

new north—proud of the companies we keep. Connecting investments to companies who invest in the New North.

New North, Inc. creating, connecting and convening regional strategic initiatives for business and talent development

- New North's population – **1.25 Million people**
- Total full-time employment – **675,000**
- Annual Gross Regional Product – **\$70 Billion**
- **21%** of Wisconsin's population, employment and GDP



highly skilled, educated and productive workforce

- **Public colleges and universities** – 17 public and private colleges and universities with an average annual enrollment of 113,000.
- **The NEW Manufacturing Alliance** – collaborative, led by manufacturers, working with New North, educators, workforce development, chambers of commerce and state organizations to promote manufacturing in our northeast Wisconsin region.
- **NEW IT Alliance** – collaborative, led by IT companies working with educators, employers, and partners such as Microsoft TEALS (Technology Literacy and Education in Schools) and TechSpark to promote information technology and build a robust pipeline of IT Talent.
- **NEW ERA** (Northeast Wisconsin Educational Resource Alliance) – consortium of the post-secondary institutions in the region that fosters regional partnerships among the public colleges and universities.
- **Diversity and Inclusion** – Council that develops strategies that leverage every person's assets to foster an environment where everyone achieves his/her full potential.

infrastructure

- 2 interstates and thousands of miles of state and local roadways
- 2 international airports
- Class 1 rail line
- Foreign trade zone
- 5 commercial/cargo ports
- 5G high speed internet canvasses the region

quality of life

- Home to the Green Bay Packers, the only community-owned NFL football team
- Wineries, craft breweries, noteworthy museums and art galleries, rated hiking trails, more than 300 miles of shoreline on the Great Lakes
- PGA Championship golf courses – Blackwolf Run and Whistling Straights – home to the 2020 Ryder Cup
- The Region's cost of living index – 10.5% lower than the national average



top new north industries

One of the strengths of the New North Region is that our industries are very diverse, with deep supply chains.

Manufacturing – The New North Region is home to one of the highest manufacturing concentrations in the nation.

- 30% of all Wisconsin manufacturing careers
- 24% of all Wisconsin manufacturing operations
- 2,000 companies supporting 140,000 careers
- \$18 Billion GRP
- Key Manufacturing specialties in marine, defense, aerospace, paper and paper products/converting, energy/power controls, fabricated metals, transportation equipment, food processing, heavy machine equipment, and foundries

Health Care – Residents and employees have significant choices for top quality health care. Feel better faster with great value and better outcomes in all of our health care centers.

- 70,000 direct patient care and bio-health careers
- \$5.5 Billion GRP

Transportation and Logistics – The Region hosts the 18th largest employment concentration in the transportation and logistics industry in the United States.

- 23,000 direct employment positions
- 1,000 companies
- \$2 Billion in direct annual sales

Supporting Industries-Construction, Finance & Insurance – Industries that support entrepreneurs, second stage companies and multi-billion dollar enterprises.

- 11% growth over the past 5 years
- 5,000 establishments
- 70,000 careers
- \$9 Billion GRP

new north investors

Wisconsin Economic Development Corporation (WEDC)

Thrivent, through generous support from the

Thrivent Foundation

Associated Bank

The Boldt Company

Microsoft

Wisconsin Public Service Corporation (WPS)

Amcor

Schneider National

Green Bay Packers, Inc.

Kimberly-Clark Corporation

Miron Construction Co., Inc.

Oshkosh Corporation

Werner Electric

Bergstrom Automotive

CD Smith Construction

CLA (formerly Schenck SC)

Community First Credit Union

Consolidated Construction Company

CR Meyer and Sons Company

Davis & Kuelthau

Eppstein Uhen Architects

Green Bay Packaging

Investors Community Bank

Network Health

Northeast Wisconsin Technical College (NWTC)

Performa, Inc.

Schreiber Foods, Inc.

St. Norbert College

ThedaCare

U.S. Venture

von Briesen & Roper, S.C.

Agropur

American Transmission Company

AriensCo

Belmark

BMO Harris Bank, N.A.

C.H. Robinson

Faith Technologies

Fincantieri Marine Group

Fox Valley Technical College

Grande Cheese

H.J. Martin & Son., Inc.

Integrity Insurance

Jewelers Mutual Insurance Company

J. J. Keller & Associates, Inc.

Katapult, LLC

Lakeshore Technical College (LTC)

Michels Corporation

Miller Electric Manufacturing Co.

Nicolet National Bank

Northeast Wisconsin Technical College (NWTC)

NPS Corporation

Plexus

University of Wisconsin Green Bay

University of Wisconsin Oshkosh

WE Energies

Wipfli, LLP

Action Financial Strategies

Alliant Energy Corporation

AmeriLux International, LLC

Aon Risk Solutions

Baker Tilly, LLP

Bank First

Bassett Mechanical

Bayland Buildings, Inc.

Camera Corner Connecting Point

Cedar Corporation

Creative Business Services

Door County Medical Center

Encapsys LLC

Ervano

Epiphany Law

Fehr Graham Engineering

First Business Bank

Foth Co.

Great Northern Corporation

Hoffman Planning, Design & Construction, Inc.

Holy Family Memorial Hospital

Immel Construction

inVenture North

J. F. Ahern Co.

Kaysun

Lakeside Foods

Lindquist Machine Corporation

McMAHON

Michael Best & Friedrich, LLP

NAI Pfefferle

Nichols Paper

Old National Bank

Pomp's Tire Service, Inc.

Prairie States Enterprises, Inc.

Right Management

R&R Insurance

SECURA Insurance Companies

TIDI Products

Us 2 Behavioral Health Care

Wisconsin Aluminum Foundry

Wisconsin Bank & Trust

Wisconsin Housing and Economic Development

Authority (WHEDA)

4imprint, Inc

A-mazing Events, LLC

Blumb Communications and Consulting

Cellcom

Coalesce Marketing & Design, Inc.

Fox Cities Chamber

Greater Green Bay Chamber

Insight Publications, LLC

Kerber, Rose & Associates, S. C.

NEW Printing

New Sage Strategies

O'Connor Connective

Oneida Nation of Wisconsin

Stellar Blue Technologies, LLC

Stop the Vanilla (STV)

USI Insurance Services

Vye Marketing, formerly known as Leighton

Interactive

Waupaca County EDC

WEC Energy Group, Inc.

Woodward Radio Group

For more information visit www.thenewnorth.com/site-selectors/

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