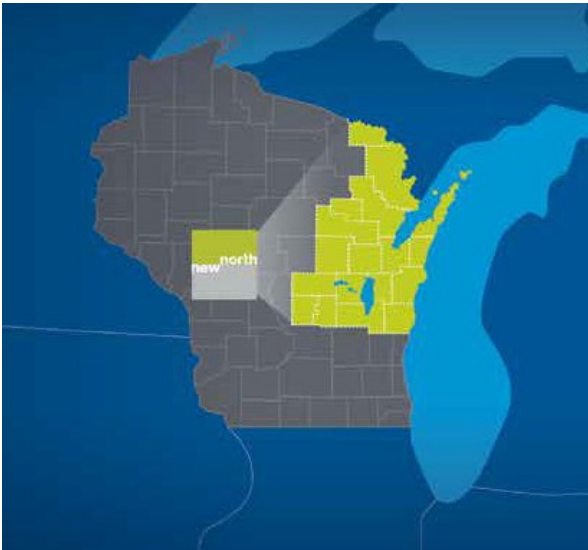


New North, Inc. is a 501(c)3 nonprofit, **regional marketing and economic development corporation** fostering collaboration among private and public sector leaders throughout the 18 counties of **Northeast Wisconsin**, known as the New North region.

Mission: To be a catalyst for regional prosperity through collaborative action.

Vision: To be recognized as nationally and globally competitive for job growth while maintaining a superior quality of life.



How does New North support new jobs and new investment in the region?

New North is the premier marketing organization for Northeast Wisconsin, representing counties as one collective region for business investment and growth. One common voice for NE WI can assure our value is communicated to companies looking to invest and individuals looking to make a home, attracting more jobs and more talent to the entire region. Activity includes:

- Face to face meetings with national site selectors and asset managers
- Exhibiting/attending market industry trade shows nationally and internationally
- Advertising sites and market opportunities in national trade publications
- Partnership with WEDC in external marketing
- Forging innovative partnership with other regional entities to share best practices and marketing opportunities.

Who is involved in New North?

Business leaders of large and small companies, entrepreneurs, technical college and university leaders, K-12 representatives, local economic development organizations, chambers of commerce, nonprofits, community and downtown associations, elected officials and more have all contributed to New North and committed to working together as one region under the New North brand.

How does New North work with local economic development organizations and the State of WI?

New North's collaborative prospect delivery system depends on local economic, education, and municipal leader partnership. State organizations like Dept. of Workforce Development and Wisconsin Economic Development Corporation are critical to supporting project work and prospect attraction. Partnerships align to strengthen business development, talent development and branding for the region.

Supporting Idea

"Associated Bank's commitment to Northeast Wisconsin goes beyond offering financial solutions. We also strive to help companies — and, ultimately, our communities — to prosper. New North, Inc. is a critical partner in our work to grow a stronger Wisconsin economy, and we're pleased to be Investors in their work."

**Philip B. Flynn, President & CEO,
Associated Banc-Corp.**

join your peers: invest in the new north region

How are investors recognized?

New North thrives on the support its investors, and as a thank you for this support, investors are highlighted through:



Recognition on thenewnorth.com



Recognition in the Mid-Year and Annual *New North Report to the Community* by Insight Magazine



Recognition on New North Social Media



Promotion and Invitations to your events



Recognition at Annual Summit



Recognition on *New North News* Daily E-newsletter



Public Relations Support



Business Connections



Access to New North research and information databases



And more!

Platinum/New North Summit Marquee Sponsor — \$50,000 and up

Wisconsin Economic Development Corporation (WEDC)
Thrivent, through generous support from the Thrivent Foundation

Champion — \$30,000 to \$50,000

Associated Bank Microsoft
The Boldt Company Wisconsin Public Service Corporation (WPS)

Leadership — \$25,000 to \$30,000

Amcor | Schneider National

Visionary — \$15,000 to \$25,000

Green Bay Packers, Inc. Oshkosh Corporation
Kimberly-Clark Corporation Werner Electric
Miron Construction Co., Inc.

Founding — \$10,000 to \$15,000

Bergstrom Automotive	Davis & Kuellthau	Performa, Inc.
CD Smith Construction	Eppstein Uhen Architects Green	Schreiber Foods, Inc.
CLA (formerly Schenck SC)	Bay Packaging	ThedaCare
Community First Credit Union	Investors Community Bank	U.S. Venture
Consolidated Construction Company	Network Health	von Briesen & Roper, S.C.
CR Meyer and Sons Company	Northeast Wisconsin Technical College (NWTC)	

Sustaining — \$5,000 to \$10,000

Agropur	Grande Cheese	Nicolet National Bank
American Transmission Company	H.J. Marlin & Son., Inc.	NPS Corporation
AriensCo	Inlegitly Insurance	Plexus
Belmark	Jewelers Mutual Insurance Company	University of Wisconsin Green Bay
BMO Harris Bank, N.A.	J. J. Keller & Associates, Inc.	University of Wisconsin Oshkosh
C.H. Robinson	Katapult, LLC	WE Energies
Faith Technologies	Lakeshore Technical College (LTC)	Wpfl, LLP
Fincantieri Marine Group	Menasha Corporation Foundation	
Fox Valley Technical College (FVTC)	Michels Corporation	
	Miller Electric Manufacturing Co.	

Contributing — up to \$5,000

Action Financial Strategies	Fehr Graham Engineering	NAI Pfefferle
Alliant Energy Corporation	First Business Bank	Nichols Paper
AmeriLux International, LLC	Foth Co.	Old National Bank
Aon Risk Solutions	Great Northern Corporation	Pomp's Tire Service, Inc.
Baker Tilly, LLP	Hoffman Planning, Design & Construction, Inc.	Prairie States Enterprises, Inc.
Bank First	Holy Family Memorial Hospital	Right Management
Bassett Mechanical	inVenture North	R&R Insurance
Bayland Buildings, Inc.	Immel Construction	SECURA Insurance Companies
Camera Corner Connecting Point	J. F. Ahern Co.	St. Norbert College
Cedar Corporation	Kaysun	TIDI Products
Creative Business Services Door	Lakeside Foods	Us 2 Behavioral Health Care
County Medical Center	Lindquist Machine Corporation	Wisconsin Aluminum Foundry
Encapsys LLC	McMAHON	Wisconsin Bank & Trust
Ervano	Michael Best & Friedrich, LLP	Wisconsin Housing and Economic Development Authority (WHEDA)
Epiphany Law		

Investment pledge

Name _____

Company _____

Investment Level _____

Street _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Website _____

Address _____

Scan or copy this completed form and send to Lorissa Bañuelos at ibanuelos@thenewnorth.com or 2740 W Mason St, Green Bay, WI 54303 - NWTC Campus - Suite BT 344. Lorissa Bañuelos will follow up. Further questions, please call the New North at 920.336.3860.