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## FOR IMMEDIATE RELEASE

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## Progress Lakeshore and Family Connections Collaborate to Host "How to Start a Regulated Child Care Business" Webinar for Manitowoc County

Manitowoc, June 1<sup>st</sup>, 2023 — Progress Lakeshore is pleased to announce its collaboration with Family Connections to host the first in a series of webinars titled "How to Start a Regulated Child Care Business" for entrepreneurs in Manitowoc County. This initiative aims to address the pressing need for child care services in the region and provide aspiring entrepreneurs with the essential resources and information necessary to launch a successful child care venture.

With the increasing demand for high-quality child care options in Manitowoc County, Progress Lakeshore recognizes the importance of supporting individuals who are interested in starting their own regulated child care businesses. By partnering with Family Connections, a trusted organization specializing in early childhood development, this collaborative effort seeks to empower entrepreneurs with the knowledge and tools required to navigate the regulatory landscape and establish a thriving child care enterprise.

The "How to Start a Regulated Child Care Business" webinar will be a great resource for individuals looking to enter the child care industry. Attendees can expect to gain an understanding of the requirements involved in starting and operating a child care facility.

The webinar will cover topics including:

- Licensing and certification requirements and benefits
- Start-up costs and financial considerations
- Resources and financial grants

The "How to Start a Regulated Child Care Business" webinar will take place on June 26<sup>th</sup>, from 6:00pm to 7:30pm. Registration is now open and can be completed online at progresslakeshore.org/starting-child-care-business/. Additional information can also be found on the website.



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## **About Progress Lakeshore**

Progress Lakeshore is a private-public economic development organization that accelerates business success in Manitowoc County. Progress Lakeshore was founded in 2004 as the Economic Development Corporation of Manitowoc County, bringing together government and business entities to grow and diversify the local economy in response to the closure of Mirro Aluminum Company. They focus on three pillars to influence the local economy: RETAIN businesses and associated workforce, GROW existing and start-up businesses, and the local talent pool, and ATTRACT new businesses and talent to the area.

Learn more about Progress Lakeshore at <a href="https://www.progresslakeshore.org">www.progresslakeshore.org</a> or call 920-482-0540

## **About Family Connections:**

Family Connections is a joint Childcare Resource and Referral Agency/Family Resource Center serving Fond du Lac, Manitowoc, and Sheboygan Counties. They have served Manitowoc County as the Childcare Resource and Referral Agency since 1992. Family Connections works with providers on quality improvement efforts using a strength-based approach to increase the quality of care and promote social emotional development of our young children. They also focus vastly on dedicating time to increasing the availability of childcare in the communities they serve.