

PRESS RELEASE



FOR IMMEDIATE RELEASE

December 7, 2021

Media Contact

Simmi Urbanek
Director of Marketing
Greenfire Management Services
simmi.urbanek@greenfire.com
414.290.9445

PAUL HACKBARTH IS PROMOTED TO DIRECTOR OF CONSTRUCTION

MILWAUKEE, WI – Greenfire Management Services is proud to announce the promotion of Paul Hackbarth to Director of Construction. Hackbarth has been with Greenfire for over nine years and has the knowledge and expertise of construction operations to lead the field staff.

“Paul is an invaluable member of the team and we are proud to recognize his time and dedication to the company with this promotion,” says Jeb Meier, Greenfire president. “He has a good rapport with team members and understands our operations and processes.”

Hackbarth will lead the construction teams for Milwaukee based projects, but will work closely with other leaders in the firm to coordinate staff between the two offices. He is also part of the leadership team and instrumental in executing strategic initiatives within the company.



About Greenfire

Greenfire Management Services, is a construction company with locations in Milwaukee and Wausau. Founded in 2010, Greenfire is a wholly-owned company of the Potawatomi Business Development Corporation, the investment arm of the Forest County Potawatomi Community, and as such, maintains minority contractor status. We are a reputable, local builder that provides innovative construction services backed by a corporate commitment to total quality management.

###