Customized Innovative Solutions
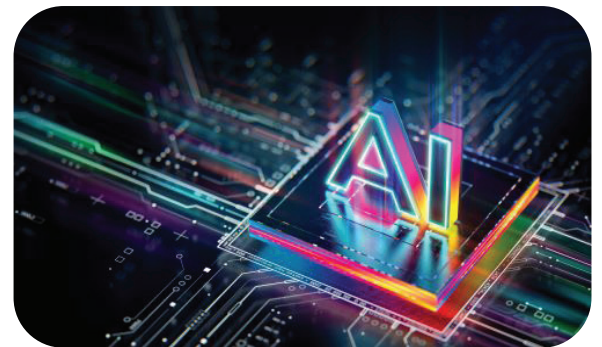
Artificial Intelligence
and the 21ST Century Worker

AI is streamlining operations through automation, empowering smarter decision-making with data analytics, and enhancing customer experiences with personalization. As new AI technologies rapidly become more prevalent in our lives, individuals across all industries are equipping themselves with knowledge and skills to transition seamlessly into AI roles.

This seminar is designed to provide you with a foundational understanding of AI and how you might integrate it into your business operations. You'll explore fundamental concepts, practical applications, future trends and personal upward mobility strategies. We'll breakdown the mechanics and structures of AI technologies and help you envision the role AI plays in your field. You'll leave inspired with practical ideas for how you can integrate AI in your own work.

Participants will Learn About:

- How to define AI
- Ethical and societal implications of AI
- Fundamentals of how Natural Language Processing Proficiency (NLP), such as ChatGPT models work
- Machine learning, the distinction between supervised, unsupervised, and reinforcement learning, and appreciating how machines learn from data
- The diverse and impactful applications of AI across various industries
- Ways to use the AI-ID Tool and how apply this knowledge into practice
- Identifying resources for continued learning and ways to stay connected with the latest advancements in AI

Benefits & Outcomes:

- Learn the top skills and competencies that will be essential for thriving in an AI-driven world.
- Learn and apply the Midpoint 10-step method for integrating AI into your business.
- Understand infrastructure capability to address gaps and limitations in order to harness the full potential of AI.
- Understand and adopt key change management strategies to optimize utilization of AI technologies.
- Continued online access to content materials and resources.

Seminar Details:

Date: Thursday, May 16, 2024
Time: 8:30 a.m. - 4:00 p.m.
Location: D.J. Bordini Center, Appleton
Fees: $199/person, materials, hospitality and lunch included

Register Here or Scan the QR Code