

Local Pitch Contest Partners



Thank you to our Location Host



Welcome to the NEW LAUNCH ALLIANCE Pitch Event



Thursday, December 1, 2022 | 5:00 - 8:00 pm

sponsored by



Agenda

5:00 pm	Networking
5:15 pm	Welcome - Craig Dickman, TitletownTech
5:25 pm	Introductions - Barb LaMue, New North
5:30 pm	Pitch Contest (8 Founders)
6:30 pm	Judges Huddle & Networking
6:45 pm	Presentation of Awards
7 - 8 pm	Networking continues

The Rules

- Participants advanced from local pitch contests.
 - Accelerate Sheboygan County
 - Audible
 - Fast Pitch
 - Level-Up
- Presenters have up to 4 minutes for their pitch presentations, followed with up to 2 minutes for Q&A from the judges.

Judges

Mark Burwell, Evolutions

Jake Erbs, WBD

Israel Squires, Midpoint Ventures

Anna Steinfest, AFF Research

Nischal Thapa, University of Wisconsin - Green Bay

Prize Awards



All three winners will have the opportunity to connect with mentors, potential investors and provide an update on their companies at the New North Summit on June 8, 2023 at Lambeau Field.

NEW Launch Alliance Contestants

AntiMussel, Tyler Rezachek: A service-disabled veteran pre-seed, prototype stage company, dedicated to removing invasive mussel species from waterways and converting them into the world's only source of renewable calcium carbonate for use in paper, paint, pharmaceuticals and plastics.

E-PT Solutions, Fue Moua: A novel application revolutionizing how remote services are rendered with physical and occupational therapy clinics. Features technology to expand remote services, while offering simplified patient scheduling and a telehealth option from the convenience of a smart device.

GlobaLASEReach, Nolan Hetz: Rezalox Laser Photon Energy Therapy System is a patented medical device for the treatment of chronic pelvic and bladder pain preparing for clinical trials in 2023. It solves problems with current treatment options, doesn't cause pain, is safe with no significant side effects and potentially more efficacious.

Hang 10 Poké, Kean O'Brien: Restaurant that advanced out of a food incubator kitchen and the local farmer's market to a new location with an expanded menu, offering a variety of fresh, vibrant poké bowls that cater to different tastes and provide a fresh, healthy alternative to fast-food and grab-and-go options.

Nature Packaged, Dan TenNapel: Farm-direct marketplace allowing consumers to see the story behind what they buy, avoid overpayment for natural ingredients from nameless sources and eliminates middle person who may hide the source of natural ingredients.

Rebook Travels, Cody Kirchman: Convenient service to secure a travel itinerary at the lowest cost, saving time and money. Travel itineraries can be entered into the system, which then notifies the traveler if the exact same reservation for flight, hotel or rental car drops to a lower cost, allowing to rebook using the platform.

Starr Merrie-Native Gifts, Eliza S.M. Skenadore: Minority-owned small business offering culture presentations for institutions seeking diversity programming. Services provided online or in-person with hands-on displays. Also sells products to help Native-Americans looking to make regalia and contemporary art; E-commerce website is expected to launch in January 2023.

The Honest Cannabis Company, Joshua Dudley: Provider of CBD-infused coffee and tea through an online subscription. Coffee is sourced from 48 individual regions around the world; each month four different regions are featured. The company hopes to enhance the routines of its customers by combining the focusing effects of caffeine and the calming effects of CBD products.