



FOR IMMEDIATE RELEASE (May 10, 2022)
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‘Studious Sixteen’ advance to second phase in ‘Wisconsin YES!’ youth biz plan contest

MADISON, Wis. – A statewide panel of judges have selected 16 entries to advance to Phase 2 of Wisconsin YES!, a youth business plan contest for students in middle school and high school.

Students from across the state submitted their science- and tech-based 250-word business summaries through the contest website – WisconsinYES.com – in April to compete in Phase 1.

Past winners have hailed from New Berlin, Minocqua, Weston, New Glarus, Brookfield, Oshkosh, Racine and La Crosse.

Professionals committed to the development of young business leaders in Wisconsin served as judges, scoring the entries and providing constructive feedback to the students. Entries advancing to the next round, including the school, are:

Submission Name	Name	Community/Grade
Ab Å N Oli	Sky Sirinek, Abby Seizer	Wauwatosa/9th grade and under
AnywhereTour	Julius Zakaria	Oak Creek/11th grade
Becker Beds	Jason Adix	Mequon/11th grade
EZ Garden	Lily Wiemer	Wauwatosa/9th grade and under
Hung Dung	Derius Lucas	Wauwatosa/9th grade and under
Marsupial Undershorts	Cecilia Maricle, Wyatt Linder, Teemu Keinanen, Georgia Maricle, Mikko Keinanen, Nevaeh Prodzinski	Holmen/9th grade and under
Metopia	Wyatt Johnson	Burnett/12th grade
Relu	Nicholas Hu	Mequon/11th grade
Ripe	Wyatt Ehrhardt	Verona/9th grade and under
Schlick	Dalton Derringer, Sean Krueger	Crivitz/9th grade and under
Signfluent	Emily Scott	Wauwatosa/9th grade and under
Step-Up	Frankie Maynard	Brodhead/10th grade
Teplos Snowboard/Ski	Wyatt Barker	Appleton/12th grade
TouchDrive	Einthiri Mudili	Franklin/11th grade
We Invest	Max Ranft	Wauwatosa/9th grade and under
Zoom Book	Isabel Taormina	Wauwatosa/9th grade and under

Phase 2 will require students to develop their business plan in more detail in a 1,000-word executive summary. Winners will be announced in early June and will be eligible for prizes. The grand prize winner will have the opportunity to present their product at the Wisconsin Entrepreneurs' Conference, June 1-2 in Milwaukee. For more information on the conference, visit witrepsconference.com.

The Wisconsin YES! contest is produced by the [Wisconsin Technology Council](#). Major support is provided by [WEA Trust](#), and the [UW-Madison Office of Business Engagement](#).

Contest partners have included the Department of Financial Institutions, Department of Public Instruction, the Association of Wisconsin School Administrators, Make a Difference Wisconsin, Project Lead the Way Wisconsin, STEM Forward, Wisconsin Association of School Boards, Wisconsin Society of Science Teachers and Wisconsin Association of School Business Officials.

The Tech Council is the independent, non-profit and non-partisan science and technology adviser to the Governor and the Legislature. It serves as a catalyst for tech-based economic development in Wisconsin through programs such as the Tech Council Investor Networks, the Governor's Business Plan Contest and the Tech Council Innovation Network.

Learn more at WisconsinYES.com or contact the Wisconsin Technology Council at 608-442-7557.

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