



News Release

June 2022

Green Bay, WI—**Green Bay Innovation Group (GBIG) /5P** has announced an event, The Printing Showcase, planned for September 27 at The Stadium View Bar and Conference Center in Green Bay, WI. Featuring the expertise of printers and related companies, the event will draw those in the industry to see the latest technology, plus many professionals who rely on digital, flexographic, rotogravure, wide web, and offset printing.

According to Marty Ochs, GBIG Director, “We are responding to the strength of the region in all aspects of printing, and our aim is to support the industry by providing a high level of networking and technical information. My co-host Susan Stansbury has extensive knowledge, particularly in flexographic printing and background with manufacturers who rely on printing.”

Stansbury, who is the former owner of the Converters Expo held annually in Green Bay, comments, “Marty and I are well versed in this sector where he has expertise in offset, digital, label, ink jet and paper industries, and I with ‘flexo’, coating, and various substrates from paper and films, to synthetic nonwovens.”

The day offers attendees a networking atmosphere and exhibitors to show their capabilities to support associated businesses. The Printing Showcase will offer business-to-business opportunities, plus a place for individuals who are learning and pursuing inclusion in printing. In addition, many of the exhibitors engage in other aspects of manufacturing, from jumbo paper, film and label roll slitting, to automated production and packaging of various products.

Associated markets include:

- Printing Services as a step to further manufacturing
- Packaging Graphics for wraps, cartons, pouches and more
- Related Services including quality, software, and plates
- Equipment from complete presses to rollers and supplies

The location at the Stadium View, Green Bay is in a block from Lambeau Field at 1963 Holmgren Way. Cost to attend for the day is \$40.00. Interested exhibitors and sponsors can obtain information at:

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