behind the products.

### 1) AriensCo

Based in Brillion, AriensCo is a privately owned manufacturer of outdoor power equipment for consumer and commercial markets. Established in 1933, the family-owned company, which now has a global presence, employs 950 people in Wisconsin.

“We love the Wisconsin workforce and are committed to remaining in Brillion,” says Tara Perre, AriensCo director of marketing, communications and PR. “Wisconsinites have an amazing work ethic.”

### 2) Carron Net Co.

A fourth-generation family-owned business, Carron manufactures 100% nylon netting for numerous sports and industrial applications. The company comes from humble beginnings in 1933 when Edward Carron and his son, Norman, made fishing nets in their kitchen at home in Two Rivers and sold them locally. Today, the company’s sports nets are sold at sporting goods companies throughout North America.

### 3) Fincantieri Marine Group

Fincantieri, a global leader in complex shipbuilding,



Kohler  
Below: Fincantieri Marine Group



operates in the U.S. through its subsidiary Fincantieri Marine Group (FMG). FMG oversees three Northeast Wisconsin shipyards in Green Bay, Sturgeon Bay and Marinette, manufacturing military vessels for the U.S. Navy, commercial vessels, and high-quality small boats and modular products for U.S. government customers.

“Northeast Wisconsin offers Fincantieri a

tremendous advantage,” says Eric Dent, senior director of communications for FMG. “With our three shipyards on Lake Michigan, each can support the others depending on the project.”

### 4) Fragrant Isle Lavender Farm, Shop & Le Café

In Washington Island, Fragrant Isle Lavender Farm, Shop & Le Café boasts 20,000 lavender plants of 12 varieties.

During peak season, 25 people work for the company. Its line of more than 300 products is made by select vendors in the United States, all using the company’s therapeutic-grade lavender essential oil.

### 5) Jolly Good Soda

Jolly Good Soda, the winner of the Coolest Thing Made in Wisconsin’s 2024 WMC competition, launched in 1966. Though customers

across the U.S. enjoy its bold flavors, the company remains committed to manufacturing its beverages in Wisconsin. The soda line is produced by Krier Foods, which is located in Random Lake.



## 6) KI

KI, headquartered in Green Bay, operates six manufacturing facilities in the U.S. and Canada. Four of its manufacturing facilities reside in Wisconsin, producing conference tables, cafeteria tables, auditorium seating, classroom chairs, architectural walls and more. The furniture company's product portfolio can be seen in showrooms across the U.S. as well as in Toronto, London and China.



Sheboygan in 1873. It later moved to Riverside, which is now called Kohler Village. While Kohler's manufacturing has spread out, many of its products are still made in the region,

## 7) Kohler

Kohler Co., a global company best known for its kitchen and bathroom products, was founded in

Plexus Corp.; Below: Medalcraft Mint Inc.



including cast iron tubs, cast iron sinks and toilets.

## 8) Medalcraft Mint Inc.

In Green Bay, Medalcraft Mint custom builds medallions, challenge coins and commemoratives for corporate, education, military, law enforcement and special event customers. Founded in 1948, what started as a two-man collaboration has evolved into a world leader in the die-struck award and custom challenge coin industry.

## 9) Nueske's Applewood Smoked Meats

While Nueske's Applewood Smoked Meats distributes its products nationwide, they are still made in Wittenberg. The company began in 1933 when R.C. Nueske couldn't find smoked meats as good as those his family made and decided to market his around Northern Wisconsin. Though the production process has modernized, the company still uses family recipes.

## 10) Plexus Corp.

Plexus Corp., whose global headquarters are in Neenah, partners with leading aerospace, health care and industrial companies to design, manufacture and service transformative products, including advanced surgical systems, mission-critical aerospace systems and electric vehicle charging solutions.

Plexus employs 20,000+ team members worldwide throughout 26 global facilities, including nearly 2,000 people in Wisconsin.

"Our commitment to Wisconsin is evident in the four facilities we operate here – our global headquarters, a design center and two manufacturing facilities," says Todd Kelsey, president and CEO of Plexus Corp.

For more information on the region's locally made products, cool residents and fun places, visit [thenewnorth.com/cool-stuff](http://thenewnorth.com/cool-stuff).

– Stephanie Figy

**WPS**

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**brighter future**

Wisconsin Public Service is honored to power northeast and central Wisconsin with the affordable, reliable and clean energy our customers depend on.

# Celebrating 20 Years

Learn about New North and its accomplishments over the last two decades • *By Stephanie Figy*

**R**egional marketing and economic development organization New North, Inc. turns 20 in 2025. At the heart of New North's success is its dedication to collaboration – a guiding principle since its inception.

The idea to form New North, Inc. came out of a regular networking session of Northeast Wisconsin business executives in the early 2000s. At the time, many major companies were consolidating their manufacturing operations, and the group of executives knew they needed to get involved. Bob DeKoch and Kathi Seifert, co-founders of New North, took charge.

“We all recognized that regional economic development leaders were doing that job, but the business community wanted to get more involved,” DeKoch says.”

Over the years, the organization has prioritized inclusive growth, ensuring economic opportunities benefit everyone in the 18-county region.

“We have many community champions in our region,” Seifert says. “At the very beginning, Bob and I spent a lot of time getting them on board. We wanted to work

together so our region could collectively be the best.”

As a nonprofit, New North's leadership and funding are largely driven by the private sector. Jerry Murphy, the inaugural executive director, set the foundation for New North's legacy. In the last two decades, eight co-chairs – DeKoch, Seifert, Bill Bohn, Vicki Updike, Tim Schneider, Michelle Schuler, Sachin Shivaram and Mary Goggans – and 112 board executives have steered the organization's vision. Today, the board comprises 42 executives. Its staff, led by President and CEO Barb LaMue, includes Lorri LaPratt, Rebecca Deschane, Renee Torzala, Barbara Koldos, Juan Corpus and Jason Mathwig.

## Key Achievements

New North has seen numerous achievements. In 2024, it became one of 83 organizations nationwide – and currently the sole organization in Wisconsin – to be named an accredited economic development organization. Additionally, the organization:

- » Established the NEW Launch Alliance, a regional infrastructure to support business innovation

and entrepreneurial discoveries.

- » Expanded efforts to engage and attract diverse talent and businesses to the region.
- » Strengthened the talent pipeline in construction and digital industries.
- » Fostered greater alignment with economic development partners and supported professional growth.
- » Launched four campaigns that attracted over 13,000 new residents to Northeast Wisconsin in the past three years.
- » Facilitated business development efforts, contributing to a regional gross product now exceeding \$86 billion annually.
- » Fostered over \$29 million in grants and \$65 million in private investment to enhance connectivity across the region.



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# Caring for *Community*

Network Health delivers personalized service as a provider-owned health plan



In a world where long hold times, automated phone systems and impatient customer service representatives have become the norm, Network Health stands out as an exception.

“One of the things we hear time and again from our members is, ‘I talked to a Network Health representative who’s friendly, and they even called me back to tell me that the issue was taken care of,’” says Coreen Dicus-Johnson, president and CEO of the fast-growing, provider-owned health insurance plan based in Menasha, Wisconsin. “We are there for our members. It’s not a transaction for us, it’s a relationship.”

Launched in 1982 by a group of physicians in the Fox Cities region, Network Health offers a range of health plans for employers, individuals and families, and seniors needing Medicare

Advantage coverage. For several years in a row, including 2025, the company has earned a 5 out of 5 overall star rating from the Centers for Medicare & Medicaid Services (CMS) for its Medicare Advantage PPO plans. Each year, Medicare evaluates plans based on a 5-star rating system.

More than forty years later, Network Health is known for delivering on its mission to build healthy and strong Wisconsin communities. “We put our members at the center of everything we do,” says Dicus-Johnson. “We go above and beyond to make sure they have an exceptional experience.”

On average, Network Health member experience representatives answer the telephone in 21 seconds, and their excellent customer service goes beyond promptly answering member calls. Local Network Health employees act as guides who help members navigate the health care



*“Our employees live and work in the communities we serve, and they care about serving our members.”*

– Coreen Dicus-Johnson, Network Health president and CEO

system, advising on routine matters as well as facilitating access to specialists if necessary. Dicus-Johnson credits the company’s Wisconsin roots. “Our employees live and work in the communities we serve, and they care about serving our members.”

Helping small-business owners is a priority too. “Recruiting and retaining the right talent is key for small businesses, so they’re looking for a health plan that takes care of their employees. We fill that niche,” Dicus-Johnson says. “We provide a hassle-free experience for companies that don’t have a large HR department.”

With Network Health as their health plan provider, employers can support their employees’ wellness with services such as preventive screenings, Lunch and Learn sessions and pre-diabetes programs that encourage exercise, healthy

eating and other lifestyle changes.

Network Health also gives back to the community, from funding student scholarships to building Habitat for Humanity homes and sorting food donations for Feeding America. In 2024, employees volunteered more than 2,600 hours. “This is the right thing to do,” says Dicus-Johnson. “It’s also an opportunity for us to interact with our members, whether we are volunteering at a farmers market or supporting veterans.”

“As a company, we have an obligation to take care of the community because we are a part of the community. We go to church with our members, we shop in the same grocery stores and our children go to school together. That creates a responsibility to each other. People love Network Health and I’m proud of that.”

For more information about Network Health, visit [networkhealth.com](http://networkhealth.com).

SPONSORED BY NETWORK HEALTH

# PRIORITIZING PATIENTS

*Local facilities help meet residents' health and wellness needs*

There are many perks that come with living in Northeast Wisconsin. From its affordability and natural beauty to its great career opportunities and entertainment options, this 18-county region is overflowing with positive attributes. Yet another that residents point to time and again is the area's access to leading-edge health and wellness care. Read on to learn about some of the region's health care facilities.

## DOOR COUNTY MEDICAL CENTER

Door County Medical Center has been a health and wellness leader in Door and Kewaunee counties for more than 80 years. Its integrated medical center boasts a talented medical staff of more than 175 physicians who provide expert care close to home.

A wide range of specialties are offered, including primary care, general surgery, women's and children's care, orthopedic care, behavioral health, cancer care and rehabilitation services. With its main campus in Sturgeon Bay and satellite clinics and rehabilitation facilities in other smaller communities, Door County Medical Center provides a "high-tech, high-touch approach, combining state-of-the-art technology with compassionate care to ensure the best possible outcomes for our patients," says Brian Stephens, the center's president and CEO.

## BAYCARE CLINIC

BayCare Clinic is a physician-owned, multispecialty medical practice headquartered in Green Bay that serves 16 communities in Northeast Wisconsin and Michigan's Upper Peninsula. Established in 1999,

BayCare Clinic has nearly 1,000 employees and 250 clinicians across 21 specialties, including orthopedics, cardiology and neurosurgery.

Each year, BayCare Clinic serves tens of thousands of patients, offering advanced care tailored to meet the needs of the community.

Committed to giving back, BayCare Clinic supports local initiatives, including mental health programs, wellness events, health care scholarships and community partnerships that enhance the region's well-being.

"Our role in the community is rooted in providing compassionate, expert care that makes a meaningful, measurable impact," says Dr. Ashwani Bhatia, BayCare's CEO and chief medical officer. "We are proud to be a trusted health partner for families in the region."

## ORTHOPEDIC & SPORTS MEDICINE SPECIALISTS

Orthopedic & Sports Medicine Specialists (OSMS) is a doctor-owned orthopedic, sports medicine, rheumatology and pain management practice with locations in Green Bay, Neenah, Marinette, Oshkosh, Oconto Falls and Chilton.

OSMS has been serving Northeastern Wisconsin and Michigan's Upper Peninsula for over 70 years, providing care to more than 81,000 patients annually.

"Our focus is putting the patient first. We are proud to be able to provide high-quality specialty care at a lower cost," says Sandy Fragale, who serves as OSMS CEO.



BayCare Clinic

PHOTO: JENN KOSS



Emergency Department at ThedaCare Regional Medical Center-Neenah

With a low post-operative infection rate of 0.15% and a 98% patient satisfaction rating, OSMS has been recognized as the best orthopedic/sports medicine center in Winnebago County.

### THEDACARE

For over 115 years, ThedaCare has been improving the health and well-being of the communities it serves in Northeast and Central Wisconsin. It delivers care to over 650,000 residents in 17 counties and employs approximately 7,000 providers and team members at 180 points of care.

To continue to meet the needs of patients and communities, ThedaCare is creating two health campuses in Fond du Lac and Oshkosh that will offer around-

the-clock emergency care as well as inpatient beds and additional services.

ThedaCare is a nonprofit health system with a Level 2 trauma center, comprehensive cancer treatment, stroke and cardiac programs, and primary care. Additionally, ThedaCare partners with communities to understand needs, find solutions and encourage health awareness and action.

“As a Wisconsin-rooted health system, we live in and care for our communities big and small. We are incredibly grateful for the partnerships in our community to help us achieve the mission of improving health and well-being



Door County Medical Center

for everyone,” says Kelly Hurt, ThedaCare’s senior vice president of human resources.

ThedaCare and Froedtert Health combined in 2024, forming one system to strengthen local health care and provide high-quality treatment and prevention services.

– Patsy B. Weiler

## Close Care

The region is home to over 30 hospitals and medical clinics, including:

- » Advocate Aurora Health (multiple facilities)
- » Ascension (multiple facilities)
- » Aspirus
- » BayCare Clinic
- » Fox Valley Hospital-Children’s Wisconsin
- » Marshfield Medical Center-Dickinson Florence Center
- » Emplify Health (multiple facilities)
- » Froedtert Holy Family Memorial Hospital
- » Froedtert ThedaCare Health System (multiple facilities)
- » Hospital Sisters Health System (multiple facilities)
- » Orthopedic & Sports Institute
- » Orthopedic & Sports Medicine Specialists
- » Prevea Health
- » SSM Health (multiple facilities)

# Regional Profile

Discover the New North region's incorporated communities, categorized by county.

## **Brown County:**

Allouez, Ashwaubenon, Bellevue, Denmark, De Pere, Green Bay, Greenleaf, Hobart, Howard, Pulaski, Suamico, Wrightstown

## **Calumet County:**

Appleton, Brillion, Chilton, Harrison, Hilbert, Kaukauna, Kiel, Menasha, New Holstein, Potter, Sherwood, Stockbridge

## **Door County:**

Egg Harbor, Ephraim, Forestville, Sister Bay, Sturgeon Bay

## **Fond du Lac County:**

Brandon, Campbellsport, Eden, Fairwater, Fond du Lac, Kewaskum, Mount Calvary, North Fond du Lac, Oakfield, Ripon, Rosendale, Saint Cloud, Waupun

## **Green Lake County:**

Berlin, Green Lake, Kingston, Markesan, Marquette, Princeton

## **Kewaunee County:**

Algoma, Casco, Kewaunee, Luxemburg

## **Manitowoc County:**

Cleveland, Francis Creek, Kellnersville, Kiel, Manitowoc, Maribel, Mishicot, Reedsville, St. Nazianz, Two Rivers, Valders, Whitelaw

## **Marinette County:**

Coleman, Crivitz, Marinette, Niagara, Peshtigo, Pound, Wausaukee

## **Marquette County:**

Endeavor, Montello, Neshkoro, Oxford, Westfield

## **Oconto County:**

Gillett, Lena, Oconto, Oconto Falls, Pulaski, Suring

## **Outagamie County:**

Appleton, Bear Creek, Black Creek, Combined Locks, Greenville, Harrison, Hortonville, Howard, Kaukauna, Kimberly, Little Chute, New London, Nichols, Seymour, Shiocton, Wrightstown

## **Shawano County:**

Aniwa, Birnamwood, Bonduel, Bowler, Cecil, Eland, Gresham, Marion, Mattoon, Pulaski, Shawano, Tigerton, Wittenberg

## **Sheboygan County:**

Adell, Cascade, Cedar Grove, Elkhart Lake, Glenbeulah, Howards Grove, Kohler, Oostburg, Plymouth, Random Lake, Sheboygan, Sheboygan Falls, Waldo

## **Waupaca County:**

Big Falls, Clintonville, Fremont, Iola, Manawa, Marion, New London, Scandinavia, Waupaca, Weyauwega

## **Waushara County:**

Berlin, Coloma, Hancock, Lohrville, Plainfield, Redgranite, Wautoma, Wild Rose

## **Winnebago County:**

Appleton, Fox Crossing, Menasha, Neenah, Omro, Oshkosh, Winneconne

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