



**FOR IMMEDIATE RELEASE**

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**Suzanne Wittman Named  
Shawano Country Chamber Executive Director**

SHAWANO, WI—The Shawano Country Chamber of Commerce Board of Directors is excited to announce they have hired Suzanne Wittman as the Chamber’s new Executive Director.

According to Chamber board president-elect Leann Gueths, Wittman stood out to the Executive Committee for her non-profit experience and skills. “Suzanne not only has the experience to be a successful Executive Director for the Shawano Country Chamber, she also has the passion for people, building relationships and working closely with our businesses to achieve success not only for themselves but our community as well,” said Gueths. Chamber President Zachary Linsmeyer echoed Gueths’s confidence in their selection. “Suzanne has an amazing outgoing personality and is a go-getter who will be able to use her vast knowledge of the area to lead the Chamber in its next chapter,” added Linsmeyer.

Wittman has worked for several non-profit organizations including chambers of commerce. While in the role of executive director for the Clintonville Chamber of Commerce she was instrumental in creating strong relationships with local businesses and school districts. Her focus included workforce development, government advocacy, and membership development. After her time with the Clintonville Chamber, Wittman was named director-investor relations for the Fox Cities Chamber & Regional Partnership. In this role, she further developed her skills in member and investor development, workforce and education initiatives, building relationships with area municipalities, and diversity efforts. Most recently, Wittman was the Women’s Empowerment Center Director of YWCA Greater Green Bay.

Her passion for diversity, equity, and inclusion led her to work closely with Asian Americans and Pacific Islanders in the Fox Cities, Green Bay, Madison, and Milwaukee. She has a BS in Retail Merchandising and Management with a minor in Business Administration from the

University of Wisconsin – Stout. Her background includes marketing, graphic design, community outreach, and business development. She is a former Learn to Skate and figure skating coach for the United States Figure Skating Association (USFSA), a mom to three kids, and helps her husband flip houses on the side.

In November, 2021, Wittman was named one of “Wisconsin’s 34 Most Influential Asian American Leaders” by Madison365 as a result of her work in serving underrepresented and marginalized people. She has extensive experience serving on various board and committees including Waupaca County Tourism, Economic Development Committee for Appleton Downtown Inc., WI Main Street Alliance, Wolf River School to Work Board of Directors, and City of Clintonville Planning Commission. She is a founding member of the NEW Asian Pacific Islander Desi-American Professionals Group.

Wittman will start her new position on July 11, taking over for Nancy Smith who is retiring after 20 years as executive director.

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