ENVISION
Greater Green Bay

Grounded in reality, focused on the future

Meet our *World Futures Day 2024* Speakers

John Smart, Futurist, Keynote Speaker. CEO of Foresight University, John will first focus on the likely future of artificial intelligence in the Green Bay area. Then he'll talk about the visions and risks we're likely to face, particularly in the areas of healthcare and wellness, our economy and jobs, and our community culture as a whole. John will take questions too.

John Werner, Chief Strategy Officer, Schreiber Foods, will share his company's plans to enhance its growth and impact in the next decade. He will focus on the functional responsibilities of Strategy, Innovation, and Digital Technology, showing how Strategic Foresight complements this future-focused structure, offering common language and tools.

Gratzia Villarroel, PhD, St. Norbert College professor of Political Science and International Relations, will focus on our growing Hispanic community. She'll offer a visionary strategic framework for Greater Green Bay that aspires to establish the region as a national model of adaptability, dynamism, and equitable opportunity in a rapidly diversifying country.

World Futures Day

March 1, 2024

Oneida Conference Center

(formerly the Radisson)

2040 Airport Drive, Green Bay

Plan to Listen, Learn, Network and Enjoy!

- Continental breakfast and registration begin at 7:30
- Program from 8 a.m. to noon
- Network with about 400 local leaders and civic-minded activists
- Intriguing, insightful presentations: two hours with John Smart, one-half hour with local speakers
- Q&A with all three speakers
- Free parking

Questions? Email us at **Signals@Envisionggb.org** or call 920-615-4350

Click Here to Register

A glimpse of previous World Futures Days

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