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Nominations open for Women of Influence in the New North Region Awards

NEW NORTH, Wis. (Jan. 18, 2022) – Nominations are open until March 15 for Insight Publications’ third-annual Women of Influence in the New North Region awards, which will be presented Tuesday, Aug. 2 in Green Bay.

Women leaders of all ages from all industries are eligible to be nominated for the honor, but they must live or work within the 18-county New North Region (Wisconsin’s Florence, Oconto, Marinette, Menominee, Shawano, Door, Waupaca, Outagamie, Brown, Kewaunee, Waushara, Winnebago, Calumet, Manitowoc, Green Lake, Marquette, Fond du Lac and Sheboygan Counties). Nominators are encouraged to re-submit past nominations, but nominations will not be carried over.

“Those who attended last year’s ceremony gave us great feedback about how touched and inspired they were by these women’s stories,” Insight Publisher Brian Rasmussen said. “And this region still has an absolute wealth of influential women’s stories to tell.”

Awards nominations will be grouped into the following categories: Business Owner, Corporate Leader, Young Influencer, Mentor, Difference Maker — Nonprofit and Difference Maker — Community.

“Seeing the diversity that exists within those broad categories has been really remarkable,” Rasmussen said. “Last year we had nominees from health care, manufacturing, education, nonprofit organizations and more, all who were able to leverage their unique backgrounds and personal stories to influence and inspire others. These honorees are wise, passionate, poised, strong and transformative in so many ways.”

Nominations may be submitted online at www.insightonbusiness.com/women. A panel of reviewers will then select the final recipients in April. Nominators are encouraged to incorporate, wherever possible, specific datapoints that demonstrate individual nominee impact. Once selected, honorees will be asked to attend a photo shoot in May, as well as the Aug. 2 ceremony. A special keepsake print publication will be created by Insight to tell the stories of this year’s honorees.

Questions may be directed to insightawards@gmail.com or via phone to (920) 882-0491.

Deadline to submit nominations is Tuesday, March 15 at 5 p.m. CT.