CYBERSECURITY
CENTER OF EXCELLENCE

Please join us for the inaugural **Cybersecurity Conference** hosted by the Cyber Security Center of Excellence (CCoE), UW-Oshkosh in partnership with the Wisconsin Cyber Threat Response Alliance (WICTRA), Northeast Wisconsin Digital IT Alliance (NEWDA), Amplify Oshkosh and the Oshkosh Chamber of Commerce.

- **Date: September 12-13, 2022**
- **Location: Culver Family Welcome Center, 625 Pearl Ave, Oshkosh, WI 54901**
- **Individual Cost: $149 for two days**
- **16 CPE credits**

REGISTRATION AND DETAILS: https://uwosh.edu/cybersecurity-center/conference/

Intended audience:

- **Small/Medium Businesses** who want a better awareness of cybersecurity threats and practical steps to reduce risk (4-hour seminar)

- **Law Enforcement** and related entities - sharpen your skills on the cyber range

- **"Live and breathe cyber security on the keyboard"** – You'll have two days of access to WICTRA's Mobile Cyber Range, with a special event planned for each day.

- **C-Level/CIO/CISO** Be part of our roundtable to discuss relevant topics. Moderated by David Cagigal, Former CIO, Dept of Administration, State of WI

Special Note:

- **Cyber Insurance Update**: Our Special Guest, Arturo Perez-Reyes, SVP Newfront Brokerage, is an expert in the industry.

- **Fully Functional Cyber Exercise**. All attendees are invited to participate in a live-fire exercise: SMEs, cyber security practitioners, C-levels, law enforcement, Vendors

The CCoE and our partners are honored to bring this event to the UW-Oshkosh Campus. Our speakers, team and partners all strongly believe in bringing our best effort to provide a fantastic event and most importantly, bring you useful, actionable information to help you reduce risk.

We highly encourage early registration through the URL listed above. Our conference capacity is limited to approximately 450 people.

For our sponsor partners, booth/table space is limited, as well, our other sponsorship opportunities. These are listed at the URL listed above as well.

Contact ccoe@uwosh.edu for more information

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Arturo Perez-Reyes

Overview—Arturo Perez-Reyes has worked for 22 years as a risk consultant and broker helping firms identify, quantify, and transfer the liability and losses from technology, professional services, value chains, intellectual property, regulatory compliance, as well as privacy and security. He is an SVP and the lead cyber strategist at Newfront, a brokerage transforming insurance with technology and people-centered innovation.

Broker—He developed the first privacy policies and hybrid products that provide both insurance and information-security services. On complex and large risk, he manuscripts tech, cyber, and professional products to adjust coverage and controls for exposures, gaps, and overlaps. He has placed coverage for industries such as retail, financial institutions, law firms, healthcare organizations, travel-hospitality, utilities, manufacturers, telecom, gambling, pharmaceutics, manufacturing, web-services, and technology.

Consultant —He does enterprise-risk consulting for mid-cap to Fortune 50 companies. The studies have identified, quantified, and mitigated liabilities and losses from data losses, privacy violations, confidentiality torts, intellectual-property invalidation and litigation as well as from new technologies, emerging services, IT value chains, information sharing, and regulatory compliance. He has also presented nationally and internationally at industry conferences as well as to RIMS, CPCU, and the ABA.

Educator — Arturo is also a member of the professional faculty at the Haas School of Business, UC Berkeley. He has lectured for 34 years on e-commerce, communication, insurance, sales, and green business. He has also taught at the University of Chicago in the college and the Graduate School of Business. And he has held academic-leadership roles leading transformations of e-commerce, cloud storage, and network-security.

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Brett L. Scott

Cyber Security

Brett started his career as a programmer. With decades of experience from small business to global enterprises, his experience has always been hands-on and practical.

He co-founded The Arizona Cyber Warfare Range and the National Cyber Warfare Foundation. Two leading entities in cybersecurity started in the United States. His experience has been mostly in the private sector but he has experience fighting terrorism, sex trafficking, finding missing persons, and cyber warfare.

He brings an in-depth perspective on cybersecurity topics, and his broad base of experience is invaluable in helping others understand complex topics easily.

TD Synnex

The TD Synnex Cyber Range combines the global influence of TD Synnex, its vendors and its large partner base, with the cutting-edge expertise of the National Cyber Warfare Foundation to make a measurable and significant difference in the many problems facing organizations today.

Brett holds a deep technical and hands-on experience, especially in cybersecurity, software design and development and secure network / communications. His career began professionally in 1987 and he remains hands-on, but he also has many years of experience leading technical teams. During his career, he has worked in many different industries and has a great deal of in-depth knowledge on cybersecurity issues facing companies today.

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