

new north—proud of the companies we keep. Connecting investments to companies who invest in the New North.

New North, Inc. creating, connecting and convening regional strategic initiatives
for business and talent development

- New North's population – **1.25 Million people**
- Total full-time employment – **675,000**
- Annual Gross Regional Product – **\$70 Billion**
- **21%** of Wisconsin's population, employment and GDP



highly skilled, educated and productive workforce

- **Public colleges and universities** – 17 public and private colleges and universities with an average annual enrollment of 113,000.
- **The NEW Manufacturing Alliance** – collaborative, led by manufacturers, working with New North, educators, workforce development, chambers of commerce and state organizations to promote manufacturing in our northeast Wisconsin region.
- **NEW Digital Alliance** – collaborative, led by IT companies working with educators, employers, and partners such as Microsoft TEALS (Technology Literacy and Education in Schools) and TechSpark to promote information technology and build a robust pipeline of IT Talent.
- **NEW ERA** (Northeast Wisconsin Educational Resource Alliance) – consortium of the post-secondary institutions in the region that fosters regional partnerships among the public colleges and universities.
- **Diversity and Inclusion** – Council that develops strategies that leverage every person's assets to foster an environment where everyone achieves his/her full potential.

infrastructure

- 2 interstates and thousands of miles of state and local roadways
- Class 1 rail line
- 5 commercial/cargo ports
- 2 international airports
- Foreign trade zone
- 5G high speed internet canvasses the region

quality of life

- Home to the Green Bay Packers, the only community-owned NFL football team
- Wineries, craft breweries, noteworthy museums and art galleries, rated hiking trails, more than 300 miles of shoreline on the Great Lakes
- PGA Championship golf courses – Blackwolf Run and Whistling Straights – home to the 2020 Ryder Cup
- The Region's cost of living index – 10.5% lower than the national average



top new north industries

One of the strengths of the New North Region is that our industries are very diverse, with deep supply chains.

Manufacturing – The New North Region is home to one of the highest manufacturing concentrations in the nation.

- 30% of all Wisconsin manufacturing careers
- 24% of all Wisconsin manufacturing operations
- 2,000 companies supporting 140,000 careers
- \$18 Billion GRP
- Key Manufacturing specialties in marine, defense, aerospace, paper and paper products/converting, energy/power controls, fabricated metals, transportation equipment, food processing, heavy machine equipment, and foundries

Health Care – Residents and employees have significant choices for top quality health care. Feel better faster with great value and better outcomes in all of our health care centers.

- 70,000 direct patient care and bio-health careers
- \$5.5 Billion GRP

Transportation and Logistics – The Region hosts the 18th largest employment concentration in the transportation and logistics industry in the United States.

- 23,000 direct employment positions
- 1,000 companies
- \$2 Billion in direct annual sales

Supporting Industries-Construction, Finance & Insurance – Industries that support entrepreneurs, second stage companies and multi-billion dollar enterprises.

- 11% growth over the past 5 years
- 5,000 establishments
- 70,000 careers
- \$9 Billion GRP

new north investors

Wisconsin Economic Development Corporation (WEDC)
Thrivent, through generous support from the Thrivent Foundation
Associated Bank
The Boldt Company
Microsoft
Wisconsin Public Service Corporation (WPS)
Amcor
Schneider National
Green Bay Packers, Inc.
Kimberly-Clark Corporation
Miron Construction Co., Inc.
Oshkosh Corporation
Werner Electric
Bergstrom Automotive
CD Smith Construction
CLA (formerly Schenck SC)
Community First Credit Union
Consolidated Construction Company
CR Meyer and Sons Company
Davis & Kuelthau
Eppstein Uhen Architects
Green Bay Packaging
Investors Community Bank
Network Health
Northeast Wisconsin Technical College (NWTC)
Performa, Inc.
Ruder Ware
Schreiber Foods, Inc.
St. Norbert College
ThedaCare

USI Insurance Services
U.S. Venture
von Briesen & Roper, S.C.
Agropur
American Transmission Company
AriensCo
Belmark
BMO Harris Bank, N.A.
C.H. Robinson
Faith Technologies
Fincantieri Marine Group
Fox Valley Technical College
Grande Cheese
H.J. Martin & Son., Inc.
Integrity Insurance
Jewelers Mutual Insurance Company
J. J. Keller & Associates, Inc.
Katapult, LLC
Lakeshore Technical College (LTC)
Michels Corporation
Miller Electric Manufacturing Co.
Nicolet National Bank
Northeast Wisconsin Technical College (NWTC)
NPS Corporation
Plexus
University of Wisconsin Green Bay
University of Wisconsin Oshkosh
WE Energies
Wipfli, LLP
Action Financial Strategies
Alliant Energy Corporation
AmeriLux International, LLC

Aon Risk Solutions
Baker Tilly, LLP
Bank First
Bassett Mechanical
Bayland Buildings, Inc.
Camera Corner Connecting Point
Cedar Corporation
Creative Business Services
Door County Medical Center
Encapsys LLC
Ervano
Epiphany Law
Fehr Graham Engineering
First Business Bank
Foth Co.
Great Northern Corporation
Hoffman Planning, Design & Construction, Inc.
Holy Family Memorial Hospital
Immel Construction
inVenture North
J. F. Ahern Co.
Kaysun
Lakeside Foods
Lindquist Machine Corporation
McMAHON
Michael Best & Friedrich, LLP
NAI Pfefferle
Nichols Paper
Old National Bank
Pomp's Tire Service, Inc.
Prairie States Enterprises, Inc.

Right Management
R&R Insurance
SECURA Insurance Companies
TIDI Products
Us2 Behavioral Health Care
Wisconsin Aluminum Foundry
Wisconsin Bank & Trust
Wisconsin Housing and Economic Development Authority (WHEDA)
4imprint, Inc
A-mazing Events, LLC
Blumb Communications and Consulting
Cellcom
Coalesce Marketing & Design, Inc.
Fox Cities Chamber
Greater Green Bay Chamber
Insight Publications, LLC
Kerber, Rose & Associates, S.C.
NEW Printing
New Sage Strategies
O'Connor Connective
Oneida Nation of Wisconsin
Reshaping HR
StellarBlue Technologies, LLC
Stop the Vanilla (STV)
Vye Marketing, formerly known as Leighton Interactive
Waupaca County EDC
WEC Energy Group, Inc.
Woodward Radio Group

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