THE BLUEPRINT GREEN BAY POWERED BY THE GREATER GREEN BAY CHAMBER AND NEW NORTH

Who The Blueprint Green Bay is for:

This accelerator program focuses on entrepreneurs of color, female & veteran-owned businesses in the Greater Green Bay area and surrounding region, providing valuable instruction and an opportunity to secure seed funding at the culmination of programming.

The Blueprint Green Bay seeks entrepreneurs of color, female & veteran-owned businesses:

- In SaaS, mobile technology, health, smart manufacturing, fintech
- Located in Northeastern Wisconsin
- Incorporated or not
- Angel or pre-seed
- With funding or not
- Currently raising or not raising funds

What The Blueprint Green Bay provides startups:

- Opportunity to secure seed capital
- Entrepreneurial training & technology training via two focused cohorts (idea and market validation)
- Technology training

The Blueprint Green Bay program design:

• This business accelerator provides a rigorous and demanding schedule. Entrepreneurs accepted into the program's cohorts will meet each week during their 12-week session, ending in a Pitch Night.

• Beginning on March 7 to June 29, classes will be virtual on Tuesdays & Saturdays from 10 a.m. to 2 p.m.

• On Pitch Night, startups display their products and services to the surrounding community in an effort to secure grant funding from the initiative.

How to apply for The Blueprint Green Bay:

Visit <u>https://www.f6s.com/the-blueprint-green-bay-cohort-2/</u>. For questions or more information on the program, contact Lamarr Banks, Urban Hub community manager, at lbanks@greatergbc.org.