



Small Business Resources Reference List

Statewide Resources:

Wisconsin Small Business Development Center (SBDC): <https://wisconsinsbdc.org/>

The Wisconsin SBDC offers no-cost consulting, education, referrals and sophisticated tools and resources, to help both new and existing businesses start, manage, and grow.

Wisconsin Women's Business Initiative Corporation (WWBIC): <https://www.wwbic.com/>

WWBIC assists individuals who are interested in starting, strengthening or expanding businesses by providing direct lending, quality business and financial capability education and one-on-one technical business assistance.

Wisconsin SCORE offices: https://www.sba.gov/sites/default/files/wi_score_offices_0.pdf

SCORE mentors offer free consulting and no-cost or low-cost educational workshops and webinars.

UW Extension: <https://extension.wisc.edu/> (find your county agent here: <https://counties.extension.wisc.edu/>)

Extension experts offer insights and solutions based on a deep understanding of local needs and priorities.

Local Chamber of Commerce Directory: <https://www.wmc.org/wisconsin-chamber-of-commerce-executives/local-chambers-of-commerce/>

Search this extensive list of local chambers of commerce throughout Wisconsin – they are a great resource to engage with in your community.

Wisconsin Economic Development Corporation (WEDC): <https://wedc.org/business-development/>

WEDC helps businesses start, grow, and reach new markets. They work with more than 600 partners to ensure resources are made available to companies and communities to maximize their potential.

WBD: <https://www.wbd.org/>

WBD is a business finance resource that provides knowledge, services and access to capital needed to create jobs, grow businesses and build communities.

Start in Wisconsin: <https://www.startinwi.com/>

Start in Wisconsin powers connections to start, scale, and accelerate area entrepreneurs. Search the database of service providers by the service you are looking for.

(see page 2 for local resources!)

Local Small Business Development Resources:

Bay Lake Regional Planning Commission (Brown, Door, Florence, Kewaunee, Manitowoc, Marinette, Oconto, Sheboygan): <https://baylakerpc.org/>

Bay-Lake RPC is a multi-service entity that delivers a variety of federal, state, and local programs. They provide technical assistance to member local governments and serve as effective partners for state and federal governments.

East Central Wisconsin Regional Planning Commission (Calumet, Fond du Lac, Menominee, Outagamie, Shawano, Waupaca, Waushara, Winnebago counties): <https://www.ecwrpc.org/>

ECWRPC administers various economic development programs with connections to a wide variety of economic development resources across the East Central Wisconsin region.

Regional Economic Development Organization: The New North: <https://www.thenewnorth.com/>

New North is a regional marketing and economic development corporation fostering collaboration among private and public sector leaders throughout 18 counties in Northeast Wisconsin.

Local Economic Development Organizations:

Local economic development organizations can provide the most up to date resources for your local community, including, but not limited to, local revolving loan funds, local entrepreneurial services and organizations, ordinances, zoning, and more.

For a detailed list broken down to counties, local chambers, cities, municipalities, educational institutions and more, check out this resource list from The New North: https://www.thenewnorth.com/wp-content/uploads/2022/06/2022_Regional-Partner-Directory-2.pdf

Workforce Development Boards:

Bay Area Workforce Development Board: <https://www.bayareawdb.org/>

Fox Valley Workforce Development Board: <http://www.foxvalleywork.org/>

The Workforce Development Boards provide a variety of services to employers to assist with workforce needs. Staff can assist employers with recruiting and hiring, as well as training new and existing employees. The offices can also help employers develop a strategic approach to addressing workforce challenges and offer opportunities for business representatives to participate in local and regional workforce initiatives.

Startup Hub: <https://thestartuphub.org/>

The Startup Hub is both a physical space and the virtual front door to the Greater Green Bay entrepreneurial ecosystem. Whether you need help transforming an idea into a viable business or are looking to grow an existing business, they are a one-stop shop.

CAP Services Small Business Assistance: <https://capservices.org/what-we-do/business/smallbiz/>

(Waupaca, Outagamie, Waushara Counties) CAP Services offers technical assistance and lending at no charge to individuals starting and/or growing their business.

Greater Green Bay Chamber of Commerce: <https://www.greatergbc.org/>

The Chamber is a convener, bringing together resources to enhance economic, workforce and community development. They are the champions of business development for the Greater Green Bay area.