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**Pointters Community Initiatives Hosts Career Focused Program to Help
Appleton Area High School Freshmen and Sophomores Prepare for the
Workforce**

Event aimed toward showing young Black students career paths in the Fox Valley

APPLETON, Wis. (Oct. 25, 2022) – On Thursday, Oct. 27, from 9 a.m. – 2 p.m., [Pointters Community Initiatives](#) (PCI) is hosting the Career Focus Program for freshmen and sophomore students in the Appleton Area School District. The event will be held at the Bordini Center at Fox Valley Technical College, located at 5 N. Systems Dr. in Appleton ([map](#)).

“We’re very excited to be hosting this program to drive positive change for more than 200 students in the Appleton community,” explained Oladimeji Tomori, founder and owner of Pointters Community Initiatives. “We are showcasing to our young Black community that there are many opportunities right here in their hometown for them to succeed and build a successful career and life for themselves.”

The Career Focus Program features a robust program, which includes:

- Resume Building and Interview Session
- Career Breakout Sessions
- Elevator Speeches
- Kahoot Career Games
- Meet Business Leaders and African American CEOs
- Networking with Employers
- Giveaways
- Free Lunch

The Career Focused Program is hosted by Pointtters Community Initiatives and its various partners, including United Way Fox Cities, Fox Valley Technical College, Boys & Girls Club of the Fox Valley, Appleton Area School District, Multicultural Coalition, Inc., People of Progression and Goodwill NCW.

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Pointtters Community Initiatives (PCI) is a community and nonprofit organization 501(c)(3) born out of passion to create opportunities for minorities. PCI builds a community that is more inclusive and equitable in the Fox Valley and around the globe through advancing social change and racial equity. To learn more about PCI and its initiatives, visit <https://www.facebook.com/pointttersCI/>.