

Join advisors assembled by the Wisconsin Technology Council for a *free* session to help entrepreneurs of all types learn more about the basics of launching, funding, and growing a young business by attending the **Tuesday, November 14** event in Oneida.

The State of Wisconsin Initiative to Fast Track Entrepreneurs, or SWIFT, is made possible through a grant from the U.S. Small Business Administration and supported by U.S. Sen. Tammy Baldwin. The goal of the statewide program is to connect entrepreneurs of all types – not just tech-based – with resources, advice and networking through the Tech Council and others to help them succeed.

Mentors will speak and answer questions on areas such as legal steps to starting a company, funding sources for such firms, and public resources generally available to entrepreneurs. Attendees will engage in an exercise aimed at bringing forth their ideas and any challenges that lie ahead.

WHEN:

• Tuesday, November 14 from 8:30 a.m. – 12 p.m.

WHERE:

• Radisson Hotel & Conference Center – Mohawk Room; 2040 Airport Dr, Green Bay, Wis.

WHAT:

The sections that will be covered are as follows:

- BREAKFAST
- WHAT FLAVOR OF ENTREPRENEUR ARE YOU? (OPENING EXERCISE)
- HOW DO I LAUNCH MY BUSINESS?
- HOW DO I FUND MY BUSINESS?
- HOW DO I GROW MY BUSINESS?
- LAUNCHING, FUNDING, GROWING AND SUCCEEDING

** Panelists to be announced. **

To register, <u>click here</u> or scan the QR code below.

