

Do North. New North.

Encompassing innovation and strategic partnerships

new north at a glance

 **1.29M**
New North's population

 **22%**
of Wisconsin's population, employment and GDP

 **682k**
Total full-time employment

 **\$75B**
Annual Gross Regional Product

innovation & technology

 **RANKED #18**
Ranked 18 out of 122 places for innovation.*
*Jump-Starting America

 **TITLETOWNTECH**
Home to the Green Bay Packers Mentor-Protege Program and many early stage, high-growth innovators

 **CONNECTED**
5G High Speed Broadband canvases the Region


education & upskilling



TALENT HUB
new north
more YOU in NEW
NORTHEAST WISCONSIN

New North Talent Hub
Central location for job seekers and employers; highlights region's robust industry alliances; first region in the nation to launch the Microsoft gener8tor Upskilling initiative

cost of living

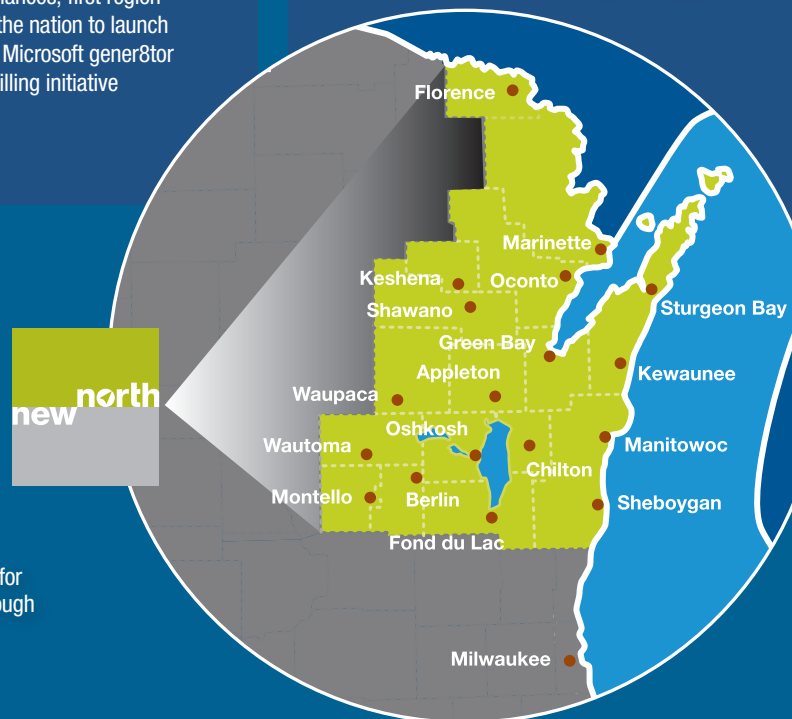
 **8%**
lower than the national average, and 6% lower than the state average.

equity, diversity, inclusion



OUR MISSION

New North – to be a catalyst for regional prosperity for all through collaborative action.





connectivity & infrastructure

wisconsin's ports connect to an extensive infrastructure network

- COMMERCIAL PORTS
- FOREIGN TRADE ZONES
- LIMITED CARGO PORTS
- COMMERCIAL AIRPORTS
- M90 TRANSFREIGHT HIGHWAY
- HIGHWAY SYSTEMS
- RAILROAD LINES

Proud of the national and global companies we keep

Sample List:

- | | | |
|------------------------------------|----------------------------|---------------------------------|
| Acuity | Johnsonville Sausage, LLC. | PCMC-Barry-Wehmiller Co. |
| Agropur, Inc. | KI Inc. | Pierce Manufacturing |
| Ahlstrom-Munksjo | Kimberly-Clark Corp. | Plexus Corp. |
| Alliance Laundry Systems LLC | Kohler Co. | Procter & Gamble Paper Products |
| Amcor | Körber | Reinhardt Foods |
| Ameriquip | Lakeside Foods | Rockline Industries |
| Ariens Co. | Land O' Lakes | Rockwell Automation |
| BelGioioso Cheese | MarineMax/Cruiser Yachts | Saputo Cheese |
| Belmark Inc. | Marine Travelift | Sargento Foods, Inc. |
| Brakebush Brothers | Marquis Yachts | Schneider |
| Cruisers Yachts | Masters Gallery Foods | Schreiber Foods |
| Faith Technologies, Inc. | McCains Foods | Secura |
| Fincantieri Marinette Marine Corp. | Menasha | Strum Foods |
| Fives Giddings & Lewis | Mercury Marine | Therma-Tron-X, Inc. |
| Generac | Michel's Corp. | Thrivent |
| Georgia-Pacific | Microsoft | U.S. Venture |
| Green Bay Packaging | Miller Electric Mfg. | UnitedHealth Group |
| Green Bay Packers | Neenah Foundry Nematik | Vollrath |
| Gulfstream Aerospace Corp | Nemak | Waupaca Foundry |
| Hatco Corp. | Nestle USA | Werner Electric |
| Humana, Inc. | NEW Industries | Wilson-Hurd Manufacturing |
| JBS | NEW Plastics | Wisconsin Aluminum Foundry |
| Jewelers Mutual | Nicolet Plastics | WS Packaging |
| J. J. Keller & Associates, Inc. | Nueske's | |
| Johnson Controls | Oshkosh Corp. | |

top new north industries

manufacturing

The New North Region is home to one of the highest manufacturing concentrations in the nation.

Nearly **30%**

of all Wisconsin manufacturing careers

More than **24%**

of all Wisconsin manufacturing operations

\$20B+
GRP

health care

Residents and employees have significant choices for top quality health care. Feel better faster with great value and better outcomes in all of our health care centers.

78,199

direct patient care and bio-health careers

\$6B GRP

transportation & logistics

The Region hosts the 18th largest employment concentration in the transportation and logistics industry in the United States.

1,120

companies

20,931

direct employment positions

\$2.1B+

in direct annual sales within the Region

supporting industries – construction, finance & insurance

Industries that support entrepreneurs, second stage companies and multi-billion dollar enterprises.

5,058

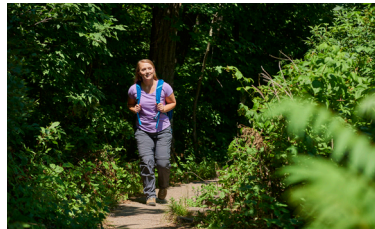
establishments

68,584

careers

\$10B+
GRP

live, work, play



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WISCONSIN
ECONOMIC DEVELOPMENT

