

top new north industries

One of the strengths of the New North Region is that our industries are very diverse, with deep supply chains.

Manufacturing – The New North Region is home to one of the highest manufacturing concentrations in the nation.

- 30% of all Wisconsin manufacturing careers
- 24% of all Wisconsin manufacturing operations
- 2,000 companies supporting 140,000 careers
- \$18 Billion GRP
- Key Manufacturing specialties in marine, defense, aerospace, paper and paper products/converting, energy/power controls, fabricated metals, transportation equipment, food processing, heavy machine equipment, and foundries

Health Care – Residents and employees have significant choices for top quality health care. Feel better faster with great value and better outcomes in all of our health care centers.

- 70,000 direct patient care and bio-health careers
- \$5.5 Billion GRP

Transportation and Logistics – The Region hosts the 18th largest employment concentration in the transportation and logistics industry in the United States.

- 23,000 direct employment positions
- 1,000 companies
- \$2 Billion in direct annual sales

Supporting Industries-Construction, Finance & Insurance – Industries that support entrepreneurs, second stage companies and multi-billion dollar enterprises.

- 11% growth over the past 5 years
- 5,000 establishments
- 70,000 careers
- \$9 Billion GRP

new north major employers

The New North region hosts nearly one-half of Wisconsin's largest privately held companies, including Fortune 500 leaders and top national brands in leading industry sectors. The region is home to companies with a presence across the globe in major industries, including manufacturing, health care, insurance, information technology, finance and more.

Acuity	Green Bay Packers	Mercury Marine	Rockline Industries
Agropur, Inc.	Gulfstream Aerospace Corp	Michel's Corp.	Rockwell Automation
Ahlstrom-Munksjo	Hatco Corp.	Microsoft	Saputo Cheese
Alliance Laundry Systems LLC	Humana, Inc.	Miller Electric Mfg.	Sargento Foods, Inc.
Amtcor	Jewelers Mutual	Neenah Foundry	Schneider
Ameriquip	J. J. Keller & Associates, Inc.	Nemak	Schreiber Foods
Ariens Co.	Johnson Controls	Nestle USA	Secura
BelGioioso Cheese	Johnsonville Sausage, LLC.	NEW Industries	Strum Foods
Belmark Inc.	KCS International	NEW Plastics	Therma-Tron-X, Inc.
Brakebush Brothers	KI Inc.	Nicolet Plastics	Thrivent Financial
Cruisers Yachts	Kimberly-Clark Corp.	Nueske's	U.S. Venture
Faith Technologies, Inc.	Kohler Co.	Oshkosh Corp.	UnitedHealth Group
Fincantieri Marinette Marine Corp.	Lakeside Foods	PCMC-Barry-Wehmiller Co.	Vollrath
Fives Giddings & Lewis	Land O' Lakes	Pierce Manufacturing	Waupaca Foundry
Generac	Marine Travelift	Plexus Corp.	Werner Electric
Georgia-Pacific	Marquis Yachts	Procter & Gamble	Wilson-Hurd Manufacturing
Green Bay Packaging	Masters Gallery Foods	Paper Products	Wisconsin Aluminum Foundry
	McCains Foods	Reinhardt Foods	WS Packaging

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