



**Contact**

Alicia Lasecki

920.834.4621

[alicialasecki@newcap.org](mailto:alicialasecki@newcap.org)

**Newcap, Inc. Receives \$5 Million Bezos Day 1 Families Fund Grant to Help End Homelessness for Families in Green Bay Area and Northeastern Wisconsin**

***Day 1 Families Fund grants \$96.2 million to 32 nonprofits across the country to provide shelter for children and families in need***

**GREEN BAY, Wis. – (November 17, 2021):** Newcap, Inc., a community action agency dedicated for over 55 years to moving people from poverty to economic security and opportunities while enhancing community development, today announced that it has been selected to receive a \$5 million grant from the Bezos Day 1 Families Fund—the largest grant in Newcap’s history. Launched in 2018 by Amazon founder and executive chair Jeff Bezos, the Day 1 Families Fund issues annual leadership awards to organizations and civic groups doing compassionate, needle-moving work to provide shelter and hunger support to address the immediate needs of young families.

“Newcap is proud and humbled to have been selected as a Day 1 Families Fund grantee. These funds will be instrumental in our work to end family homelessness and achieve our promise to change people’s lives, embody the spirit of hope, improve communities and make America a better place to live,” said Cheryl Detrick, President and CEO of Newcap, Inc. “We care about the entire community, and we are dedicated to helping people help themselves and each other.”

This one-time grant will allow Newcap, Inc. to work directly with families in a Whole Family Approach (WFA) by hiring coaches and meeting the unique needs of families after they are sheltered. The WFA is a strategy that provides adults and children with Family-Centered Coaching to set goals, create plans and achieve goals, together. By using the WFA, family members work collectively to achieve long-term change and stability. Every family brings strengths, and every family knows best what it needs. Their coach will stand in the middle of their life wheel with them to identify, assess, address and defeat whatever barriers they face.

Newcap, Inc. was selected as a Day 1 Families Fund grant recipient by an independent advisory board comprised of homelessness experts with experience in policy, advocacy, racial equity, child welfare and housing and service delivery, as well as firsthand experience in homelessness.

This year, the Day 1 Families Fund issued a total of \$96.2 million in grants to 32 organizations across the country. The 2021 Day 1 Families Fund grant recipients are: ACLAMO; Adopt-A-Family of the Palm Beaches; Alabama Rural Coalition for the Homeless, Inc.; All Chicago Making Homelessness History; AACI (Asian Americans for Community Involvement); Building Changes and Africatown International; Catholic Charities of the Diocese of Santa Rosa; Colorado Coalition for the Homeless; Covenant House Alaska; Destination: Home; Doorways; Family Life Center; Family Service League; Friends of the Family; Homeless Action Network of Detroit; Homeward; LifeMoves; Lubbock Open Door; Mesilla Valley Community of Hope; Mid-Maine Homeless Shelter & Services; Mississippi United to End Homelessness; Newcap, Inc.; Orange County Asian and Pacific Islander Community Alliance (OCAPICA); Portland Homeless Family Solutions; Project Community Connections, Inc.; Rural Alaska Community Action

Program (RurAL CAP); Sacramento Steps Forward; SHELTER, Inc.; Texas Homeless Network; The Link; Tri-County Community Action Agency, Inc.; and Union Station Homeless Services.

The Bezos Day One Fund made a \$2 billion commitment to focus on making meaningful and lasting impacts in two areas: funding existing non-profits that help families experiencing homelessness, and creating a network of new, non-profit tier-one preschools in low-income communities. The Day 1 Families Fund issues annual leadership awards to organizations and civic groups doing compassionate, needle-moving work to provide shelter and hunger support to address the immediate needs of young families. Since 2018, the Day 1 Families Fund has issued 130 grants totaling more than \$398 million to organizations around the country working to combat homelessness and help families gain housing support and stability. The vision statement comes from the inspiring Mary's Place in Seattle: no child sleeps outside. For more information, visit [www.BezosDayOneFund.org/Day1FamiliesFund](http://www.BezosDayOneFund.org/Day1FamiliesFund).

### **About Newcap, Inc.**

In an ideal world, poverty would be non-existent. Unfortunately, in the real world poverty does exist. Newcap seeks to change that reality. That's why Newcap offers emergency care for people who find themselves in desperate situations, safety is in question or food is scarce. That's why Newcap assists those needing to stabilize their lives by securing a job, obtaining reliable transportation, or establishing a permanent residence. And that's why Newcap supports those who need help planning budgets, purchasing homes, and building job skills. No matter where someone is on the poverty and independence scale, Newcap can help. Newcap has the resources, the personnel, and most importantly, the compassion to make a difference, and to fulfill its mission to move people from poverty to opportunities and economic security and improve communities. People live in varying circumstances and therefore have different, and very unique needs. Newcap offers over 30 programs go meet the needs of the community and its citizens. Newcap serves 10 counties in northern and northeastern Wisconsin with Crisis, Stability, Success, and Community Improvement services. Learn more at: <http://newcap.org/>

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