

PRESS RELEASE



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New North Workplace Excellence Award applications being accepted *Initial submissions for 2021-22 honor must be received by 5 p.m. on Oct. 1 for consideration*

NEW NORTH, August 3, 2021 – Applications are now being accepted for the 2021-22 New North Workplace Excellence Award. The honor recognizes organizations within the 18-county New North region which are improving their competitive advantage through people practices that lead to successful business outcomes.

A collaboration between New North Inc. and Right Management, award submissions are evaluated on people practices that include orientation and assimilation; recruitment, selection and retention; culture management; engagement; diversity, equity and inclusion; development/performance management; employee communication; and succession/knowledge transfer. Business outcomes criterion include savings, growth, increased profitability and H.R. impact outside the organization.

The New North Workplace Excellence Award application consists of three phases. Phase 1 asks for a brief statement of consideration, of 500 words or less. The application form can be found at <https://bit.ly/NNWorkplaceExcellence2021-22>. Responses are due by 5 p.m. CDT on October 1, 2021, and should be emailed to lisa.smith@right.com.

Organizations that meet Phase 1 requirements and which move onto Phase 2 will be notified on October 29 and invited to submit a detailed application, which is due by 5 p.m. CST on January 28, 2022. Those advancing to Phase 3 will be contacted on February 18, 2022, and site visits by members of the award's judging committee are scheduled during March or early April to select the winner(s).

“There are many organizations in the New North region doing great things,” says Barb LaMue, president and CEO of New North Inc. “The Workplace Excellence Award allows us the opportunity to highlight the best of the best in our region. We encourage everyone to apply.”

Announcement of the 2021-22 winner(s) of the New North Workplace Excellence Award will be made at the annual New North Summit, slated to be held in June 2022.

Organizations located within the 18-county New North region are eligible to apply. Companies submitting an application do not need to be headquartered in New North, but must have a division or location within the region to be eligible.

Counties within the New North region are Brown, Calumet, Door, Florence, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Marquette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara and Winnebago.

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The winner of the 2020-21 New North Workplace Excellence Award was Wipfli, a top 20 accounting and business consulting firm in the U.S. with significant operations in Northeast Wisconsin. Other recent winners include Integrity Insurance (2019); Schneider (2018); American Transmission Company, Expera Specialty Solutions and Werner Electric Supply (2017), Foth (2016), Oshkosh Corp. (2015) and U.S. Venture, Inc. (2014).

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New North, Inc., is a 501(c)3 non-profit, regional economic development corporation fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee and Waushara.
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