

Talent

People practices driving business results



New North Workplace Excellence Award

An award of the Attract, Develop and Retain Diverse Talent Committee of New North

Application Phase 1 - Submission Form

Sponsored by:



2021-22 New North Workplace Excellence Award

The New North Workplace Excellence Award, a collaboration between New North and Right Management, recognizes organizations that are improving their competitive advantage through people practices that lead to successful business outcomes.

Eligibility

Organizations located within the 18-county New North region are eligible to apply. This includes companies that have a division or location within the New North, but are not necessarily headquartered in the New North.

The 18 counties include: Brown, Calumet, Door, Florence, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Marquette, Menominee, Oconto, Outagamie, Shawano, Sheboygan, Waupaca, Waushara, and Winnebago.

In 2021-22, the New North Workplace Excellence Award application process will consist of three phases:

- Phase 1** Organizations complete brief statement of consideration (500 words or less).
- Phase 2** Organizations meeting Phase 1 requirements will be notified and invited to submit a detailed application.
- Phase 3** Organizations meeting Phase 2 requirements will become finalists and a site visit will be conducted by members of the judges committee to select winner(s).

Important Dates and Information*

- Oct 1st 2021** Phase 1 responses due by 5:00PM CDT. Responses should be emailed to lisa.smith@right.com
- Oct 29th 2021** Organizations moving onto Phase 2 will be notified.
- Jan 28th 2022** Phase 2 applications due by 5:00PM CDT. Responses should be emailed to lisa.smith@right.com
- Feb 18th 2022** Phase 3 finalists notified and site visits are scheduled during March and early April 2022.

**Additional information and key dates will be shared with organizations reaching Phase 2 and 3 of the process.*

Background Information

Organization name: _____

Application completed by (Name & Title): _____

Contact person (Name & Title, if different from above): _____

Contact person phone: _____

Contact person email: _____

Business address (in the New North region)

Address 1: _____

Address 2: _____

City, State, Zip: _____

Headquarters address (if different)

Address 1: _____

Address 2: _____

City, State, Zip: _____

How did you hear about this award: _____

Type of Ownership: Public Private Other, specify: _____

Industry: _____

Number of employees at your location(s) in the New North region: _____

Year organization was founded: _____

Chief executive or highest-ranking senior manager within the New North: _____

Briefly describe your organization and scope of services and/or products (4 or 5 sentences):

Application Process – Phase 1 of 3

The table below provides several examples of people practices and resulting business outcomes that your organization might consider highlighting in your application:

People Practices*

- Orientation & Assimilation
- Recruitment, Selection & Retention
- Culture Management
- Strategic Alignment & Metrics
- Engagement
- Diversity, Equity, & Inclusion
- Development/Performance Management
- Employee Communication
- Succession/Knowledge Transfer
- Exit (Retirement or Outplacement)

**Including, but not limited to these areas*

Business Outcomes*

- Savings
 - Financial
 - Efficiencies
- Growth
 - Financial
 - Customers
- Increased Profitability
- HR Impact Outside the Organization

Brief Statement of Consideration

Please describe, in 500 words or less, the people practice(s) utilized by your organization that led to successful and sustained business outcomes.