

THE BUSINESS NEWS

FOR IMMEDIATE RELEASE

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THE BUSINESS NEWS HIRES NEW EDITOR

Heather Graves joins The Business News as Editor

The Business News, a regional bi-weekly newspaper that covers Northeast Wisconsin, hired Heather Graves as the new editor.

Graves comes to The Business News with more than 20 years of experience in journalism and editing. She has a degree in mass communication with an emphasis in print journalism from the University of Wisconsin-Green Bay and has worked in the media field in a variety of capacities, including print journalism, broadcast journalism and public relations. Prior to joining The Business News, Graves was Editor for The Press Times.

“I am incredibly excited to join The Business News team,” Editor Heather Graves said. “I look forward to bringing my more than 20 years of journalism and editing experience to this strongly-supported publication – continuing the pieces that already make it great, while adding things to further its strong mission.”

“I can’t wait to explore how Heather will bring her experience, passion and voice to The Business News,” Megan Dickman-Renard, CEO and publisher of The Business News, said. “This region has so many great stories – from people and businesses creating incredible value to ideas being explored here in new and unique ways – and we want to tell them all. Having Heather on board allows our publication to go deeper and to cover the full range of what’s important to businesses and businesspeople in our area.”

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