

The Einstein Project Receives \$10,000 AT&T Contribution to Support Mobile Makerspace Programming in Northeast Wisconsin

Program provides quality, hands-on STEAM learning opportunities to local youth within their communities

GREEN BAY, Nov. 28, 2023 – As we celebrate Giving Tuesday, The Einstein Project received a \$10,000 contribution from AT&T today to support its mobile makerspace programming in Northeast Wisconsin for local students.

The AT&T contribution will support Einstein’s Sandbox – a mobile creativity lab that visits neighborhoods across Northeast Wisconsin in partnership with schools, the YMCA, and the Parks & Recreation Department. The program provides quality, hands-on STEAM learning opportunities to youth within their communities.

“We believe all kids deserve robust and enriching educational experiences,” said **Chad Janowski, Executive Director, The Einstein Project**. “Through Einstein’s Sandbox, we bring our mobile creativity lab to neighborhoods throughout Northeast Wisconsin, allowing our youngest creators to design and build whatever their imaginations can dream, no matter their background. We are grateful to receive this AT&T contribution to support Einstein’s Sandbox and provide access and opportunities for underserved youth.”

With support from foundations and corporate partners like AT&T, The Einstein Project takes its mobile makerspace lab to parks, libraries, schools and other locations in communities where kids live. During a visit to Einstein’s Sandbox, kids experience different themed projects, challenges, and opportunities to unleash their creativity. College mentors also lead age-appropriate opportunities for youth to tinker, create and learn. Last summer, The Einstein Project ran more than 65 programs in 16 communities, serving over 2,700 kids.

“The Einstein Project is a wonderful organization that is providing STEAM activities and education for kids in communities across Northeast Wisconsin, especially underserved youth,” said **Robyn Gruner, Director of External Affairs for AT&T Wisconsin**. “Without Einstein’s Sandbox, many of these students may never get the opportunity to learn about STEAM careers and education opportunities. AT&T is proud to provide this \$10,000 contribution to help expand The Einstein Project’s work in the community.”

For more than 30 years, The [Einstein Project](#) has provided leadership in transformational change in STEAM education in Wisconsin. Their hands-on materials and curriculum not only promote quality learning in science, technology, engineering, aesthetics, and math, they also help develop a student’s soft skills and foster curiosity. A nonprofit STEM resource center, The Einstein Project is driven to empower educators, inspire learners, and make science education accessible and affordable.

The \$10,000 AT&T contribution is part of the company’s philanthropic giving efforts to support our local communities. We invest our company’s resources and knowledge to advance access to education and training, improve lives, and strengthen the communities in which we live and work.

***About Philanthropy & Social Innovation at AT&T**

We’re committed to advancing education, creating opportunities, strengthening communities and improving lives. As part of our companywide commitment to address the digital divide, we launched AT&T Connected Learning to invest in connectivity and technology, digital literacy and education solutions to help today’s learners succeed inside and outside of the classroom. Since 2008, we’ve committed to programs that help millions of students across all 50 states and around the world, particularly those in underserved communities.