



**press release**

**FOR IMMEDIATE RELEASE**

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**GREATER GREEN BAY CHAMBER HAS ANNOUNCED  
TALENT DAY IN SEPTEMBER WITH NEW COMMUNITY BRAND**

Green Bay, Wis. (Aug. 24, 2021) - To highlight the growing need for talent in the Greater Green Bay area, the Greater Green Bay Chamber is excited to recognize Wednesday, Sept. 8, as Talent Day, presented by Green Bay Packaging, Vye, University of Wisconsin-Green Bay, St. Norbert College and Northeast Wisconsin Technical College (NWTC).

The intent of Talent Day is to raise awareness of the predicaments that area employers have been facing with talent attraction and retention and bring the community together to have a conversation on how to solve this problem. Talent Day will feature keynote presenter: Chris Czarnik, a national career search and talent acquisition expert with 20-years of HR, training and conference speaking experience.

The day will begin with an introduction and unveiling of the new Greater Green Bay brand for telling the story of our community from a talent attraction perspective at the Radisson Hotel & Conference Center – Green Bay. Following the introduction, Czarnik will present his “The War for Talent” keynote. Exclusive for Chamber members, Czarnik will then be hosting a manufacturing industry-specific workshop during a luncheon, sponsored exclusively by Vye, at the Radisson.

Talent Day will conclude with a community panel discussion at NWTC led by Czarnik. Panelists include Jenene Calloway, vice president of talent development & chief diversity officer at Schreiber Foods; Steve Janke, Marine veteran and founder & CEO of Mission Wisconsin; and George Bureau, vice president consulting at WMEP Manufacturing Solutions.

To learn more, or to register for one of the Talent Day events, visit [events.GreaterGBC.org](https://events.GreaterGBC.org).

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*Established in 1882, the mission of the Greater Green Bay Chamber is to strengthen member businesses by enhancing economic and workforce development, resulting in improved quality of life in our community and region. For more information, call 920.437.8704 or visit [greatergbc.org](https://greatergbc.org).*