



LAWRENCE UNIVERSITY
APPLETON, WISCONSIN

Monday, November 6, 2023

For immediate release

Lawrence to partner with St. Joseph Food Program for pre-parade food drive

APPLETON - Lawrence University will partner with St. Joseph Food Program on a food drive at the Appleton Christmas Parade, set for Nov. 21.

A Lawrence University trailer will roll down College Avenue in downtown Appleton as part of the “pre-parade,” immediately following the Santa Scamper run-walk. LU volunteers will carry donations of canned goods from parade attendees on the curb to the trailer as it moves down the street. All donations will go to St. Joseph Food Program. A QR Code for monetary donations to St. Joseph also will be available if attendees don’t bring cans but still want to contribute.

The food drive will begin at about 6:30 p.m. The parade is scheduled to start at 7 p.m.

“Lawrence University is proud to partner with St. Joseph to help stock their shelves as the holiday season approaches,” said Garrett Singer, special assistant to the president. “In addition to supporting our local community, it is an opportunity to model good citizenship for our students and campus community.”

The Appleton Christmas Parade is held annually on the Tuesday before Thanksgiving. Drawing an estimated 80,000 spectators to downtown Appleton, the parade is among the largest holiday gatherings in the Midwest. The parade begins at the corner of State Street and College Avenue and travels east on College Avenue to Drew Street.

[Lawrence University](#) is a liberal arts college located along the banks of the Fox River in Appleton, Wisconsin. Founded in 1847, Lawrence has an enrollment of about 1,500 students drawn from nearly every state and more than 40 countries. It features a college of arts and sciences and a conservatory of music, both annually ranked among the best in the nation.