

You're Invited to Supply Chain Issues and its Impact on YOUR Business

Virtual Panel

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Our panel of professionals will be discussing the current supply chain issues and will cover current strategies and expectations to help you and your business thrive during this unprecedented time.

The event will be held on Thursday, January 27th, 2022 at 8:00 AM (CST)

Click **HERE** to Register today!

Meet our Panelists!



Meet R. Scott Blamey!

Director of Product Management at WOW Logistics (an integrated supply chain solutions provider)

Background and Experience

Scott and his team oversee the development and implementation of WOW Logistics' warehouse management software (WMS) throughout the US. His team has installed the WMS in 12 warehouses since 2016 with two more rolling out in 2022. WOW Logistics provides public and contract warehouse operations, managed warehouse services, transportation logistics, consulting, build and leasing services, and inventory financing.

Scott is an adrenaline junkie that started his career in marketing as a web and application developer before earning his MBA from Georgia Tech in 2011. He has worked closely with warehouse customers and employees since joining WOW Logistics in 2017.



Meet Joe Zink!

Vice President of Center Store Merchandising for Skogen's Festival Foods in De Pere, WI

Background and Experience

Joe has worked in retail since 1981 and was quickly promoted to department manager. After realizing his passion merchandising and financials, Joe became one of four employees who began the Planning, Replenishment and Analysis Department at Shopko, which eventually handled all ordering for Shopko's 100-plus stores. At age 37 he was promoted to Vice President of Replenishment and then to Vice President of Merchandising three years later.

Joe joined the Festival Foods team as HBC/GM Director in 2010 and two years later was promoted to Price Strategy Director. He was promoted again to Merchandising Senior Director before accepting his current position. While at Festival Foods, Joe has been instrumental in implementing price optimization, improving processes in both buying and marketing, and raising the level of financial acumen across many areas of the company.



Meet Karly Yuds!

Director of Procurement Operations at Mercury Marine Background and Experience

Karly has been with Mercury Marine for 5 years serving in various supply chain and procurement roles. For the last 3 years she has been the Director of Procurement Operations. Prior to her role at Mercury, Karly worked at a global food manufacturing organization for 10 years in various plant purchasing, supply chain, and finance roles. Karly graduated from the University of Wisconsin – Whitewater with a BBA in Operations Management and an MBA with an emphasis in Finance. She is also CPIM certified.



Meet Craig Oilschlager!

Current Director of Pricing/Yield for Valley Express Cos.

Background and Experience

Craig has been with Valley express since 2003 and has 36+ years' experience in transportation and logistics as well as warehouse experience.

Craig has worked in other fields as well and through the years has worked in operations, sales, and administrative work. He has also done dry, refrigerated, and bulk transportation.



Meet Jason J. Woldt!

Integrated Supply Chain Management Professor UW Oshkosh.

Educational Background

- Doctor of Business Administration (DBA)- UW-Whitewater
- Masters of Business Administration (MBA)- Marquette University
- Bachelor of Business Administration (BBA)- Operations Management –UW- Whitewater

Professional Experience

Since Fall of 2018, Dr. Woldt has been teaching a variety of courses within the supply chain management program at UW-Oshkosh. Those classes include: Manufacturing Production and Control, Global Procurement and Strategic Sourcing, and Supply Chain Strategy and Analytics. Dr. Woldt has also published 5 peer reviewed journal articles and has had numerous appearances as a supply chain expert covering topics related to COVID-19 and supply chain disruptions.

Prior to arriving at UW-Oshkosh, Dr. Woldt spent 4.5 years teaching at UW-Platteville in both the undergraduate and graduate programs. In addition, Dr. Woldt spent 7 years working in various supply chain capacities at Kohler Company in Kohler, Wisconsin where he worked in various supply chain management roles.

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For more information, please email ccrs@uwosh.edu

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