



OVERVIEW

With more than 95% of the world population living outside the U.S. and one billion people expected to join the global middle class in the next decade, growth-minded Wisconsin companies understand they had better be focusing on exports. Wisconsin's exports have grown dramatically over the last two decades.

The Governor's Export Achievement Awards began in 1981 to recognize companies that have contributed to Wisconsin's exporting strength by achieving extraordinary results in international markets and elevating Wisconsin's competitiveness in the global economy.

The awards serve a dual purpose: to recognize companies' good work and to highlight examples of best practices in export growth so other Wisconsin companies can learn and apply similar tactics.

Any Wisconsin company or organization successfully engaging in, or assisting in the export of, products or services produced in Wisconsin is eligible to apply. Nominations can be made by an employee of the company

or organization, or by an outside person familiar with the company or organization.

This year a total of three Governor's Export Achievement Awards will be presented to successful Wisconsin exporters of products or services as well as exporters of agricultural/food products. Nominations will be accepted through July 31 and the awards ceremony will take place on Oct. 23, 2023.

MORE INFORMATION

For more information about the Governor's Export Achievement Awards, **visit: wedc.org/export-awards** or contact:

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For immediate release
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wedc.org/newsroom

Apply for a Governor's Export Achievement Award

Applications are due July 31

MADISON, WI. MAY 8, 2023 – The Wisconsin Economic Development Corporation (WEDC) invites Wisconsin companies and organizations that have achieved exporting success to apply for a 2023 Governor's Export Achievement Award.

The awards are open to companies of all sizes and to organizations that have contributed to the state's ability to compete in the global economy.

"Wisconsin companies and products are known all around the world for their quality," said Missy Hughes, WEDC secretary and CEO. "Through trainings such as ExporTech, trade ventures and more, WEDC can help companies achieve international success. The Governor's Export Achievement Awards recognize the importance of the global market to Wisconsin's thriving economy."

The preliminary nomination process is simple, requiring only the submission of a short narrative (250 words or fewer) of the company's recent exporting accomplishments. The online nomination form can be found at wedc.org/export-awards. Entries should focus on the company's innovative international strategy and export growth results.

The deadline for preliminary nominations is 5 p.m. July 31.

A panel of international trade experts will review all submissions and identify a group of semifinalists who will move on to the next stage of the competition, where they will be asked to submit a more detailed application.

Award winners will be recognized at the 2023 Wisconsin Economic Summit in October. Winners will receive recognition at the event, a custom video about their company's exporting efforts, a plaque and more.

Any Wisconsin company or organization successfully engaging in or assisting in the export of products or services produced in Wisconsin is eligible to apply. Company employees or those with knowledge of a deserving company can submit an award nomination for consideration.

For more details on the award or to complete a nomination form, visit wedc.org/export or contact Chad Hoffman at chad.hoffman@wedc.org.

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LOOK FORWARD 

ABOUT THE WISCONSIN ECONOMIC DEVELOPMENT CORPORATION

The Wisconsin Economic Development Corporation (WEDC) leads economic development efforts for the state by advancing and maximizing opportunities in Wisconsin for businesses, communities and people to thrive in a globally competitive environment. Working with more than 600 regional and local partners, WEDC develops and delivers solutions representative of a highly responsive and coordinated economic development network. Visit wedc.org or follow WEDC on Twitter @WEDCNews to learn more.