

Contact Information:
Green Bay Innovation Group
Martin Ochs
martinpochs@gmail.com
608-698-3333



PO Box 28199
Green Bay, WI 54324-8199

Release Date:
June 23, 2021

PRESS RELEASE

EVOLUTION AND EXPANSION OF THE 5P AND CONVERTING INDUSTRIES: Meeting demands for the next decade.

In conjunction with and as a pre-conference event for the Converters Expo, The Green Bay Innovation Group (GBIG) will kick off its 2021-2022 season of events with a luncheon and networking event - [Evolution and Expansion of the 5P and Converting Industries: Meeting Demands for the Next Decade](https://events.eventgroove.com/event/Evolution-And-Expansion-Of-The-5p-And-Converting-50013) on August 9, 2021. The event will be at Stadium View Bar at 1963 Holmgren Way, Green Bay. **Luncheon reservations are required.** You can pay online by credit card at the link (below) or by copying this website address into your browser. <https://events.eventgroove.com/event/Evolution-And-Expansion-Of-The-5p-And-Converting-50013>

Martin Ochs, Executive Director of GBIG states, "Wisconsin, and specifically Green Bay, is the 'Converting Capital' of the world. No other place can boast of the concentration of the 5P (Paper, Printing, Plastic, Pulp, Packaging & Converting) industries and their importance to the world. We are ecstatic to be the event that helps reopen the Converters Expo after the pandemic." 5P colleagues and experts interested in attending Evolution and Expansion of the 5P and Converting Industries: Meeting Demands for the Next Decade, should register for lunch and/or the networking.

Limited Availability - Register Now. Luncheon Tickets available for purchase through July 31, 2021.

GUEST SPEAKERS INCLUDE:

- Eric Genrich – City of Green Bay Mayor
- Matthew Szymanski – Green Bay Packaging Vice President of Mill Operations
- Glen Gudino – Group Publisher BNP Media/Converters Expo
- Barb LaMue – New North, Inc. President & CEO
- Marty Ochs – GBIG Executive Director, Publisher of the 5P News.

CHECK IN TIME: 11:00am – 11:30am

LUNCH: 11:30am – 12:30pm

SPEAKERS: 12:30pm – 2:00pm

NETWORKING: 2:00pm – 4:00pm

###