

For Immediate Release

Contact: Jeff Blumb
Office: 920.328.5454
Email: blumb@nationconsulting.com

NEW Digital Alliance
5 N Systems Dr. | Appleton, WI 54914
920.312.7040 | www.newdigitalalliance.org

TechTalent Summit scheduled for October 13

Zoom event to share state of IT in the regional along with best practices of working in a virtual world

NEW NORTH, October 5, 2020 – The NEW Digital Alliance will be hosting a virtual TechTalent Summit on October 13 from 2:30 to 4:00. Participants will learn about the state of IT in Northeast Wisconsin, regional tech pipeline and national trends. A panel discussion will follow to share perspectives on building a team culture, collaborating, onboarding, and working securely in a virtual world.

The panel discussion to cover items such as:

- How do you create culture with a virtual workforce?
- How does working remotely impact working hours?
- How can you overcome the feeling of being disconnected caused by working virtually?
- What is proper virtual meeting etiquette?
- What behavior changes are needed for virtual meetings?
- How to whiteboard and create interaction in a virtual meeting.
- How to keep corporate, student and personal data safe when working remote.

Agenda:

- 2:30: Alliance updates and state of IT in Northeast Wisconsin
- 3:00: Panel discussion
- 4:00: Q&A with the panelists in breakout rooms
- 4:20: Wrap up

Panelists include:

- Carly Kroll: Director of Education, New Resources Consulting
- Jon Drosdick: Director of Recruiting, New Resources Consulting
- Tina Schuelke: CEO, Change Management Communications Center
- Jerry Eastman: Executive Director, Wisconsin Cyber Threat Resource Alliance (WICTRA)
- Bob Turner: CISO, UW Madison

Register here: <https://newitalliance.wildapricot.org/event-3975994>

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The NEW Digital Alliance is non-profit organization whose mission is to advance collaboration efforts that promote tech health of the Northeast Wisconsin region. It aims to promote that digital technology is an exciting, growing field, required by organizations of all sizes to survive and grow. Technology careers are exciting and provide tremendous opportunities where you can make an impact and be well compensated. The NEW Digital Alliance supports these efforts through the use of innovative programming and the highlighting of regional success stories to educate the positives of an IT career. More information may be found at www.newdigitalalliance.org.