

# New North Economy *by the Numbers*



## MANUFACTURING

- 2,100+ Business Locations
- 140,000+ Industry Jobs
- Contributes \$20.7B to New North Economy
- 2.8x National Concentration

- 9.9% Increase in Jobs 2017 - 2022
- \$13.8B in Industry Purchases
- Contributes \$5.84B to New North Economy

- 1,000+ Business Locations
- 43,000+ Industry Jobs

## FOOD & BEVERAGE



## TRANSPORTATION & LOGISTICS

- 1,100+ Business Locations
- 22,300+ Industry Jobs
- Contributes \$2.1B to New North Economy
- 8.5% Increase in Jobs 2017 – 2022
- 18<sup>th</sup> largest concentration in the US

- WI #1 State in Paper Production: New North has largest concentration
- Value-Add \$5.1B to GRP
- 18,000+ Direct and 44,000+ Indirect employment impact

## PULP, PAPER & CONVERTING



## ENERGY, POWER & CONTROL

- 850+ Business Locations
- 22,000+ Industry Jobs
- \$9.2B in Industry Purchases
- Contributes \$3.9B to New North Economy

- Contributes \$604M to New North Economy
- 230+ Business Locations
- 6,100+ Industry Jobs
- 1.8% Increase in Jobs 2017 – 2022

## AEROSPACE



## BIOHEALTH

- 220+ Business Locations
- 4,600+ Industry Jobs
- Strength in local healthcare: \$6.6B GRP, 78,500+ jobs

- Two interstates, thousands of miles of state & local roadways
- Foreign Trade Zone
- Class 1 Rail Line
- 2 International Airports
- 6 Commercial/Cargo Ports
- M-90 Marine Highway
- Regional 5G High-Speed Internet

## INFRASTRUCTURE

