



FOR IMMEDIATE RELEASE (January 11, 2023)

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‘WisBiz: The Show’ features Natalia Shmueli of VocaTone; past and coming events; Tech Metrics

MADISON, Wis. – In the latest episode of “WisBusiness.com: The Show,” Natalia Shmueli of VocaTone talks about the company’s synthesizer product, which can produce singing in 70 different languages. She was the People’s Choice Award Winner during the Elevator Pitch Olympics at the Wisconsin Early Stage Symposium Conference,

The Show also recaps or previews the following events:

- **Noon, Jan. 12, “From Cream City to CyberCity? – Tech in Milwaukee**
Join Mayor Chevy Johnson, City Economic Development Director Lafayette Crump and Kathy Henrich of the MKE Tech Hub for a discussion of Milwaukee’s tech assets and challenges. UWM’s Innovation Accelerator, 1225 Discovery Parkway, Wauwatosa
- **10 a.m. Jan. 18, “A primer on the Gov’s Biz Plan Contest,” free webinar.** Learn more at <https://wisconsintechologycouncil.com/event/want-to-win-the-governors-business-plan-contest-learn-ins-and-outs-at-jan-18-tech-council-webinar/>
- **Noon, Jan. 24, ‘For consumers and companies: What are pros, cons of data privacy?’**
Whether it plays out in Congress, in the hall of state Capitols or a combination, the debate over data privacy is likely to command much more attention in 2023. What are the factors consumers, companies and policymakers need to consider in devising a fair and comprehensive approach? <https://wisconsintechologycouncil.com/event/tech-council-innovation-network-madison-luncheon-15/>

In our Tech Metrics section, Tech Council President Tom Still talks about the Milken Institute “State Technology and Science Index” for 2022 and other tech news.

[Click here](#) to view the latest episode of the show, which is produced in collaboration with [WisBusiness.com](#). The show is sponsored by [UW-Milwaukee](#), [BDO](#) and [Exact Sciences](#).

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