

growing north
moving forward



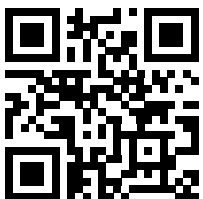
2022 new north annual report



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costs at your business

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system down when
your building is closed.



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Or scan this code with your phone.





BUILD LEGACIES



Health and well-being are vital components of a strong and thriving community. Residents can take comfort in knowing they have access to local, specialized healthcare services that will meet their evolving needs.

At Miron Construction, our passionate team members rally together to build the facilities that support healthcare workers and allow them to provide the best possible experience for their patients.

Together, we're ***Building Excellence.***



STAY GROUNDED : THINK BIG : RALLY TOGETHER : DIG DEEP : BUILD LEGACIES

2022 New North Report to the Community

PRODUCED BY



In cooperation with New North, Inc.

INSIGHT PUBLICATIONS

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Appleton, WI 54911
(920) 882-0491
insightonbusiness.com

Insight Publications, a division of Woodward Communications, Inc., connects people, communities, organizations and industries in creative, meaningful ways. **Insight** is mailed monthly to business owners and professionals throughout Northeast Wisconsin. **Insight on Manufacturing** is mailed bi-monthly to manufacturers, technology instructors and career counselors throughout the region.

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About New North, Inc.

NEW NORTH, INC

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thenewnorth.com

New North, Inc. is a 501(c)3 nonprofit, regional marketing and economic development corporation fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The counties include Brown, Calumet, Door, Florence, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Marquette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara and Winnebago.

Barb LaMue
PRESIDENT & CEO

Lorri LaPratt
OFFICE MANAGER/ASSISTANT
TO THE PRESIDENT/CEO

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VICE PRESIDENT,
TALENT DEVELOPMENT

Renee Torzala
VICE PRESIDENT, MARKETING
AND INVESTOR RELATIONS

Barbara Koldos
VICE PRESIDENT,
BUSINESS DEVELOPMENT

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Ryan Long
RESEARCH DIRECTOR

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CREATIVE DESIGN,
PRODUCTION AND DISTRIBUTION

Blumb Communications
& Consulting
PUBLIC RELATIONS,
MEDIA MANAGEMENT



POPLAR HALL at RiverHeath, Appleton



Watch the award highlights or visit
cdsmith.com/mass-timber-construction.

FOND DU LAC > LA CROSSE > MADISON > MILWAUKEE

C.D. SMITH
CONSTRUCTION



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New North President & CEO

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New North Co-chairs

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ONLINE:

View this issue online at
thenewnorth.com or
insightonbusiness.com





BARB LAMUE
New North, Inc.
President & CEO

Growing North > > Moving Forward

The theme of this year's annual report represents the growth and development across our New North region through the collective work of our stakeholders.

I had the great fortune of traveling to London this fall to watch our home team Green Bay Packers. While traveling on the subway, or tube, I was constantly reminded at every stop to “mind the gap.” The literal meaning was to watch your step so you don't get caught, an accident that surely wouldn't end well. However, as I thought about this phrase, it also reminded me of another message of being mindful of business and talent obstacles, to tackle barriers and collectively find solutions to propel our region forward.

New North's stated mission is “to be the catalyst for regional prosperity for all through collaborative action.” This collaborative action led to many wins in 2022 — wins like increased broadband access. Over the past three fiscal years, grants from the Public Service Commission of Wisconsin have awarded over \$22 million to enhance broadband access in our region, leveraging approximately \$40 million in private investment.

Many partners came together to develop innovative, barrier-reducing solutions for talent development. We are proud that more than \$15 million will be invested in Northeast Wisconsin to tackle issues such as child care, transportation and workforce readiness.

The region realized over \$2 billion in new construction. Overall property values increased by more than \$4.7 million, a 4.3% change from 2020 to 2021. We are also grateful for the Wisconsin Economic Development Corporation's support of 49 local awards of over \$93 million in fiscal year 2022 that supported more than 4,200 jobs.

The power of New North is our ability to create, connect and convene business and talent initiatives through the power of collaboration. I am incredibly thankful to our board of directors for laying the track, to our investors for making sure we have the power and resources to move forward and to our team and stakeholders for their daily engagement to keep our region moving in a positive direction.

We hope you enjoy this report, which is just a sampling of the hard work, investment and dedication of our stakeholders — all moving in one direction and full steam ahead!

Respectfully,



MICHELLE SCHULER
Microsoft Co-chair



SACHIN SHIVARAM
Wisconsin Aluminum
Foundry Co. Co-chair

Collaboration Driving Results

As co-chairs of the New North board of directors, we wish to acknowledge and extend heartfelt appreciation for the ongoing investment from companies and organizations in our region. Together, we have witnessed great accomplishments in the areas of marketing, business intelligence, talent development and business investment attraction.

Here are just a few highlights you will find in this report:

- » Economic Intel Forums allowed top-level executives to learn industry trends that focused on the commercial real estate market and the sustainability movement, highlighting the electrification of vehicles. We are proud of Schneider, which is leading the way to become one of the largest battery-electric truck fleets in North America.
- » New North has taken the lead on creating solutions to increase digital skills with partners such as Microsoft and the Bay Area Workforce Development Board. Additional skilling continues through the gener8tor Skills Accelerator and Computer Science Talent Ecosystem for Youth (CSTEY).
- » New North Hires Heroes, led by our partners at Mission Wisconsin, has assisted more than 50 new military family members to call New North home.
- » Through our extensive DEI efforts, the Forward 48 initiative was launched to support diverse emerging leaders. With a focus on BIPOC, women and veteran emerging leaders, it allows for deeper and wider professional networks.
- » NEW Launch Alliance, powered by New North, continues to support business discoveries and idea creators in Northeast Wisconsin. According to the Wisconsin Technology Council, the number of investor-backed deals in the region more than doubled.
- » New North has recently taken on the leadership of the NEW Digital Alliance and the NEW Construction Alliance. As we work with key stakeholders, great initiatives are underway to increase IT and construction talent in Northeast Wisconsin.
- » Building a regional brand is essential to attract and retain talent and business investment. Our region has the highest net migration of any region in the state, with more than 4,300 people coming to enjoy what we all know and love about Northeast Wisconsin.

We are proud of what we have been able to collectively accomplish. Thank you for helping us move our region *forward*.

Sincerely,
Michelle and Sachin

Encompassing innovation and strategic partnerships

New North's population



22%

of Wisconsin's population,
employment and GDP



682к

Total full-time employment



\$75B

Annual Gross Regional Product



#18

Ranked 18 out of 122 places for innovation.*

**Jump-Starting America*



TITLETOWNTECH

Home to the Green Bay Packers Mentor-Protege Program and many early stage, high-growth innovators



CONNECTED

5G High Speed Broadband canvases the Region

A map of the Great Lakes region with callout boxes for various colleges and universities. The callout boxes include logos and names for institutions such as Northern Illinois University, College of Notre Dame, Fox Valley, Concordia University, UWO Oshkosh, Horizon Park, Marian University, Northern Illinois University, Basalissen, Green Bay, Belin College, UWO Fox Cities, LTC, UWO Fond Du Lac, Lakeland University, Green Bay, and UWO Oshkosh.



Central location for job seekers and employers; highlights region's robust industry alliances; first region in the nation to launch the Microsoft gener8tor Upskilling initiative

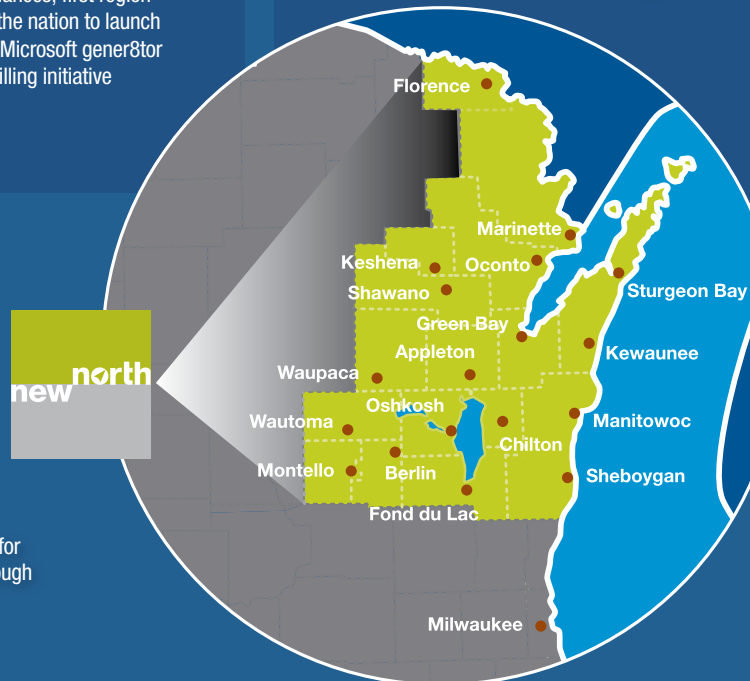


8%

lower than the national average, and **6%** lower than the state average.



New North – to be a catalyst for regional prosperity for all through collaborative action.



New North, Inc. 2022/2023 BOARD OF DIRECTORS



MICHELLE SCHULER
Microsoft
Co-chair*



SACHIN SHIVARAM
Wisconsin Aluminum
Foundry Co.
Co-chair*



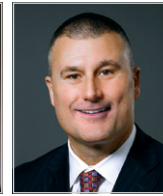
MICHAEL ALEXANDER
University of Wisconsin –
Green Bay



BECKY BARTOSZEK
Fox Cities Chamber



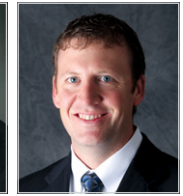
DR. ASHWANI BHATIA
BayCare Clinic



BILL BOHN
USI Insurance Services*



FABIO BORDIGNON
Fincantieri Marine Group



COREY BRUMBAUGH
Miron Construction



JOANIE BUCKLEY
Oneida Nation



CHRIS CALDWELL
College of
Menominee Nation



PAUL CARLSEN
Lakeshore
Technical College*



BOB DEKOCH**
The Boldt Company*



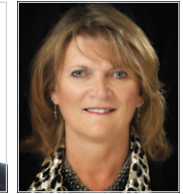
DENNIS DELOYE
Associated Bank



**COREEN
DICUS-JOHNSON**
Network Health



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Amundsen Davis, LLC



MARY GOGGANS
Milliken/Encapsys, LLC



ANDY HETZEL, JR.
FyterTech
Nonwovens, LLC



BRYAN HOLLENBACH
Green Bay Packaging



JASON HOWE
Schneider National



DAVE KIEVIT
The Boldt Company



JOHN KRAUSE
Baker Tilly US, LLP



JOHN KREUL
Jewelers Mutual



TOM KUNKEL
St. Norbert College



ANDREW LEAVITT
University of Wisconsin
Oshkosh



MAGGIE LUND
ThedaCare



CHRIS MATHENY
Fox Valley
Technical College



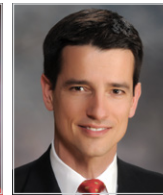
DOUG PAGE
EUA



CHRIS PAHL
Ruder Ware



MAUREEN PISTONE
Wipfli, LLC



AARON POPKEY
Green Bay Packers



GREG SABEL
C.D. Smith
Construction, Inc.



JODI SCHOERNER
Masters Gallery Foods



MARK SCHWEI
Consolidated
Construction Co.



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Katapult, LLC*



GREG SMEDEMA
WEC Energy Group



CATHIE TIERNEY
Community First
Credit Union



JOHN VERICH
Oshkosh Corporation



MIKE VOGEL
Nicolet National Bank



VANESSA WELLENS
Amcor



CRAIG WIEDEMEIER
Werner Electric Supply

KEN ZACHARIAS
CLA
(CliftonLarsonAllen)*

BOARD DEVELOPMENT COMMITTEE MEMBERS

CO-CHAIRS:

ANDREW LEAVITT
University of Wisconsin Oshkosh

MICHELLE SCHULER
Microsoft

DOUG PAGE
EUA

KATHI SEIFERT
Katapult, LLC

**EX-OFFICIO WITH VOTING PRIVILEGES

*EXECUTIVE COMMITTEE MEMBERS

We are grateful to these board members and those who served earlier during the 2022 calendar year. Please reference the Emeritus Board members listing. New North, Inc. could not exist without the direction and support of these community leaders.

**Culture is how employees' hearts and stomachs
feel about Monday morning on Sunday night.**

- Bill Marklein, Founder of Employ Humanity



new north investors – thank you!

platinum

thrivent

WISCONSIN
ECONOMIC DEVELOPMENT

WPS
Wisconsin Public Service

champion

Associated Bank

BOLDT.

Microsoft

TITLETOWNTECH

leadership

amcor

SCHNEIDER

visionary

G

Miran
Building Excellence

Nicolet
NATIONAL BANK

OSHKOSH

we

founding

AMUNDSEN DAVIS

BAYCARE CLINIC

BERGSTROM AUTOMOTIVE

bugtussel WIRELESS

Capital
Credit Union
Doing the Right Thing

CD SMITH CONSTRUCTION

CLA

COMMUNITY FIRST
We'll Find A Way!

MEYER

eua
equipment share • architecture

GREEN BAY PACKAGING

network health

NORTHEAST
WI Technical College

Ruder Ware

Schreiber

ST. NORBERT COLLEGE

TDS

ThedaCare

USI
INSURANCE SERVICES

US Venture

sustaining

agropur

ATC
AMERICAN TRANSMISSION COMPANY

ARIENS | CO

belmark
Label Solutions to Business Problems

BMO

C.H. ROBINSON

CONSOLIDATED CONSTRUCTION CO. INC.

FTI
FAITH TECHNOLOGIES INTERNATIONAL

FINCANTIERI MARINE GROUP

Fox Valley TECHNICAL COLLEGE
Knowledge That Works

FYTERTECH
NONWOVENS

GRANDE CHEESE COMPANY

Martin
BIG SON, INC.

Jewelers Mutual
INSURANCE GROUP
Since 1923

J. J. Keller & Associates, Inc.
Since 1953

KATAPULT

KI

LU
LAKE LAND UNIVERSITY

LSC
LAKE SHORE TECHNOLOGICAL DISTRICT

MASTERS GALLERY
OFFICE RIGHT Chase INTERIORS

MICHEL'S

MILLENNIUM

Miller

IPFN
INTEGRATED PAPER NETWORK

PLEXUS

SMET
CONSTRUCTION SERVICES

Spectrum

GREEN BAY

UWO
OSHKOSH

WALBEC
SERVICES

WERNER
ELECTRIC SUPPLY

WIPFLI

contributing

AK
Kohl & Albert, Paper Products

Alliant Energy

AmeriLux
LIGHTING SOLUTIONS

AON

AW
AUSTIN AIRPORT

AYRES

bakertilly

BankFirst

BASSETT
BUILDINGS

BAYLAND BUILDINGS, INC.

CCP

CARRON MET
CORPORATION

Cedar
CORPORATION

CHASE

CORNERSTONE
KNOWLEDGE SERVICES

Creative Business Services
CIBS-GLOBAL.COM

Current
ELECTRICAL SERVICES

Door County Medical Center

ECS

ELEXCO

ENCAPSYS, LLC

ENVANO

FEHR GRAHAM
ENGINEERING & ENVIRONMENTAL

First Business Bank

Foth
Energy by design
Energy by choice
Energy by innovation

Great Northern

GBIG
GREEN BAY INNOVATION GROUP

GREENFIRE
Recyclables for Your Business

HAWKINS/ASH
CPAs

Hoffman
PLANNING, DESIGN & CONSTRUCTION, INC.

Holy Family Memorial
Sponsored by the Franciscan Sisters of Christian Charity

IMMEL CONSTRUCTION

ISG
Architecture
Engineering
Environmental
Planning
Interior Design

IAHERN

KAUKAUNA
BELLUS

KAYSUN
PROFESSIONAL ENGINEERING & ENVIRONMENTAL

Kimberly-Clark

LA FORCE

LAKE SIDE FOODS

LHC
LAKESIDE HOSPITAL CENTER
Lakeside Healthcare Building Solutions

McMAHON
TECHNOLOGY SOLUTIONS

Michael Best

Mortenson

NI Pfeifferle

Nichols Paper
PRINTING & CONVERSION SOLUTIONS

NVNG

POMPS
PUMP SERVICE, INC.

PRAIRIESTATES

R&R
INSURANCE

RED SHOES INC.

RSM

SECURA
INSURANCE COMPANY

somerville
SOMERVILLE
SOMERVILLE

TDI
Transportation Development
Infrastructure Partners

WINTRUST
COMMERCIAL BANKING
AT TORONTO, BANK, N.A.

WAF
WISCONSIN ALUMNI FOUNDATION

WHEDA

WISCONSIN
STATE & TRUST

WISCONSIN
TECHNOLOGY COUNCIL

in-kind

4imprint
A-mazing Events
Baker Tilly
Blumb Communications & Consulting

Coalesce Marketing & Design
Fox Cities Chamber
Fox Valley Technical College
gener8tor

Greater Green Bay Chamber
Insight Publications, LLC
New Sage Strategies
Northeast Wisconsin Technical College

Oneida Nation of Wisconsin
Reshaping HR
Stellar Blue Technologies
Stop the Vanilla

WEC Energy Group
Woodward Radio Group

New North, Inc.

EMERITUS BOARD MEMBERS

This list reflects individuals who previously served on the New North, Inc. board. The organizations referenced are where they were employed at time of service. Many have new positions or are enjoying retirement, still giving back to our communities.

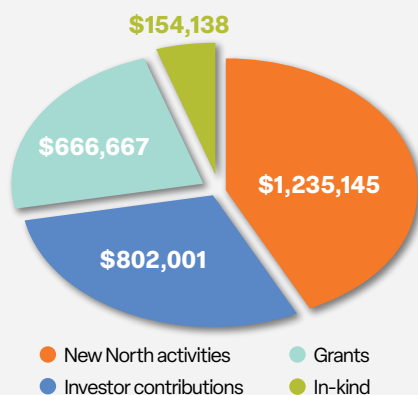
PEGGY AMENT Kimberly-Clark Corporation
DAN ARIENS AriensCo
PAUL BANIEL Green Bay Packers
GREG BARBER Schenck SC
PAUL BEIDEMANN Associated Bank
JOHN BERGSTROM Bergstrom Corporation
DONNA BRAATZ Alliant Energy
The late ALLEN BUECHEL Fond du Lac County
OLIVER BUECHSE Associated Bank
BRIAN BRUESS St. Norbert College
ESTELLA CAPUTO AT&T
KEVIN CORNELIUS Oneida Seven Generations
NEIL CORNELIUS Oneida Seven Generations
ANGELA CREEL Jewelers Mutual
JIM DOYLE State of Wisconsin
PETE DULCAMARA Kimberly-Clark Corporation
GARY DULMES Dulmes Décor Carpet One
TONY DUNNING Kimberly-Clark Corporation
SHANNON FULL Fox Cities Chamber
TERRY FULWILER WS Packaging
DONALD GESIK Marinette Marine Corp.
CHUCK GODDARD Fincantieri Marine Group
JIM GOLEMBESKI Bay Area Workforce Development Board
JAY GOTTLIEB Kimberly-Clark Corporation
ROBYN GRUNER AT&T
TIM HANNA City of Appleton
CECILIA HARRY Envision Greater Fond du Lac
MARK HERZOG Holy Family Memorial Hospital
CHRIS HESS Goodwill
LORRIE JACOBETTI Prevea Health
PAUL JADIN Greater Green Bay Chamber
JOHN JONES Green Bay Packers
DAVID JOYCE Ripon College
RON KAZMIERCZAK Department of Natural Resources

NICOLE KITOWSKI Associated Bank
ROB KLEMAN Oshkosh Chamber
DAVID KLUMPYAN Grant Thornton
ALEX KOWALSKI INFO-PRO
DAMIAN LACROIX Howard-Suamico School District
ERIC LAMPE Oshkosh Corp.
PAUL LINZMEYER Innovative Sustainability for Organizations Int.
DAVID LISLE Wausaukee Composites
CONNIE LODEN Progress Lakeshore
DAVID MARTIN H.J. Martin and Son
PHIL MARTINI CR Meyer
GREG MATSON Oneida Nation
WAYNE MATZKE Grande Cheese Company
SUSAN MAY FVTC
RICHARD MCCREARY BAE Systems
MIKE MCEVOY Sargento Foods
MATT MCLEISH Pierce Manufacturing
GARY MILLER UW-Green Bay
BETSY MITCHELL Green Bay Packers
HEIDI MITCHELL Fincantieri Marine Group
PAUL MUELLER Thrivent Financial
JERRY MURPHY NEW ERA
DAN NERAD Green Bay Area Public Schools
LORI NEY Kimberly-Clark Corporation
AARON OLIVER Wisconsin Department of Commerce
BOB PEDERSEN Goodwill Industries
TED PENN Wisconsin Public Service
JIM PERRY UW-Fox Valley
VERN PETERSON Wisconsin Public Service
AMY PIETSCH Venture Center
JEFF RAFN NWT
ASHOK RAI Prevea Health
ROBERT RIORDAN Nsight/Cellcom
MARK ROURKE Schneider National

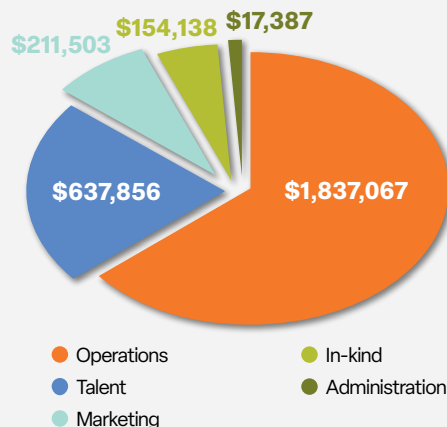
LAURA SANKEY Green Bay Packers
PATRICK SCHILLINGER WEC Energy Group
TIM SCHNEIDER Nicolet Bank
CHARLIE SCHROCK Wisconsin Public Service
TERRI SCHULZ Waupaca Area Chamber
JULIA SMITH Kimberly-Clark Corporation
SUSAN STAED Schreiber Foods
STEPHANIE STREETER Libbey Inc.
DONSIA STRONG HILL Tyson Strong Hill Connor, LLP
SCOTT TEERLINCK Werner Electric
DAVID THIEL Waupaca County EDC
ED THOMPSON Thompson Management Associates
JOHN TOUSSAINT ThedaCare
VICKI UPDIKE New Sage Strategies
FRANCESCO VALENTE Fincantieri Marine Group
VICKI VANNIEUWENHOVEN Green Bay Packers
RANDY VAN STRATEN Bellin Health
PAUL VERBETEN Bemis Company, Inc.
BILL WARD Procter and Gamble
DAVID WARD NorthStar Analytics, LLC
SCOTT WEAS EUA
BILL WELCH Fox Cities Chamber
CHERYL WELCH FVWDB
MIKE WELLER Miller Electric Mfg. Co.
RICHARD WELLS UW Oshkosh
TIM WEYENBERG Foth
LARRY WEYERS Integrys
TOM WILTZIUS EnVision Performance Solutions, LLC
BILL WOODWARD von Briesen & Roper, s.c.
DAVID YEGHIAIAN Unique Business Solutions, LLC
BOB ZEMPLE Baker Tilly

The following represents New North's \$2.85 million annual budget for the fiscal year ending June 30, 2022. We thank our investors and program partners for their support of New North, which allows us to put these dollars back into the communities we serve, leveraging additional community capital.

New North, Inc. **Revenue** 2021-2022



New North, Inc. **Expenses** 2021-2022



*Dollar amounts may change during the fiscal year.

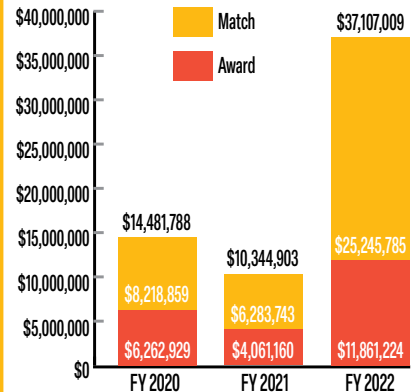
Broadband



New North vice president of business development Barbara Koldos was appointed to the Governor's Task Force on Broadband Access.

New North hosted a broadband strategy session with industry and community leaders to address key elements outlined in the 2021-22 Broadband Access Study. Over the past three fiscal years (2020-22), grants from the Public Service Commission of Wisconsin have awarded a total of \$22,185,313 to internet service providers and communities, leveraging an additional \$39,748,387 in private investment for broadband expansion across the region.

BROADBAND EXPANSION INVESTMENTS



- » Partnered with Competitive Wisconsin on Broadband Action Accelerator — "Be Bold"
- » New North featured as a case study in 2022 Governor's Task Force on Broadband Access

Research

Subscribing to multiple market research tools, New North provides up-to-date reports and data to help our investors identify business

development opportunities and talent attraction strategies. Our data insights identify trends that may point to future opportunities or disruptions in making

strategic decisions. The Intel Tracker on the New North website is your source of current data and recent trends.



Economic Intel Forums

New North's investor-only Economic Intel Forums occur twice a year in partnership with St. Norbert College's Center for Business & Economic Analysis. The Intel Forums feature state, regional and local updates on specific topics. The 2022 forums were:

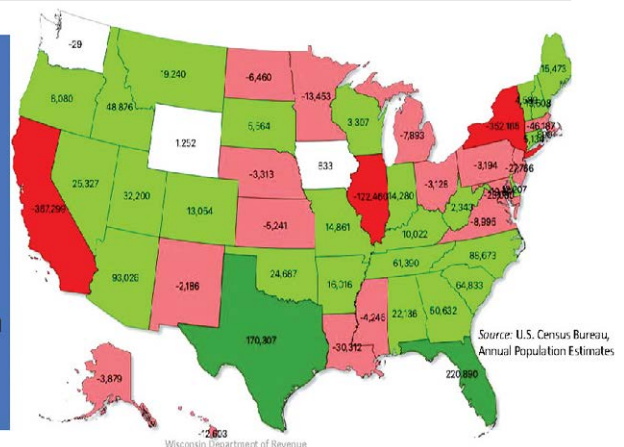
Commercial Real Estate

Wisconsin Department of Revenue Chief Economist John Koskinen noted that Wisconsin gained population from domestic in-migration in 2021 as compared to our neighboring states, which is helping drive increased real estate investment.

continued >

Wisconsin Gained Population from Domestic In-Migration in 2021

April 20, 2022



Wisconsin Department of Revenue

Sustainability Movement & Electrification of Vehicles

Secretary Craig Thompson, Wisconsin DOT, presented an update on electrification initiatives. The number of EVs registered in Wisconsin has nearly doubled between 2020 and 2021.



Schneider will become home to one of the largest battery-electric truck fleets in North America.

“ It is incredibly important to have a group like New North provide opportunities to inform the business leaders of Northeast Wisconsin on what is going on in their market — specifically, the impact transportation electrification can have on their businesses and the incentives coming from the federal and state levels. ”

— Jerry Miller, U.S. Venture
Economic Intel Forum Attendee

ESG – Environmental, Social and Governance

ESG uses these three key criteria when measuring the sustainability and ethical impact of a business:

Environmental

Measures how a business performs as a steward of our natural environment

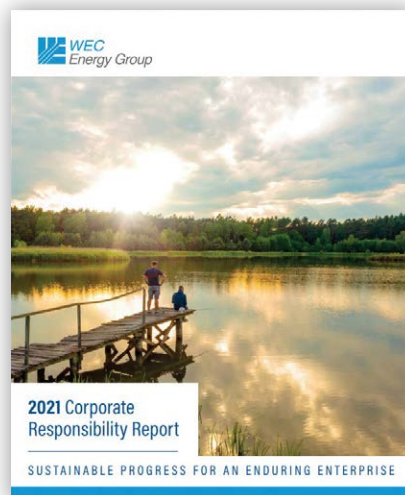
Social

Looks at how a company treats people in regard to employee relations, diversity, health & safety and community impact

Governance

Evaluates how a company is governed, including tax strategy, ethics and board structure

Companies in our region recognize ESG standards are becoming a significant part of their business investment, evaluation and talent attraction efforts. We are proud to feature a listing of our investor companies' ESG reports in the “Business” section of our website.



EnTech Solutions, a division of Faith Technologies Incorporated (FTI), is developing electric vehicle (EV) chargers that are using renewable energy and microgrid technology. They have partnered with numerous businesses in our region and beyond to provide clean energy solutions.

Workforce Innovation Grants

The state's unprecedented investment in workforce solutions with 27 Workforce Innovation Grants, totaling more than \$128 million, will help address key barriers and workforce readiness needs. Recipients in the New North region include:

Program	Amount	Focus area
Door County United Way	\$3.5 million	Child care
Lakeshore Technical College	\$1.7 million	14.0 workforce readiness
Waupaca County EDC	\$3.2 million	Transportation
Goodwill NCW, FVTC, Rawhide	\$6.5 million	Career EXCElerate job training
UW System - UW-Green Bay	\$376 thousand	Nursing/health care worker shortages

With more than \$15 million invested in Northeast Wisconsin, our partners are well positioned to implement innovative solutions to our region's most pressing workforce needs.

Workplace Excellence Awards



J.F. Ahern Co., a mechanical and fire protection contractor headquartered in Fond du Lac, received the 2022 New North Workplace Excellence Award at the New North Summit June 9. The award recognizes organizations in the New North that are leading the way in employee engagement, business results and overall success. The award was sponsored by Right Management, Inc.

New North Hires Heroes

Through outreach led by our partners at Mission Wisconsin, military families like the Kruegers and Lovetts are finding their next opportunities in Northeast Wisconsin.



Lovett Family



Krueger Family

34 service members supported through transition
50+ new residents now living in Northeast WI

Career Pathways – K-12 Talent Pipelines



UA Local 400 Pipe Trades and Mechanical Contractors Association held Apprentice Signing Day for 87 first-year apprentices.



The New North Regional Career Pathway consortium, led by our four CESA partners and Inspire Wisconsin, is connecting students with career exploration opportunities like youth apprenticeships and company tours. Learn more at the New North Talent Hub web page.



Digital Inclusion

Sparking digital transformation across the region is a key pillar driving New North's work. We are working with partners like Microsoft and Bay Area Workforce Development Board to expand existing efforts and launch new programs.

Initiatives like gener8tor Skills Accelerator, CSTEY and NEW BOOST™ for Hidden Talent digital literacy courses are helping us close digital divides and create bridges to economic opportunities for all.

gener8tor Skills Update for Northeast Wisconsin

8 Cohorts Completed
727 Applicants
200 Participants
62% Under-Employed Participants
59% Women Participants
42% POC Participants
78% Graduation
718 Certificates Received
75% Hired
\$5,660,235 Annual Economic Impact of Graduate Salaries

“ Having a dedicated career coach to help guide and motivate you through completion of the skills programming is priceless.

— Caitlin Buretta, gener8tor Skills participant

”

Forward 48 Emerging Leaders

Twenty-three emerging leaders from the New North region were named to the inaugural northeast Wisconsin cohort of the Forward 48 leadership program as it expanded its footprint statewide. With a focus on BIPOC, women and veteran emerging leaders, it cultivates a diverse pool of leaders who will impact our communities for decades to come.



“ Last week, I attended another amazing Forward 48 session at Lambeau Field. Grateful to be a part of the motivated, innovative and resourceful group of leaders across Wisconsin! Amazing day, amazing franchise, amazing speaker, amazing opportunity! ”

— Tyrone Powell, Unext – Fall 2022 Cohort



Diversity/Equity/Inclusion (DEI)

Through our extensive DEI efforts, New North is working to improve the retention, advancement and attraction of BIPOC talent to the region and provide opportunities for success for all historically marginalized individuals.



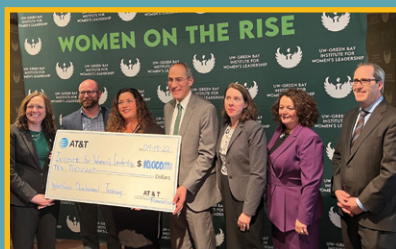
Regional DEI Highlights:



Josh and Amy Woods launched Favoryt to develop natural hair and skin products. They were founders in the Blueprint program co-sponsored by the Greater Green Bay Chamber and New North, Inc.



Ingrid Parker-Hill was named as a 2022 Insight Women of Influence in the New North Region 'Difference Maker in the Community'. She co-leads New North's DEI K-12 taskforce.



UW-Green Bay's Institute for Women's Leadership is dedicated to engaging, inspiring and empowering the next generation of women leaders to ensure a strong and equitable leadership pipeline.



Presented by the Wisconsin Economic Development Corporation (WEDC), MARKETPLACE is the Governor's Annual Conference on Diverse Business Development. This event provides the opportunity for established minority-, woman-, veteran- and LGBTQ+-owned businesses from across Wisconsin to connect with state, federal and local governments, as well as private sector resources.



The African Heritage Emerging Student Leaders event allows high school and college students and K-12 educators to meet to develop culturally relevant learning experiences.



New North partnered with WEDC and AFF Research LLC to expand their Diverse Small Business Training Program and with the Community Foundation of the Fox Valley Region's Bright Idea Fund to support ethnic community programming for Long Cheng Marketplace.



A 200-year celebration for the Oneida Nation was held in Northeast Wisconsin.



The inaugural Para Ice Hockey Women's World Challenge was hosted in Ashwaubenon.

Photo courtesy of Julie M. Gile Photography

Global New North

New North markets the region to companies looking to expand operations or relocate domestically and across the globe.



Top 10 countries with investments in the New North

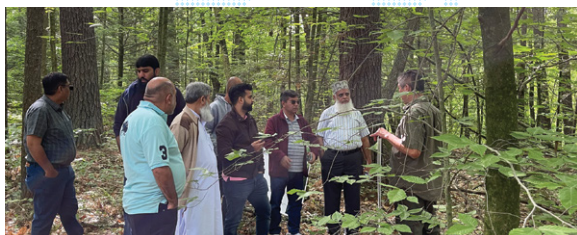
(with most locations):

- | | |
|-------------------|-----------------|
| 1. United Kingdom | 6. Sweden |
| 2. Germany | 7. Netherlands |
| 3. Japan | 8. Italy |
| 4. France | 9. Australia |
| 5. Canada | 10. Switzerland |



New North Business Development

- » Responded to **27** site selection information requests
- » **15** successful site selection projects
- » Over **\$2 billion** in new construction starts
- » Connected with over **50** site selectors at more than **20** events/tours



Pakistan Softwood delegation visits Menominee Tribal Enterprise Select USA



CRE Converge - NAIOP National Conference



The NEW Launch Alliance convenes and connects entrepreneurs, mentors, investors and service providers across the region. Northeast Wisconsin more than doubled the number of deals raised by its entrepreneurs in 2021 (source: Wisconsin Technology Council), and we continue to expand our startup ecosystem. More and more entrepreneurs are discovering the benefits of launching their businesses in the New North, thanks to the NEW Launch Alliance and extended partners.

NEW Launch Alliance

Startup Week & Local Pitch Events

NEW Launch Alliance was a sponsor of various events throughout Startup Week. Aaron Kennedy, founder of Noodles & Company, is the TitledTownTech Entrepreneur in Residence at UW-Green Bay and gave an inspirational message to entrepreneurs in Northeast Wisconsin.

Collaboration with eight local partners resulted in four local pitch contests, leading up to the regional event presented by New North: Audible, Accelerate Sheboygan County, Fast Pitch, Level Up and NEW Launch Alliance Regional Pitch.



Aaron Kennedy



Expansions and Business Development projects

\$187 million combined economic impact of three major events in the New North while raising the profile of our region



EAA / \$170 million



International Bayern Munich-Manchester City Soccer Match / \$10 million



Mile of Music / \$7 million



Fincantieri Bay Shipbuilding - The M/V Mark W. Barker was the first ship for U.S. Great Lakes service built on the Great Lakes since 1983.



Georgia-Pacific broke ground on a \$500 million expansion at its Broadway mill, adding 100 jobs.



Southpoint Commerce Park, Appleton, began phase 2 of development of class A industrial warehouse/distribution buildings.



Pierce Manufacturing's Volterra Pumper EV Fire Truck won "Coolest Thing Made in Wisconsin" from Wisconsin Manufacturers & Commerce.



Excellerate, a division of Faith Technologies, Inc. (FTI), broke ground on a new 385,000-square-foot smart manufacturing facility, creating 200+ jobs.



Marchant Schmidt, Fond du Lac, expanded to support rapid growth in hygienic food converting equipment for the food and dairy industries.



ThedaCare and Froedtert Health joined forces to build micro-hospitals in Oshkosh and Fond du Lac.



Florence County broke ground on 44 mid-priced rental units with TID incentives.



MilliporeSigma, Sheboygan, broke ground on the first lateral flow membrane production facility in the U.S.



Thrivent was named one of the 2022 World's Most Ethical Companies by Ethisphere.



Marion Auto Body celebrated the grand opening of its new manufacturing facility in Shawano.

MARKETING & BRANDING

GROWING NORTH OF WHAT YOU EXPECT

Building a regional brand is essential to attracting and retaining talent and businesses in our region. New North collaborates with our local and state partners to highlight the business innovation, careers, technology and quality of life that sets our area apart. Telling these stories through marketing campaigns, events, social media and traditional communication channels has helped the New North become the **fastest-growing region in the state**.

Net Migration July 1, 2020 » July 1, 2021

Highest net migration in Wisconsin

4,353+ people moved to the New North



Marketing grant to boost talent attraction and retention in 2023

New North was awarded a WEDC Talent Attraction & Retention Marketing Cooperative Grant to extend our reach for the More YOU in NEW and Cool Stuff campaigns.



More YOU in NEW Campaign

“ Personal stories are perhaps the most powerful form of communication. The More YOU in NEW campaign showcases the varied stories of how people from different backgrounds chose to build their lives and careers in Northeast Wisconsin. ”

— Sachin Shivaram, CEO, Wisconsin Aluminum Foundry

“ Great job on the videos and the campaign. Very impressive. ”

— Bryan Hollenbach, Executive Vice President, Green Bay Packaging



“ I think the videos would be a good fit for our HR web page and possibly on our student career and professional development page. ”

— Peggy Breister, Chief Communications Officer, UW Oshkosh

Cool Stuff campaign soft launch at EAA



New North joined with local partners at EAA AirVenture in July to host a booth highlighting the cool and innovative products, places and people of Northeast Wisconsin. A digital marketing strategy targeting out-of-state young professionals is planned for early 2023.

New North Summit

Tech, Talent & Teamwork – Our Home Team Advantage

More than 500 regional leaders attended the 2022 New North Summit featuring three dynamic presentations:

Technology: Jill Enos, managing director of TitledTownTech & panel of startup founders

Talent: Bola Delano-Oriaran, professor & founder of African Heritage Inc.

Teamwork: Steve Jones, award-winning coach and leadership expert



The Real Up North

The first phase of the More YOU in NEW campaign culminated with the unveiling of the “Real Up North” painting by Gregory Frederic. The artwork captures the spirit of the New North region in a colorful collage of recognizable features. It is also the backdrop of a digital mosaic made up of hundreds of photos submitted by New North residents who shared what they love about living and working in Northeast Wisconsin.

Investor Appreciation Event at Oshkosh Corp

New North investors were recognized and celebrated at the headquarters of Oshkosh Corp, overlooking the Fox River.



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thank you

to all of our summit sponsors

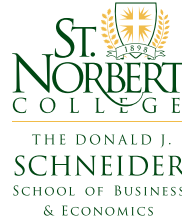


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To become a sponsor for the **2023 New North Summit**, please contact Renee Torzala at renee.torzala@thenewnorth.com or (920) 858-7725.

Thursday, June 8, 2023 | Lambeau Field | Green Bay, WI



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"Downtown Appleton gives us the visibility we needed. The Book Store was on Northland Avenue in Appleton since 1977, people whizzed by the store and never noticed us. When I drove by our new building, it just screamed "Put The Book Store here! This spot needs a bookstore." I feel like our new location has the right mix of accessibility and the great Downtown vibe."

— Kalan Bavinck, owner
The Book Store



"With AZCO's existing lease coming to an end, we knew we wanted to upgrade our space in two ways... 1) into a space more conducive to collaboration and teamwork and 2) into a location that would attract and retain talent. When we toured the suite in City Center East, we knew we'd found our new home. We are continually impressed with all that Appleton Downtown has to offer and can't wait to soon be a part of it all!"

— Earle Cianchette, President/CEO, AZCO



**BUSINESS IMPROVEMENT SUPPORT GRANTS
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To inquire, contact: Jennifer@appleatondowntown.org

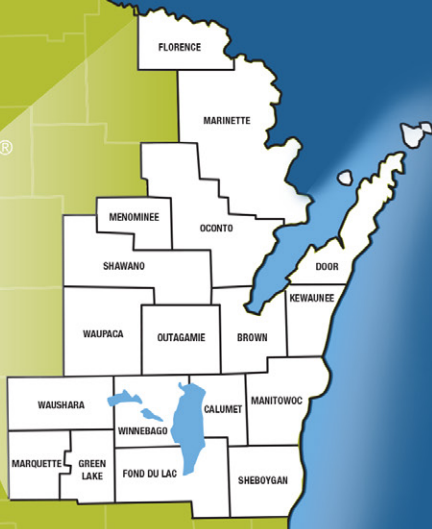


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new north

creating, connecting & convening regional strategies for business & talent development

shared vision

To be nationally and globally competitive for personal, community and economic growth.

mission

To be the catalyst for regional prosperity for all through collaborative action.

values

Inclusive Collaboration:
Representing the collective region for business investment and for individuals looking to make the New North their home.

outcome

Measurable net increase in higher-paying jobs, improved social and economic well-being, while maintaining our superior quality of life.

How are investors recognized?

As a thank you for your support, investors are highlighted through:



New North Website
thenewnorth.com



Mid-Year & Annual Report



New North Summit
newnorthsummit.com



New North Daily E-newsletter

New North Social Media

Business Connections

Public Relations Support

Access to New North Research/databases

Event Promotions/Invitations

Investment pledge

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Renee Torzala will contact you to confirm your investment contribution and discuss payment options. If you have any questions, please email renee.torzala@thenewnorth.com. Feel free to download a pledge form at the following link: <https://tinyurl.com/y4av6fbb> and send via mail to: New North, Inc., 2740 W. Mason St., Suite BT344, Green Bay, WI 54303



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Celebrating **75 years** of unwavering commitment to
our customers, families, communities and each other.
We couldn't be more thankful for all the people
who made this milestone possible.

Join the celebration throughout 2023.

Watch for announcements and events on our website and social media pages.



International Airports



The New North region is fortunate to have two international passenger airports — Appleton International Airport and Green Bay Austin Straubel International Airport. Both have full-service fixed base operators, along with multiple municipal airports.

Appleton International Airport, Green Bay Austin Straubel International Airport



	Combined Airport Passenger and Freight		
	2019	2020	2021
Total air passengers	1,500,941	665,803	1,258,385
Total air freight (lbs.)	22,039,338	18,452,938	20,457,840

Port of Green Bay



The Port of Green Bay is the westernmost port of Lake Michigan and an integral part of the region's economy, providing a critical link to national and global markets for Wisconsin enterprises. The port offers a direct route for shipping raw goods and materials using the most cost-effective and sustainable method of transportation available. An extensive network of highways and railroads provides a direct connection from the port to regional markets. There are 14 port terminals adjacent to the Fox River capable of handling a combination of dry bulk commodities, bulk liquids, wood pulp, machinery, agricultural commodities and forest products.

Port of Green Bay

Port Tonnage Comparison (metric)	
2019	2,277,652
2020	1,922,608
2021	1,968,967



Freight Rail



Wisconsin's approximately 3,300 miles of railroad system make up about 2% of the nation's rail network. The state's rail system is owned and operated by 10 active, privately owned freight railroads and the state, which operate over a network of mainlines, branches, industrial leads, spurs, rail yards, and terminals. The region is also home to the first publicly owned transload terminal in the State of Wisconsin, which is located in Oshkosh.

Wisconsin Department of Transportation

Foreign Trade Zone (FTZ)



The New North Region is home to FTZ #167, which includes approximately 2,300 acres. This zone allows certain types of merchandise to be imported, repackaged, assembled with other components and then exported without having to go through formal customs entry procedures or incurring import duties.

Port of Green Bay



Wisconsin's ports connect to an extensive infrastructure network

- COMMERCIAL PORTS
- FOREIGN TRADE ZONES
- LIMITED CARGO PORTS
- HIGHWAY SYSTEMS
- COMMERCIAL AIRPORTS
- RAILROAD LINES
- M90 TRANSFREIGHT HIGHWAY

Economic Impact: Tourism, Income, Employment & Total Business Sales

Tourism

New North accounts for 21% or more of the Direct Visitor Spending, Total Business Sales, Employment, Total Labor Income, and State and Local Taxes generated in Wisconsin.

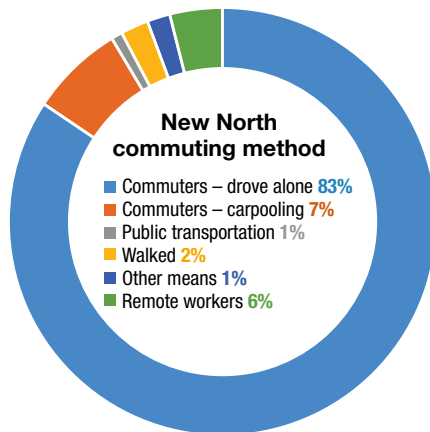
	Direct Visitor Spending			Total Business Sales			Employment			Total Labor Income			State and Local Taxes		
	Millions		% Change	Millions		% Change	Total		% Change	Millions		% Change	Millions		% Change
	2020	2021		2020	2021		2020	2021		2020	2021		2020	2021	
Wisconsin	\$9,804	\$12,856	31%	\$17,264	\$20,929	21%	157,332	169,707	8%	\$5,144	\$5,798	13%	\$1,165	\$1,388	19%
New North	\$2,073	\$2,698	30%	\$3,643	\$4,410	21%	33,873	36,617	8%	\$1,155	\$1,306	13%	\$260	\$311	20%

Source: Wisconsin Tourism Bureau/2020 County Economic Impact Table

Commuting

Mean travel time to work (minutes):

- New North: 22
- Minneapolis: 16
- Chicago: 32



Source: American Community Survey 2015-2019

Median Household Income

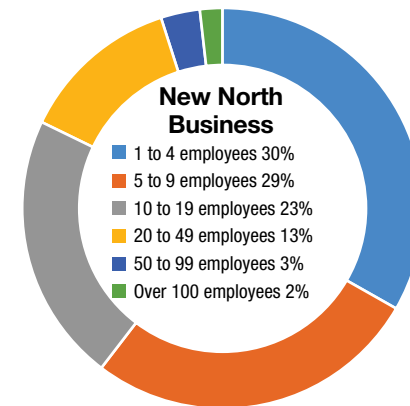
New North: \$60,080
Wisconsin: \$63,293
United States: \$64,994

Source: US Census Bureau 2015-2019

Cost of Living — New North region is 8% lower than the national average and 6% lower than the state average.

Source: Sperling Best Places

Business Size



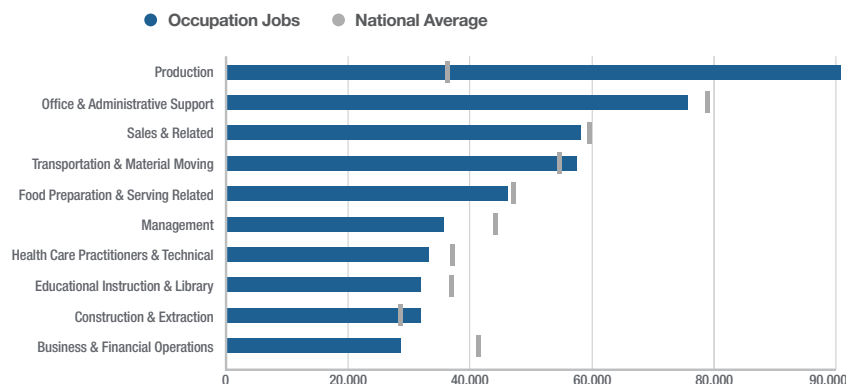
Source: EMSI

Unemployment

	United States	Wisconsin	New North
1/2022	4.4	3.2	2.9
2/2022	4.1	3.4	3.0
3/2022	3.8	3.4	3.0
4/2022	3.3	3.1	2.7
5/2022	3.4	2.9	2.6
6/2022	3.8	3.5	3.2
7/2022	3.8	3.3	3.0
8/2022	3.8	3.3	3.0
9/2022	3.3	3.2	2.9

Sources:
 - U.S. Bureau of Labor Statistics, Wisconsin Department of Workforce Development, Local Area Unemployment Statistics (LAUS)

Occupations Largest Occupations

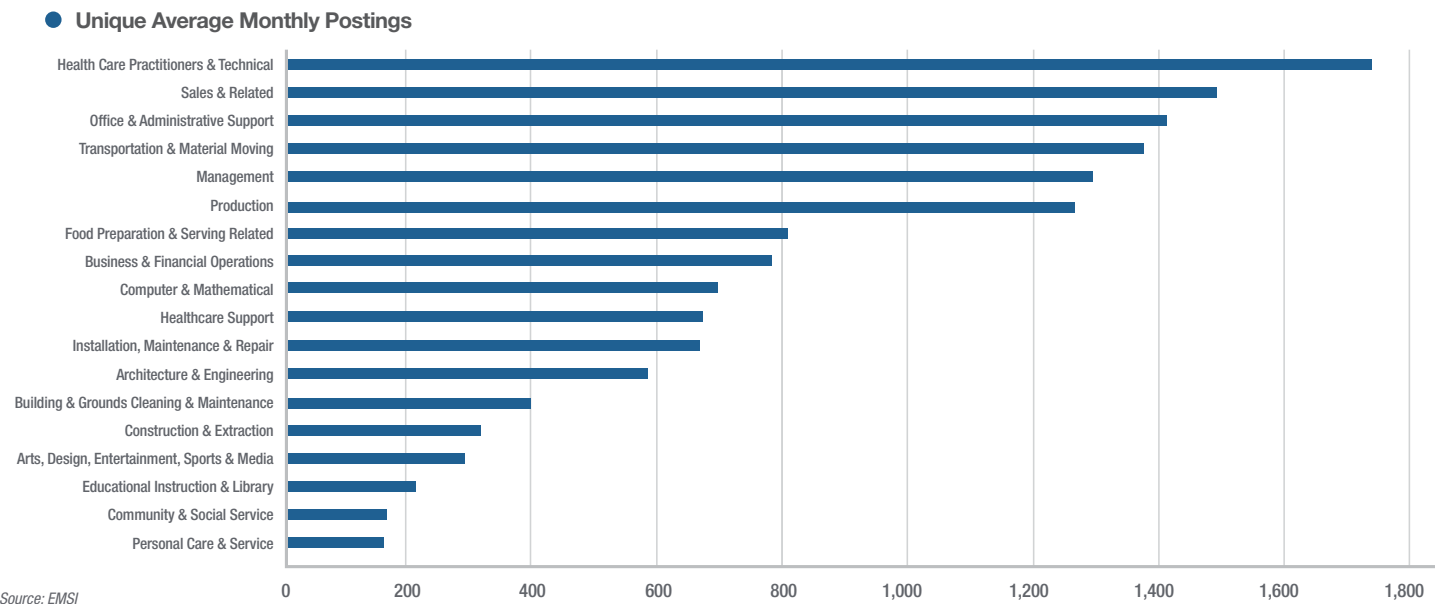


Sources: Wisconsin Department of Tourism, EMSI, US Census Bureau 2015-2019, American Community Survey 5-Year Estimates

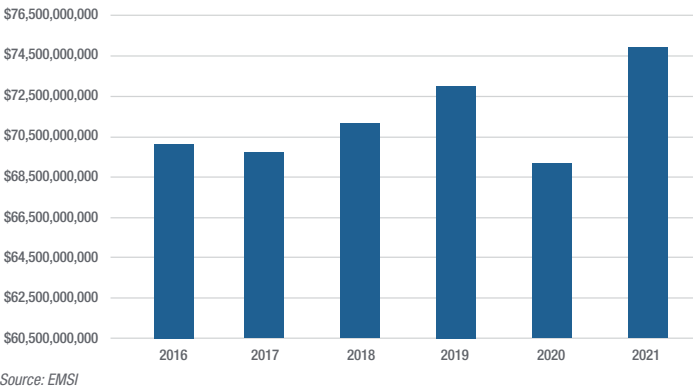
Occupation	2021 Median Hourly Earnings
Production	\$19.80
Office & Administrative Support	\$18.40
Sales & Related	\$15.50
Transportation & Material Moving	\$17.83
Food Preparation & Serving Related	\$11.28
Management	\$40.01
Educational Instruction & Library	\$24.02
Health Care Practitioners & Technical	\$33.05
Construction & Extraction	\$25.43
Business & Financial Operations	\$30.98

Job Growth & Income

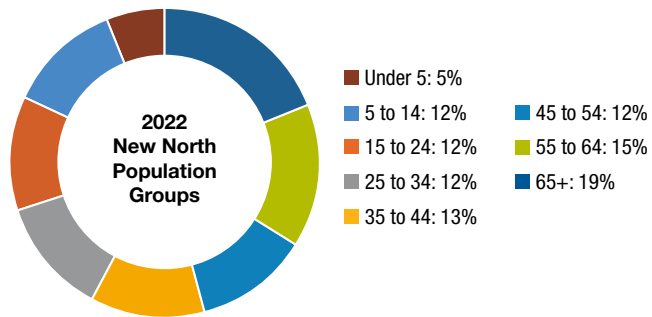
Top Posted Occupations



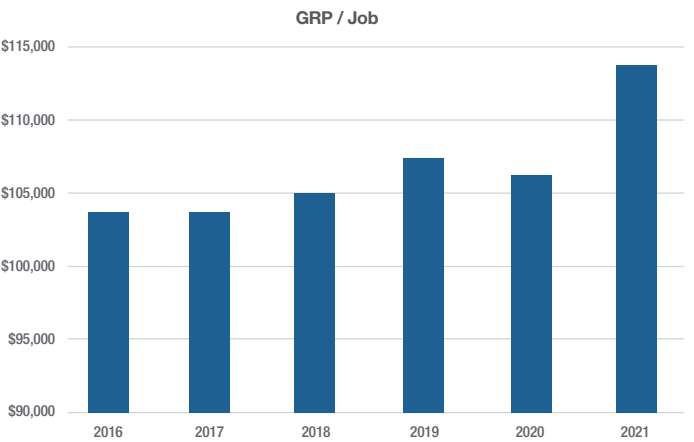
Gross Regional Product (GRP)



Population by Age



Production Capita



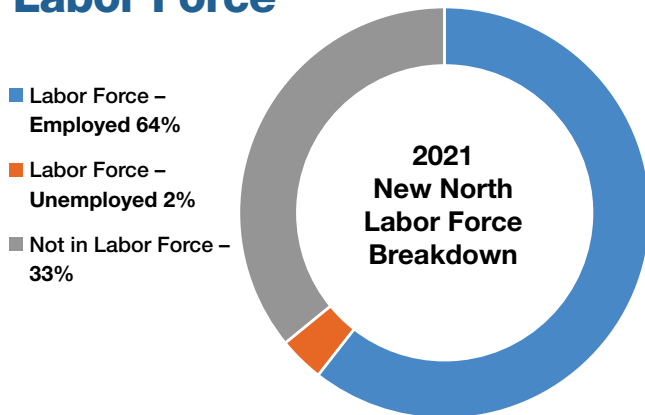
New North Job Growth

	Labor Force	Jobs	GRP	Imports	Exports
New North	682,626	650,379	\$74.70B	\$88.10B	\$87.37B
State	3,153,688	3,132,760	\$360.42B	\$354.92B	\$331.46B

Source: EMSI

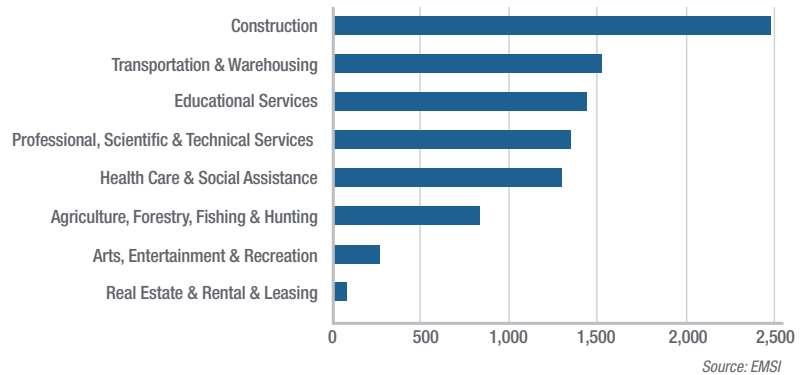
Job Growth & Income Continued

Labor Force



Top Growing Industries

2017-2022 New North top growing industries



Property Values in the New North

Property values in all categories of the New North continue to increase year over year.

Real Property Class	2020	2021	% Increase Over 2020
Total Real Property	\$109,693,643,708	\$114,481,588,025	4%
Residential	\$80,224,706,684	\$84,067,303,014	5%
Commercial	\$19,540,821,042	\$20,277,473,318	4%
Manufacturing	\$3,974,827,300	\$4,036,460,400	2%
Other	\$5,953,288,682	\$6,100,351,293	2%

Source: Department of Revenue

American Rescue Plan Act Funding

Over the course of the last two years, funding opportunities were available to communities and organizations through the state's allocation of the Coronavirus Aid, Relief, and Economic Security Act (CARES) and the American Rescue Plan Act (ARPA) funding. In the New North, the following awards were made to organizations in our region. The total reflects direct awards made in our 18-counties; additional funding through statewide awards is not reflected in this graph. Direct funding to local units of government are also not included.



Program Name Funding in Region	Totals
Beyond the Classroom	\$10,946,211
Broadband	\$7,498,274
Contact Tracing Allocation	\$9,892,788
Cultural Grants	\$3,706,510
Destination Marketing Organizations	\$3,565,916
Diverse Business Assistance	\$985,194
Diverse Business Investment	\$3,240,820
Education Stabilization Fund	\$397,223,565
Equitable Recovery Program	\$2,237,279
Farm Support	\$18,555,250
Food Security	\$13,800

Program Name Funding in Region	Totals
Get Kids Ahead	\$6,786,554
Health Care Infrastructure	\$8,131,761
K-12 School Aides	\$40,786,509
Live Event Venue	\$8,656,410
Lodging	\$14,829,207
Main Street Bounceback	\$13,180,000
Minor Leagues	\$406,724
Movie Theaters	\$1,976,301
Neighborhood Investment Fund	\$53,041,090
Nonprofit Grants	\$1,356,819
Out of School	\$1,265,868

Program Name Funding in Region	Totals
Pandemic Plan Allocation	\$519,168
Rental Assistance	\$45,558,033
Routes to Recovery	\$41,182,852
Safer Community Law Enforcement	\$3,796,879
Small Business Assistance	\$129,583,700
Summer Camps	\$400,000
Testing Coordination Allocation	\$964,561
Tourism Capital	\$4,500,000
Workforce Innovation	\$3,528,162
TOTAL	\$838,316,211

Education, Diversity, Health Care

Health Care

Thank you to our health care professionals for their heroism on the front line in the fight against COVID-19. With over 30 hospitals and countless medical clinics close to home, regional health care organizations, doctors and staff are dedicated to significantly improving health and quality of life for the people in Northeast Wisconsin.

- Ascension
- Aspirus
- Aurora Baycare
- Aurora Healthcare
- Bellin Health
- Childrens Hospital Of Wisconsin Fox Valley
- Dickenson Memorial Hospital - Florence Medical Center
- Door County Medical - HSHS
- Froedtert Holy Family Memorial Hospital
- Gundersen Moundview Hospital & Clinics
- Prevea Health
- Ripon Medical Center - SSM Health
- St. Agnes Hospital - SSM Health
- St. Clare Memorial Hospital - HSHS
- St. Mary's Hospital - HSHS
- St. Nicholas Hospital - HSHS
- St. Vincent Hospital - HSHS
- ThedaCare

Source: WISCONSIN DEPARTMENT OF HEALTH SERVICES, Division of Quality Assurance Provider Portal

Colleges & Universities



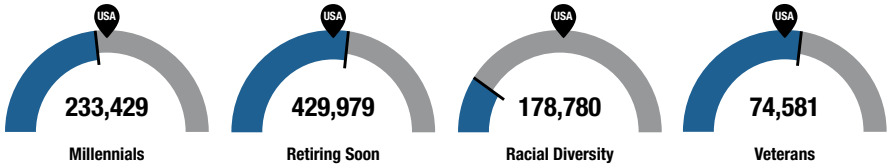
Colleges and universities train and educate more than 200,000 workers annually.

92.3% of New North college graduates remain in Wisconsin after graduation.

Sources: UW System & Wisconsin Technical College System

Population

Area	2010 Population	2022 Population	% Change	2027 Projected Population
New North	1,229,533	1,287,704	4.7%	1,296,261
State	5,690,538	5,923,000	4.1%	5,971,321
Nation	309,327,143	334,161,482	8.0%	340,759,421



Sources: EMSI, U.S. Census Bureau

Diversity

	2015	2016	2017	2018	2019	2020	2021	2022	Projected 2026
White, Non-Hispanic	88.1%	87.7%	87.4%	87.0%	86.7%	86.5%	86.1%	85.7%	84.4%
White, Hispanic	4.2%	4.3%	4.4%	4.5%	4.6%	4.7%	4.9%	5.0%	5.5%
Asian, Non-Hispanic	2.6%	2.6%	2.7%	2.7%	2.8%	2.8%	2.8%	2.9%	3.3%
Two or More Races	1.6%	1.7%	1.8%	1.8%	1.9%	1.9%	1.7%	1.7%	2.1%
Black, Non-Hispanic	1.4%	1.5%	1.5%	1.6%	1.6%	1.6%	1.9%	1.9%	2.2%
American Indian or Alaskan Native, Non-Hispanic	1.6%	1.6%	1.6%	1.7%	1.7%	1.8%	1.6%	1.6%	1.7%
Other	0.6%	0.6%	0.6%	0.7%	0.7%	0.7%	1.0%	1.2%	0.8%

Veteran

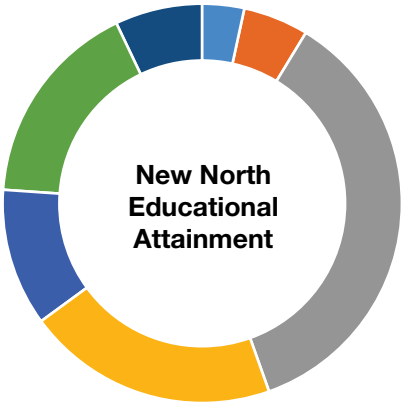
Percent of Population: New North: 5.8% | Wisconsin: 5.4% | United States: 5.3%

Source: EMSI

Education

School	Total Graduates (2021)
Fox Valley Technical College	3,502
Northeast Wisconsin Technical College	3,027
University of Wisconsin-Oshkosh	2,682
University of Wisconsin-Green Bay	1,855
Moraine Park Technical College	1,490
Lakeshore Technical College	1,004
Lakeland University	685
St. Norbert College	540
Marian University	364
Lawrence University	352

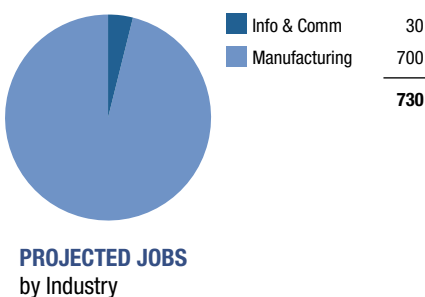
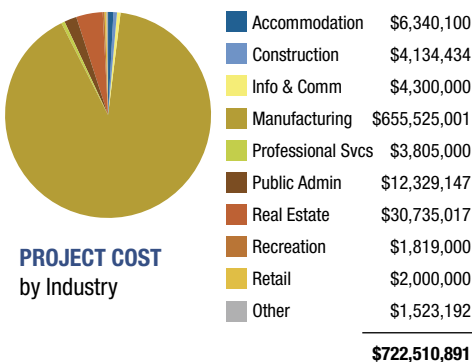
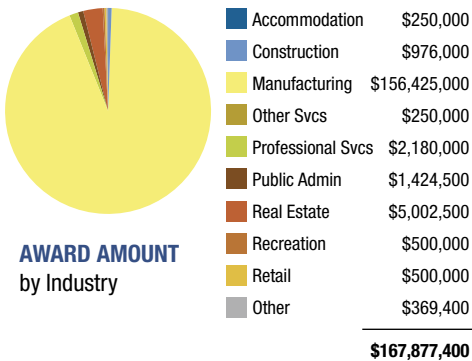
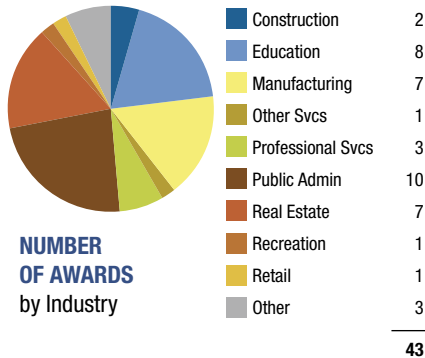
Sources: EMSI, US Census Bureau 2015-2019 American Community Survey 5-Year Estimates



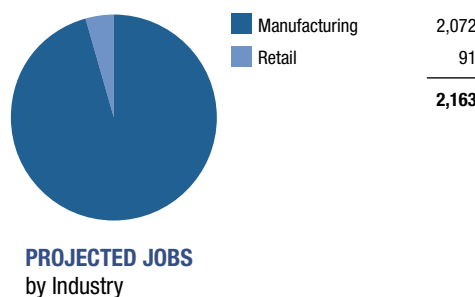
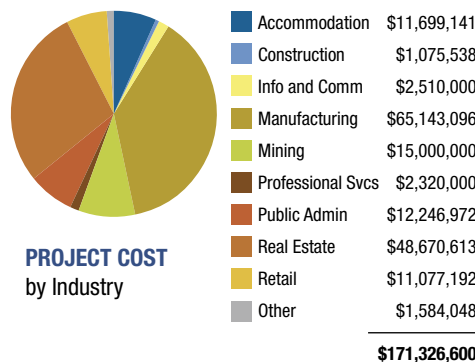
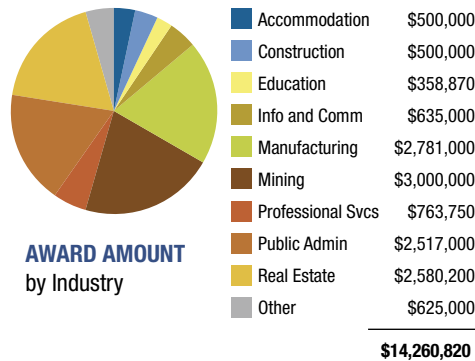
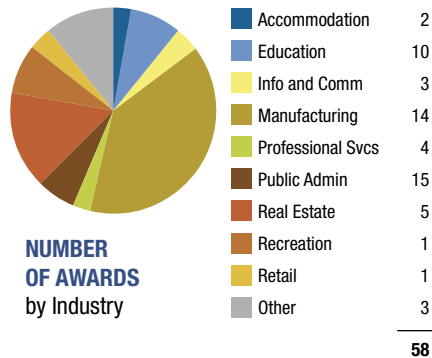
- Less than 9th Grade 2%
- 9th Grade to 12th Grade 5%
- High School Diploma 34%
- Some College 20%
- Associate's Degree 12%
- Bachelor's Degree 19%
- Graduate Degree and Higher 8%

New North is a key strategic partner of the WEDC. The following charts reflect the level of investment engagement into the New North Region.

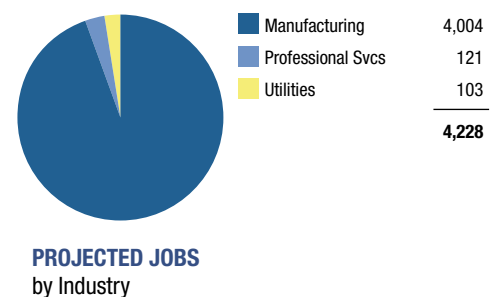
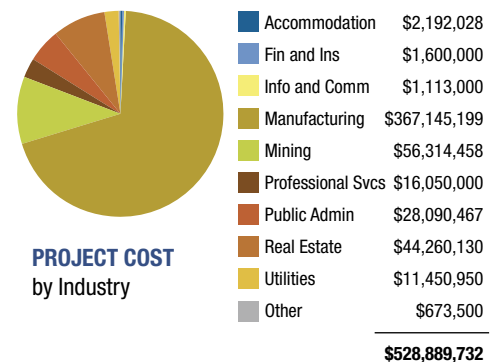
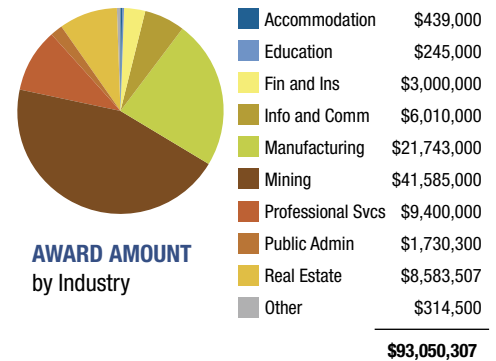
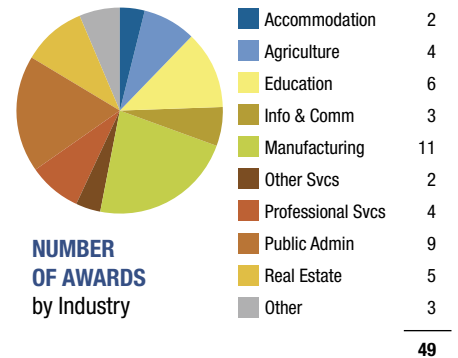
FY20

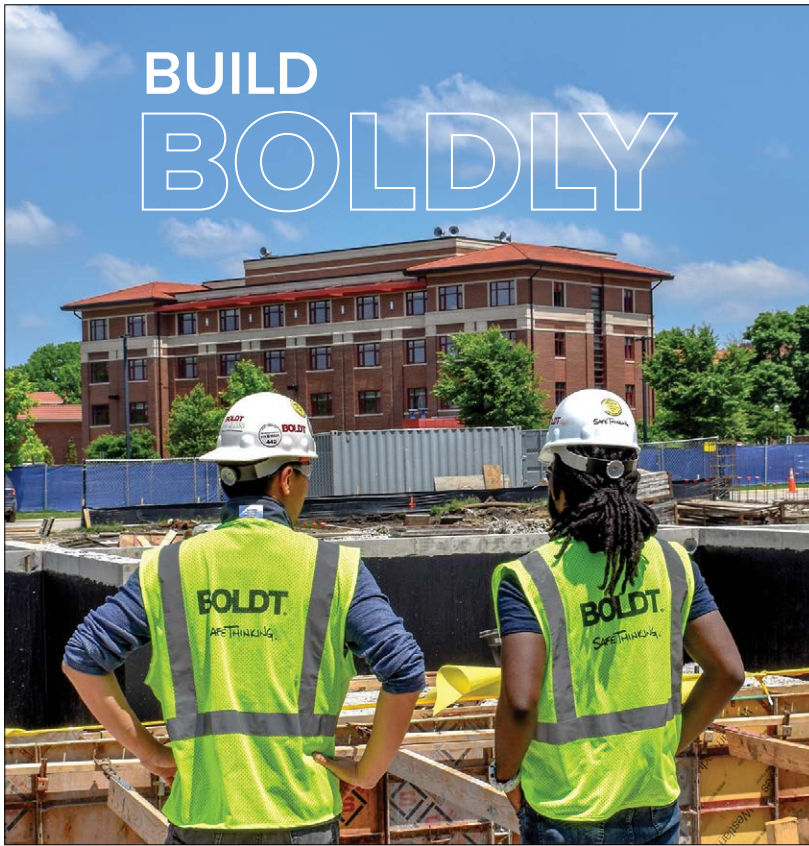


FY21



FY22





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ECONOMIC IMPACT INDUSTRY ALLIANCES



Mathwig

Jason Mathwig, Industry Alliance Director, joined New North in December to lead the programs and progress of the NEW Digital Alliance and NEW Construction Alliance.

ONLINE: View this issue at thenewnorth.com or insightonbusiness.com

NEW Digital Alliance

NEW Digital Alliance Co-chairs:

Scott Steinfort, Community First Credit Union and Mike Bertello, Faith Technologies, Inc. (FTI)



Steinfort



Bertello

The NEW Digital Alliance advances collaboration to promote tech health in the New North region to increase IT talent and digital careers:

- » Cybersecurity Roundtable
- » Mentor – Young Talent Matching
- » IT Roundtables
- » K-16 presentations and events
- » Co-sponsored UW Oshkosh Cybersecurity conference



NEW Construction Alliance

NEW Construction Alliance Board Chair:

Adam Tegelman, Murphy Concrete and Construction

The NEW Construction Alliance is excited to partner with New North and regional partners to promote careers in the building and construction trades and develop robust talent pipelines to support sustainable economic growth in Northeast Wisconsin. As we move into 2023, our priorities include:

- » Expanding K-12 engagement
- » Launching industry leadership academies
- » Increasing membership outreach and recruitment



NEW Digital Alliance



NEW Construction Alliance



top new north industries

manufacturing

The New North Region is home to one of the highest manufacturing concentrations in the nation.

Nearly

30%

of all Wisconsin manufacturing careers

More than

24%

of all Wisconsin manufacturing operations

\$20B+
GRP

transportation & logistics

The region hosts the 18th largest employment concentration in the transportation and logistics industry in the United States.

1,120

companies

20,931

direct employment positions

\$2.1B+

in direct annual sales within the region

health care

Residents and employees have significant choices for top quality health care. Feel better faster with great value and better outcomes in all of our health care centers.

78,199

direct patient care and bio-health careers

\$6B GRP

supporting industries – construction, finance & insurance

Industries that support entrepreneurs, second-stage companies and multibillion-dollar enterprises.

5,058

establishments

68,584

careers

\$10B+
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A TOP MANUFACTURING CHALLENGE: INCREASING COSTS ARE SQUEEZING PROFIT MARGINS

Manufacturing solutions to this challenge (check all that apply)

- ☐ Increase productivity
- ☐ Cut costs
- ☐ Streamline operations
- ☐ Exit business lines that you lose money on
- ☐ Reduce energy usage
- ☐ Eliminate waste
- ☐ Speed production
- ☐ Financial tools that free up cash and improve cash flow
- ☐ Reduce turnover
- ☐ Speed and improve onboarding
- ☐ Strategically manage supply chain - diversify suppliers, vertical integration

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New North recognizes its volunteers and committee members

Thank you to all stakeholders, committee members, active task group leaders and others who helped fulfill New North's important regional economic development in 2022. We thank our strong collaborating partners now listed on the New North website.

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Dean Haen Port of Green Bay

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Or perhaps an up-and-coming leader
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2023 Women of Influence in the
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