

# PRESS RELEASE



## FOR IMMEDIATE RELEASE ##

## **23 emerging leaders from the New North region taking part in Forward 48 cohort** *First leadership-development cohort in region includes 14 women, 11 BIPOC rising young professionals*

NEW NORTH, October 25, 2022 – Twenty-three emerging leaders from the New North have been named to the inaugural cohort of the Forward 48 program within the region. The group already is actively engaging with high-profile leaders from across Wisconsin.

In an effort to grow the next generation of leaders, New North Inc. has partnered with Forward 48, an established leadership development program, as it expands into the region. The experience-based program connects the state’s emerging young talent with high-profile leaders.

“This program is designed to help keep the best young minds in the New North region,” says Barb LaMue, president and CEO of New North Inc. “It elevates our top talent from organizations of all sizes through experiential learning and meaningful mentorship, which expands their professional networks. Its focus on BIPOC, women and veteran emerging leaders sets our region up to have a diverse pool of leaders who will impact our communities in future decades.”

Of the current 23-person New North cohort of Forward 48, 14 identify as women and 11 as BIPOC.

### Fall 2022 Forward 48 participants from the New North region:

Marlo Ambas, Manila Resto and Algoma Club	Laura Jones, African Heritage Inc.
George Bastien, ISG	Chloe Kinderman, TitledTownTech
Eva Cruz Martinez, Casa ALBA Melanie	Barbara Koldos, New North Inc.
Megan Dickman-Renard, Dickman Media Group/ The Business News	Mai Krenzke, Oshkosh Corporation
Shawn Dockry, State Farm	Peter Lee, Us 2 Behavioral Health Care
Jose Elijah, 4imprint	Victoria McNeal, St. Norbert College
Alexander Graziano, From the Concrete Talent Management	Drew Mueske, Hype Visual
Maggie Handler, Pierce Manufacturing	Sarah Olejniczak, St. Norbert College
Carmen Hernandez, Schneider	Tyrone Powell, Unext
Nou Huse, World Relief-Fox Valley	Cynthia Sternard, Associated Bank
Charlene Johnson, Associated Bank	Jenna Thiel, Oshkosh Corporation
	Billy Weber, Thrivent

Forward 48 is an established leadership development program whose vision is to build Wisconsin’s talent succession plan by educating top talent across communities and industries through experiential learning; connecting and deepening trusted relationships statewide through shared experiences and exclusive networking opportunities; and empowering participants to shape the city they call home.

The faculty lineup for the current cohort includes Mark Murphy, president and CEO of the Green Bay Packers; John Schlifske, CEO of Northwestern Mutual; Erickajoy Daniels, chief diversity, equity and inclusion officer at Advocate Aurora; Peter Feigin, president of the Milwaukee Bucks; and Cecelia Gore, executive director of the Milwaukee Brewers Foundation.

Feigin kicked off the Fall 2022 cohort on Oct. 13. Sessions are being held every Thursday through Nov. 17.

Companies within the New North region are invited to partner with Forward 48 for their professional development needs. Inquiries about participation in future cohorts can be directed to LaMue at [Barb.Lamue@thenewnorth.com](mailto:Barb.Lamue@thenewnorth.com).

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More information on Forward 48 is available at [www.forward48.com](http://www.forward48.com).

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New North, Inc., is a 501(c)3 non-profit, regional economic development corporation fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee and Waushara. [www.thenewnorth.com](http://www.thenewnorth.com)

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