



AT&T Introduces Hyper-Fast Fiber Internet Speeds of up to 5 GIGs in Green Bay-Appleton

The “Information Superhighway” just got new high-speed lanes as expansion efforts continue across Wisconsin

Green Bay-Appleton, January 24, 2022

What’s the news? Internet in parts of Green Bay-Appleton just got a whole lot faster. AT&T has introduced its all-new 2 Gig and 5 Gig speeds on AT&T Fiber across select parts of our footprint – the fastest internet among major providers¹. Much like freeways with several lanes, multi-gig speeds open those lanes for various connected devices to run as fast as possible.

More than ever, consumers are demanding fast, reliable internet speeds. In the past year, we’ve seen almost half of all U.S.-based office workers have the choice to work remotely – and many have made their home office their new permanent workplace. In addition, more than 60% of consumers have purchased connected devices such as Smart TVs or streaming devices for their homes.²

With multi-gig speeds now a part of the **AT&T Fiber** portfolio, there is more bandwidth to go around, making for an internet experience that upgrades everything.

What does this mean for the Green Bay-Appleton area? Today, AT&T Fiber multi-gig speeds are available to tens of thousands of customers across our current fiber footprint in the area. Throughout 2022, AT&T will continue to roll out multi-gig speeds across its fiber footprint and densify fiber in Green Bay-Appleton, among other cities across Wisconsin. AT&T plans to increase its current fiber footprint to cover 30 million customer locations by the end of 2025.

“We continue to invest in the Green Bay-Appleton community to give our customers the fast and reliable connection that they need, with speeds that allow them to do more and to do it faster,” said Tom Monahan, Vice President & General Manager – Greater Lakes. “Whether running a home office or a small business, gaming competitively, or making sure the smart oven starts dinner on time, AT&T Fiber makes it easy and virtually seamless. The launch of multi-gig speeds is part of our larger plans to provide more options and connect more people than ever before.”

¹ **Limited availability in select areas.** Fastest among major internet service providers, based on 5Gbps offering. Internet speed claims represent maximum wired network service capability speeds and recommended setup. Actual customer speeds are not guaranteed. Single device wired speed maximum 4.7Gbps. For more information go to www.att.com/speed101.

² According to a Recon Analytics Survey commissioned by AT&T in 2021.



“During a time when connectivity is more important than ever, this is good news for businesses, families and communities in Wisconsin,” said Tom Still, president of the Wisconsin Technology Council. “These faster, multi-gig fiber speeds will not only meet the evolving demands of working from home and building a small business, but they also open the door for opportunities and innovation in everything from education to entertainment to more resilient, safe communities.”

Any pricing updates?

AT&T Fiber is introducing **new simple, straightforward prices** for all consumer AT&T Fiber speed tiers. The prices listed today are not promotional prices. We heard from our customers that transparent, simple pricing was something they valued in an internet provider. And starting today – we’re excited to give our customers just that – no price increase at 12 months, no annual contract, no data caps, no equipment fees – now with the option of even faster speeds.

AT&T Fiber 2 GIG: \$110/month + taxes³; AT&T Business Fiber 2 GIG: \$225/month + taxes

- Designed for the powerfully interconnected home or small business, our 2 GIG service provides customers with equal upload and download speeds and a strong, reliable connection. With the ability to support dozens of connected devices working at their fastest possible speeds today, customers can better avoid performance gaps to meet the evolving demands of business and entertainment.

AT&T Fiber 5 GIG: \$180/month + taxes³; AT&T Business Fiber 5 GIG: \$395/month + taxes

- This is game-changing internet! With unsurpassed speeds and the ability to support dozens connected devices, our 5 GIG service will allow customers to create, engage and connect at maximum speed. And boasting maximum upload and download speeds, 5 GIG customers can work, live and play with more bandwidth than ever.

Our multi-gig speed tiers include next generation Wi-Fi technology capable of delivering maximum speed and connectivity. ⁴ And - HBO Max⁵ and AT&T Active Armor Internet Security at no additional charge to keep you entertained and safe from cybersecurity threats.

What about the digital divide? AT&T is committed to connecting more Americans to reliable, high-speed broadband internet in several ways, including expanding and upgrading our network and participating in the new federal Affordable Connectivity Program (ACP).

³ Price after Autopay and Paperless Billing discount.

⁴ Optimal performance required Wi-Fi 6 enabled devices.

⁵ Only for AT&T Fiber for consumers.



The ACP provides eligible households with a benefit of up to \$30 a month and up to \$75 on qualifying Tribal lands to reduce the cost of broadband service, including our new multi-gig speed tiers, which will become eligible for the benefit in the coming weeks.

And we are addressing the digital divide in education through our AT&T Connected Learning initiative which focuses on investing in connectivity, technology, digital literacy and education solutions to help today's learners succeed inside and outside of the classroom. This includes opening more than 20 AT&T Connected Learning Centers across the country, all fitted with free access to high-speed AT&T Fiber internet and Wi-Fi.

How can I get it? For more information or to check availability for all speed tiers of AT&T Fiber, visit att.com/fiberfast. And for more on our multi-gig tiers, visit att.com/hypergig later today.

How does this fit into our connectivity strategy? Our multi-gig fiber launch is all part of our mission to be the best connectivity provider in America, whether you're at home, work or on the move. We do this by combining the most reliable 5G network,⁶ with the nation's fastest growing fiber network,⁷ so you have a near seamless experience from a single source – AT&T. Being the best connectivity provider also means serving the critical mission of America's first responders. FirstNet[®], Built with AT&T, is the only purpose-built, nationwide wireless broadband communications platform dedicated to the public safety community.

ABOUT AT&T COMMUNICATIONS

We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we @ATT innovate to improve lives. AT&T Communications is part of AT&T Inc. (NYSE:T). For more information, please visit us at att.com.

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⁶ Based on nationwide GWS drive test data. GWS conducts paid drive tests for AT&T and uses the data in its analysis. AT&T 5G requires compatible plan and device. 5G not available everywhere. Go to att.com/5Gforyou for details.

⁷ Based on publicly-available data of net customer adds for major fiber providers over previous four quarters.