

Innovation Accelerator for Veterans

Providing Veterans with a Compass to Successful Business Ownership

We are proud to be a part of your journey and success in launching and growing your own business. The Innovation Accelerator Program for Veterans is made possible through a generous grant from the Wisconsin Department of Veteran's Affairs, in partnership with the Fox Valley Technical College Venture Center and the FVTC Foundation.

Congratulations on taking the first step to business ownership! Small business owners are the economic backbone in their communities and we are here to support you every step of the way.

The three-phase, Innovation Accelerator for Veterans Program begins with immersing you in the process of business model innovation, via phase one's, Business Model Design Workshop. Equipped with business model design skills, you will create business models that empower the products, services, solutions and technologies you are developing. That is today's game-changer, empowering innovative products and services with an equally innovative business model. With a thorough understanding of "how your business makes money" you will enter phase two of the Program, the E-seed Entrepreneur Training Series and develop a business plan to execute your business model. This entrepreneur training series is designed to elevate your entrepreneur and small business management skill sets while developing your business network. Finally, during phase three YOU get to choose; between Financial Management for Entrepreneurs (FMFE) OR Website Design and Promotion. Both are 4-part series, where you'll meet one night each week for three hours. Your instructors are successful business owners with decades of experienced business ownership, marketing and financial management. Whether you want to dive into developing a powerful digital marketing strategy or want to learn the better art of small business financial management, these experiences will equip you with skills for success, with your business.

PHASE ONE of the Innovation Accelerator, includes the 24-hour, three-day, Business Model Design Workshop. **PHASE TWO** is the 36-hour, E-seed Entrepreneurship Training Series. Finally, in **PHASE THREE**, YOU choose- Financial Management for Entrepreneurs OR Website Design and Promotion.

Your success is our primary mission.

With 20 years' experience as a **leader** in the entrepreneurship ecosystem in the Fox Valley Technical College district, let us help you turn your dream into a reality. **It is truly a privilege to serve those who have served our country.**

"The amazing 12-week Innovation Accelerator Program for Veterans has equipped me with the critical business basics, mindsets, and resources. It has guided me not only to polish my business plan but also to sharpen my business sense, both of which play a critical role in securing the business loan. In addition, it helped me to make connections with various resources, agencies, and professionals that are essential for my start-up business."

- Fanni Xie,

Owner, AmerLuLu/Uni Uni Tea Shop, Appleton



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Let us serve you.

Secure your seat today:

1. Complete and submit the Innovation Accelerator Program for Veterans Application: [Complete & Submit Application](#)
(All applications are approved by the Wisconsin Department of Veteran's Affairs, not FVTC.)

Join us.

Upon acceptance, ensure your success by following these steps:

1. Attend **PHASE ONE**, Business Model Design on Friday, Saturday and Sunday, April 22, 23 and 24, 2022, networking at 8:30 am and the program runs from 9:00 am - 4:30 pm at the FVTC D.J. Bordini Center.
2. Attend **PHASE TWO**, E-seed Entrepreneurship Training Series on Tuesdays, May 3 - July 26, 2022 (no class on July 5), 5:30 pm - 8:30 pm at the FVTC D.J. Bordini Center or virtually.
3. Attend **PHASE THREE**, YOU Choose: Financial Management for Entrepreneurs OR Website Design and Promotion series on Tuesdays, August 2 - 23, 2022, 5:30 pm - 8:30 pm at the FVTC D.J. Bordini Center on August 2, remaining sessions are virtual.
4. During the E-seed Entrepreneurship Training Series attend the recommended entrepreneur networking events as suggested by your instructor. You are required to present your business idea during 1 Million Cups Appleton on or before August 31, 2022. 1 Million Cups is an event held every Wednesday evening at 6:00 pm, at the FVTC D.J. Bordini Center.
5. During the E-seed experience, you will also be encouraged to develop a mentoring relationship. We will introduce you to potential mentors via SCORE and other business groups and business leaders in your region. You will all receive one-on-one coaching from FVTC Venture Center adjunct faculty, as needed and/or requested.
6. Attend all classes, participate in activities and complete and submit your business plan.
7. Receive seed funding of \$1,000 for your business launch/grow.

