Talent

People practices driving business results



New North Workplace Excellence Award

An award of the Attract, Develop and Retain Diverse Talent Committee of New North

Application Phase 1 - Submission Form

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# 2023-24 New North Workplace Excellence Award

The New North Workplace Excellence Award, a collaboration between New North and Keystone Partners, recognizes organizations that are improving their competitive advantage through people practices that lead to successful business outcomes.

# Eligibility

Organizations located within the 18-county New North region are eligible to apply. This includes companies that have a division or location within the New North but are not necessarily headquartered in the New North.

The 18 counties include: Brown, Calumet, Door, Florence, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Marquette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara, and Winnebago.

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| --- | --- | --- |
| **People Practices\*** |  | **Business Practices\*** |
| * Orientation & Assimilation |  | * Savings |
| * Recruitment, Selection & Retention |  | * + Financial |
| * Culture Management |  | * + Efficiencies |
| * Alignment & Engagement |  | * Growth |
| * Development/Performance Management |  | * + Financial |
| * Employee Communication |  | * + Customers |
| * Succession/Knowledge Transfer |  | * Increased Profitability |
| * Exit (Retirement or Outplacement) |  |  |

*\*Including, but not limited to these areas*

**The New North Workplace Excellence Award application process consists of three phases:**

**Phase 1** Organizations complete brief statement of consideration (500 words or less).

**Phase 2** Organizations meeting Phase 1 requirements will be notified and invited to submit a detailed application.

**Phase 3** Organizations meeting Phase 2 requirements will become finalists and a site visit will be conducted by members of the judges committee to select winner(s).

# Important Dates and Information\*

**Oct 6th 2023** Phase 1 responses due by 5:00PM CDT. Responses should be emailed to [lsmith@keystonepartners.com](mailto:lsmith@keystonepartners.com)

**Oct 27th 2023** Organizations moving onto Phase 2 will be notified.

**Jan 26th 2024** Phase 2 applications due by 5:00PM CDT. Responses should be emailed to [lsmith@keystonepartners.com](mailto:lsmith@keystonepartners.com)

**Feb 16th 2024** Phase 3 finalists notified and site visits are scheduled during March and early April 2024.

*\*Additional information and key dates will be shared with organizations reaching Phase 2 and 3 of the process.*

# Background Information

Organization name:

Application completed by (Name & Title):

Contact person (Name & Title, if different from above):

Contact person phone:

Contact person email:

Business address (in the New North region)

Address 1:

Address 2:

City, State, Zip:

Headquarters address (if different)

Address 1:

Address 2:

City, State, Zip:

How did you hear about this award:

Type of Ownership:  Public  Private  Other, specify:

Industry:

Number of employees at your location(s) in the New North region:

Year organization was founded:

Chief executive or highest-ranking senior manager within the New North:

Briefly describe your organization and scope of services and/or products (4 or 5 sentences):

# Brief Statement of Consideration

Please describe, in 500 words or less, the people practice(s) utilized by your organization that led to successful and sustained business outcomes.