

News Release

For immediate release



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Cellcom Begins 5G Roll Out

5G network expansion will continue throughout 2022

Green Bay, WI (February 7, 2022) – Green Bay-based wireless carrier Cellcom has started the roll out of its 5G network. Customers can now access the faster speeds and improved response times delivered by 5G in areas across Brown County, along with sites in Shawano and Langlade counties. Cellcom will expand its 5G coverage throughout 2022.

“This next-generation technology has been eagerly anticipated and frequently talked about, however the delivery of 5G service in the industry is still in its early stages,” said Brigid Riordan, CEO of Cellcom. “Our teams have worked tirelessly to prepare our network for 5G and Cellcom is excited to bring it to communities of all sizes.”

Cellcom’s initial 5G rollout covers portions of Green Bay, De Pere, Howard, Suamico, Pulaski, Denmark, Belle Plaine and Antigo. In preparing for the 5G launch, Cellcom has also made improvements to its 4G LTE network. Customers across the service area will have an enhanced 4G LTE experience. These two technologies complement each other to deliver a strong, reliable wireless experience.

“The demand for mobile data continues to surge, and 5G will improve the user experience on smartphones with enhancements to speed and response times, as well as allowing for more users on the network simultaneously. Our 5G launch in Brown County is just the beginning. Cellcom is committed to building our network to serve not only cities, but towns and rural communities throughout Wisconsin,” said Riordan.

Cellcom will launch 5G at additional sites in Brown, Door, Kewaunee, Manitowoc, and Shawano counties in the coming months. To learn more about Cellcom 5G including service availability, supported devices and more, go to www.cellcom.com/5G.

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Cellcom is an innovative wireless company that operates its own regional network to provide service for its customer base throughout Wisconsin and Upper Michigan. The company is respected for its long-standing reputation of delivering extraordinary customer care and being a strong community partner. As a subsidiary of Nsight, Cellcom is part of a family of companies offering complete telecommunications services.