



FOX CITIES CHAMBER
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FOR IMMEDIATE RELEASE

Smart Girls Rock! event to highlight STEM careers to female high school students

Fox Cities Chamber hosting annual program on November 2

Fox Cities, Wis. (October 5, 2022) – In an effort to inspire more young women to engage in local STEM (Science, Technology, Engineering and Math) programs, the Fox Cities Chamber, along with host Walbec Group, has teamed up to present Smart Girls Rock! on Wednesday, November 2.

“Smart Girls Rock! gets local female students excited about careers in STEM through this day-long, interactive mentoring event,” said Sharla Jens, VP of Emerging Talent. “Hosted within the walls of a regional STEM employer, Walbec Group, the event connects the Fox Cities science and tech community with girls in area high schools to inspire their interest in STEM careers and provide academic and career planning guidance to get where they want to go.”

Approximately 100 freshmen, sophomore, and junior female students from several Fox Cities area schools will attend the one-day event at Walbec Group, W6380 Design Dr. in Greenville. The students will experience group speed mentoring with women in STEM-related professions, as well as participate in other interactive activities that will expose them to in-demand STEM careers.

Smart Girls Rock! allows young girls to set career goals and start taking steps to realize the realities of those goals. During the speed mentoring sessions, small groups of students will move through interactive stations, comprised of panels of professional women as well as hands-on activities that include experimenting with encapsulation, creating graphite circuits, working with 3D models, and more.

Smart Girls Rock! is made possible through the generous support of presenting sponsors Walbec Group and Menasha Corporation, along with Gold Sponsor McMahan and In-Kind sponsor 4imprint.

Sponsorship opportunities are still available. Contact Jwickersham@foxcitieschamber.com.

Media are encouraged to attend. Please contact Laura Wiegert, VP Strategic Communications at the Chamber, prior to the event to notify us of your expected attendance: lwiegert@foxcitieschamber.com

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About Fox Cities Chamber of Commerce

The Fox Cities Chamber of Commerce captures the energy of one of Wisconsin's most dynamic regions and transforms it into innovative programs and services for its business members. The Fox Cities Chamber serves all of the Fox Cities communities within the counties of Outagamie, Calumet and the northern portion of Winnebago. The Fox Cities Chamber plays a leadership role in regional economic development efforts in Northeastern Wisconsin. For more information, visit www.foxcitieschamber.com.