



## News Release

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Green Bay, WI—

On September 27, learn about printing companies and suppliers, from huge high-speed flexography to personalized digital branding. Hosted by Green Bay Innovation Group, the Printing Showcase takes place at The Stadium View in Green Bay, WI. This event features exhibitors with industry information and networking in all the basic and extended categories including:

- Flexographic printing at high speeds on substrates including paper and film.
- Digital for variable data flexibility and high quality where robust growth continues.
- Rotogravure for high volumes, a workhorse technology in packaging and more.
- Wide web, and display graphics, from branding to pre-press and large formats.
- Offset printing for sheet-fed and web applications.

For printers pushing the edge on complex jobs, or just pushing the multi-color envelope, the latest flexographic presses cannot be overlooked, says exhibitor Legacy Flexo of Green Bay. Along with other printing categories, the experts will be on hand to tout their particular capabilities.

Additionally, companies like Big Systems LLC, Orion Labels, PCMC, Precision Roll Solutions, Printco Industries and Quad Plus will exhibit. From the latest in color and print science by SGS & Co., to printing surface technologies by Vetaphone, the day will display industry advances.

In addition, associated companies who make presses, supplies and services will participate along with printing Services for commercial, direct mail, catalog, publications, and labels:

- Packaging Graphics for paper and poly bags, wraps, cartons, and pouches.
- Related Services including quality/defect detection, software, and plates.
- Equipment from complete presses to rollers and supplies.

“We’re excited to offer the first-of-its-kind event in Wisconsin,” says Marty Ochs, host. “As a major printing region in the U.S., it’s a timely event,” notes Susan Stansbury, co-host. “Over the next month, we will be reporting on exhibitors and plans for the September 27 event.”

The location at the Stadium View, Green Bay is a block from Lambeau Field at 1963 Holmgren Way. Cost to attend for the day is \$40.00. Interested exhibitors and sponsors can sign up at:

[www.GreenBayInnovationGroup.com](http://www.GreenBayInnovationGroup.com) and go to EVENTS to register.

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