FOR IMMEDIATE RELEASE

Mosinee, WI Date 10/11/2021 S.C. Swiderski, LLC

Media Contacts:

Jacqui McElroy

Director of Business Development

jmiller@scswiderski.com 715-693-7823

Wendy Gehlhoff - Director Florence County Economic Development wgehlhoff@co.florence.wi.us 715-528-3294

SCS Swiderski Approved For Multi-Family Project in Florence

Mosinee, WI – Florence County has approved plans by S.C. Swiderski, LLC for a multi-family development in the Town of Florence, Wisconsin. The company plans to build 44 market rate apartments. S.C. Swiderski, LLC is a regional leader in real estate development which has over a half billion dollars of residential projects in development.

The apartment site has been named SCS Florence and will be located on 10 acres of land on Chapin Street north of Lagoon Road. The plans for the site feature three buildings and will offer 12 different floor plans ranging from 700 to 1237 square feet. There will be a mix of one and two bedroom apartments and townhomes. Director of Business Development Jacqui McElroy said, "Our floor plan mix is based on research of the area demographics and demand so we will be offering a variety of options for those seeking maintenance free living." All homes have private entrances, in-unit laundry and garage parking. Rent rates will include heat, water, garbage, cable and internet.

"We have been working with the County for a year on the plans and are happy to bring quality housing with professional service to Florence. We appreciate the support of the County and their participation in this project," explained McElroy.

Economic Development Director Wendy Gehlhoff stated, "SC Swiderski is a very reputable company who designs, builds, owns and manages mid-priced apartments for long-term success. We are fortunate to have connected with this company and their very professional staff."

Florence County has been contacting contractors and developers to increase the number of mid-priced apartments and homes since 2019 to meet the needs of new families and workers. There are currently only 13% rental properties in Florence County versus a statewide average of 33%. This project increases rental units in the County by only 1%, so there is still demand for more apartments as well as additional mid-priced homes to satisfy a growing population.

Upon completion, the guaranteed assessed value of the project will be \$3,000,000. All roads through the site are private roads. Full landscape plans, which include a buffer area between the apartments and Lagoon Road, were also approved as part of the project.

Construction is planned for 2022. To be added to the interest list and receive regular project updates, visit the More Information section here: S.C. Swiderski, LLC—Florence PreD (scswiderski.com)

S.C. Swiderski Construction will be the general contractor for the project and the apartments will be managed by the property management division of S.C. Swiderski. The company currently has multi-family projects in construction in Waupaca, Shawano, Hortonville, Merrill, Stanley and Oshkosh.

About S.C. Swiderski, LLC: S.C. Swiderski, LLC is a regional leader in providing quality housing with professional service. As a fully integrated company, all areas of the business work together to deliver the **SCS Difference.** The company designs, plans, constructs, owns, and manages its real estate portfolio. The company attributes its success to their ability to listen to clients, focus on continuous improvement, develop their team, and operate with integrity. S.C. Swiderski has housing locations throughout the State of Wisconsin and continues to expand by investing in its people, processes and properties. S.C. Swiderski demonstrates innovation, quality and pride that one can expect from a Made in Wisconsin certified company. The company embraces its Wisconsin roots and is committed to providing support to the local communities it serves.

###