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## **Manufacturing First coming to Green Bay Oct. 27**

The Manufacturing First Expo & Conference, the state's largest manufacturing conference, is slated for Oct. 27 at the KI Convention Center in Green Bay. The annual event provides Wisconsin manufacturers with hands-on opportunities to grow their business along with opportunities to network, showcase industry advances, highlight successes and announce their latest developments.

This year's event, taking place from 7 a.m. to 4 p.m., will feature a keynote presentation from Dr. Rick Rigsby, president and CEO of Rigsby Communications and the author of "Lessons of a Third Grade Dropout," a best-selling book. He is also known for a speech he gave on hope in 2017, which became an internet sensation viewed by more than 300 million people worldwide. Rigsby's audiences include Fortune 100 and Fortune 500 companies, service organizations and professional sports organizations, including the PGA and NFL.

Emma McTague, chief human resources officer for Oshkosh Corp., will offer a second keynote presentation about attracting and retaining manufacturing talent in a competitive environment. The event also features nearly 200 exhibitors and several breakout sessions covering some of the most pressing issues facing the manufacturing industry.

According to the Wisconsin Economic Development Corp., Wisconsin delivers the second-highest concentration of experienced manufacturing workers in the United States, often three to four times higher in critical industry sectors than competing states. About 86% of the state's exports are manufactured goods, and these exports support 95,000 jobs, demonstrating a healthy worldwide demand for the products we make in Wisconsin.

Manufacturing First is presented by First Business Bank in partnership with the NEW Manufacturing Alliance and Insight Publications.

Members of the press are encouraged to attend the event and may check in at the registration desk. For more information on the event, visit [manufacturingfirst.com](http://manufacturingfirst.com). For any questions about the event, please contact Ann Franz, NEWMA executive director, at 920-498-5587 or.

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