

## FOR IMMEDIATE RELEASE

July 27, 2022

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Photo attached: Shop Saturday & Win Promotion

### **DFP Announces Shop Saturdays & Win**

**Fond du Lac, WI** – Want to win up to \$500 by shopping downtown? It's easy!

The Downtown Fond du Lac Partnership is offering \$500 in downtown gift certificates to three lucky local shoppers for shopping in downtown Fond du Lac on Saturdays thanks to sponsor Fox Valley Savings Bank.

The DFP wants to emphasize the importance of shopping small and local all year round. While you're attending the Downtown Fond du Lac Farmers Market, stop into any of the great restaurants or retail locations in the district and save your receipts. There are a variety of unique, locally owned business that offer personalized services and products just a few blocks away from the Farmers Market.

Every \$10 spent in downtown Fond du Lac on Saturdays between August 1-October 29, 2022, earns a shopper one entry into the sweepstakes.

1. Shop at downtown Fond du Lac businesses on Saturdays during August, September, or October 2022 before 1:00 p.m.
2. Staple your time-stamped receipts (or copies) to one entry form.
3. Drop off or mail to: DFP, 131 S. Main Street, Suite 101, Fond du Lac, WI 54935. Entries may also be emailed to [info@downtownfdl.com](mailto:info@downtownfdl.com).

A monthly winner will be drawn on September 6 (for August entries), October 5 (for September entries) and November 7 (for October entries). Winners will receive \$500 in downtown gift certificates, which are accepted at 70+ downtown business.

Participants will receive one contest entry for every \$10 spent at a downtown business. No purchase necessary; chances of winning do not improve with a purchase. To view the official rules and regulations, or download an entry form, please visit [downtownfdl.com](http://downtownfdl.com).

The Downtown Fond du Lac Partnership, Inc. is a non-profit organization dedicated to bringing people, activity, business and a thriving civic life back to the heart of Fond du Lac. The DFP serves 214 properties with 284 businesses, 76% of which are small, locally-owned and operated.

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FOR IMMEDIATE RELEASE

July 25, 2022

For more information contact: Amber Bodart  
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