

FOR IMMEDIATE RELEASE

New North board of directors play pivotal role in organization’s success *41-person group provides diverse, high-level vision and anticipates future needs of region*

NEW NORTH, December 20, 2023 – New North Inc., the regional economic development corporation for the 18 counties of Northeast Wisconsin, celebrates its many successes in 2023. Playing a pivotal role in supporting and guiding the organization’s achievements is the 41-person board of directors.

“We are grateful to our board of directors, who provide direction, leadership and support,” says Barb LaMue, president and CEO of New North Inc. “We are fortunate to have this group of highly connected, diverse visionaries – across industries and geography – who set the direction for our plan of work.”

Two regional leaders recently were added to the New North board of directors, Gene Schleusner and Tony Steffek.

Schleusner is executive vice president for Consolidated Construction Co., Inc., of Appleton. He has been with the company for 15 years, first joining Consolidated to introduce and lead construction in the hospitality sector. Following that successful launch and subsequent growth, Schleusner became a majority shareholder and was appointed to the board of directors in 2016. Today, he oversees the business development and marketing teams, and continues to develop Consolidated’s vertical markets and drive its entry into new geographic areas, while also managing strategic initiatives related to the company as a whole. Before joining Consolidated, Schleusner enjoyed a long career in construction, first owning and operating his own residential and commercial construction firm, then with Goldridge Construction of Eau Claire.



Gene Schleusner

Steffek is a partner and attorney within the Green Bay office of Amundsen Davis, having first joined the firm (then known as Davis & Kuelthau) more than a decade ago. He specializes in labor and employment law, assisting businesses and public-sector entities with human resources matters of all types. Earlier in his professional career, Steffek served as an in-house counsel for a multi-modal provider of transportation and logistics services. He holds a bachelor’s degree in history from the University of Wisconsin-Madison and a juris doctorate from Marquette University Law School.



Tony Steffek

The complete list of the New North board of directors, listed alphabetically:

- Michael Alexander, UW-Green Bay
- Becky Bartoszek, Fox Cities Chamber
- Dr. Ashwani Bhatia, BayCare Clinic
- Bill Bohn, USI Insurance Services
- Fabio Bordignon, Fincantieri Marine Group
- Corey Brumbaugh, Miron Construction
- Kate Burgess, Elevate97
- Chris Caldwell, College of Menominee Nation
- Dr. Paul Carlsen, Lakeshore Technical College
- **Bob DeKoch, The Boldt Company
- Dennis DeLoye, Associated Bank
- Coreen Dicus-Johnson, Network Health

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Mary Goggans, Milliken/Encapsys LLC
Bryan Hollenbach, Green Bay Packaging
Jason Howe, Schneider National
Dr. Laurie Joyner, St. Norbert College
Dave Kievet, The Boldt Company
John Kreul, Jewelers Mutual
Dr. Andrew Leavitt, UW Oshkosh
Maggie Lund, ThedaCare
Dr. Chris Matheny, Fox Valley Technical College
Brick Murphy, Ruder Ware
Doug Page, EUA
Suneer Patel, FyterTech Nonwovens LLC
Maureen Pistone, Wipfli LLC
Aaron Popkey, Green Bay Packers
Greg Sabel, C.D. Smith Construction
Gene Schleusner, Consolidated Construction
Jodi Schoerner, Masters Gallery Foods
*Michelle Schuler, Microsoft
**Kathi Seifert, Katapult LLC
*Sachin Shivaram, Wisconsin Aluminum Foundry
Greg Smedema, WEC Energy Group
Tony Steffek, Amundsen Davis LLC
Cathie Tierney, Community First Credit Union
John Verich, Oshkosh Corp.
Mike Vogel, Nicolet National Bank
Vanessa Wellens, Amcor
Craig Wiedemeier, Werner Electric Supply
Jameson Wilson, Oneida Nation
Ken Zacharias, CLA (CliftonLarsonAllen)

**Co-chair; **Ex-officio with voting privileges*

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New North, Inc., is a 501(c)3 non-profit, regional economic development corporation fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Brown, Calumet, Door, Florence, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Marquette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara and Winnebago. www.thenewnorth.com

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