

Contact: Wendy Gehlhoff
Director FCED
Phone: 715-528-3294
For Immediate Release
February 25, 2022



17th Annual Sustainable Forestry Conference

FLORENCE, Wis. – The 17th Annual Sustainable Forestry Conference will be Wednesday, April 6th from 7:30 am until 3:30 pm at the Keyes Peak Ski Lodge, 4960 Hwy 101, 4 miles south of Florence. This year's conference focuses on "Emerging Strategies and Practices". The Northern Wisconsin and Michigan Upper Peninsula economies are dependent on the Forest Products industry. Therefore, it is important to continuously identify and employ strategies and practices to maximize management, utilization and delivery of forest resources to markets now and in the future.

Speakers will address Markets Update, Forest Health, Carbon Credits, Logging and Mill Safety Tips, Terrestrial Invasive Species, Good Neighbor Authority and MI/WI Legislative Update. Organizers encourage individuals from regional forest products and logging businesses, entrepreneurs, local governments, forestry/land management organizations, school boards, school administration, utilities, economic development entities, state government and other related associations and resource agencies to attend. A diverse audience leads to excellent discussions and networking at this in-person event.

Attendees must pre-register by March 25. There are no registrations at the door. Space is limited to register early. Register online with a credit card at <https://lumberjackrcd.org/sustainable-forestry-conf>. Or print the registration form and mail check written to Florence County Extension with payment to 5628 Forestry Drive, Florence, WI 54121. For questions, contact Jane Lindow at 715-528-4480 Ext. #1 or jane.lindow@wisc.edu. The registration fee is \$35, which includes a continental breakfast, break snacks, and a buffet lunch. Loggers can receive 4 Michigan and/or 4 Wisconsin SFI credits. Foresters can receive 6 SAF CFE or 6 WI DNR Cooperating Forester Continuing Education credits.

The Steering Committee would like to thank our financial sponsors: Verso, Nicolet National Bank, Lumberjack RC&D, Florence Utilities, Wisconsin Economic Development Corporation, Florence Hardwoods LLC, Sagola Hardwoods Inc, Minerick Logging, Florence Forestry & Parks, Lyme Great Lakes Timberlands, Langlade County Economic Development Corporation, Oneida County Economic Development Corporation and Great Lakes Timber Professionals Association.

