



**For Immediate Release**

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## **CEO Leadership Series continues with Foxconn Industrial Internet presentation**

*Thursday webinar features keynote speakers and panel discussion by seven company leaders on digital transformation in manufacturing as companies adapt during COVID-19 pandemic*

NEW NORTH, October 20, 2020 – The COVID-19 CEO Leadership Series of webinars returns this **Thursday, October 22**, from 11 a.m.-12 noon with a special presentation – “The Journey to Lighthouse Factories” – featuring leaders from Foxconn Industrial Internet. The program will center on how digital transformation is helping manufacturers to adapt during the COVID-19 pandemic and to thrive in the future.

The scheduled keynote speakers from Foxconn Industrial Internet are Chief Executive Officer Brand Cheng, Chief Operating Officer Foo-Ming Fu and Chief Technology Officer TaiYu Chou. Following that, four others from the company will take part in a panel discussion: Director of Business Development-5G Ross Harmsen, Head of Industrial AI Keyi Sun, VP of Business Development-Smart Manufacturing Center Kirk Fleischhauer and Project Manager-High Performance Computer Raunaq Chamdia. Arik Johnson, chairman and co-founder of Aurora WDC, will serve as moderator.

October is Manufacturing Month in Wisconsin. Manufacturers in the New North region comprise more than 30 percent of all manufacturing jobs in the state. Some 2,000 New North manufacturers support 140,000 jobs and \$17.6 billion of annual economic output.

“New North is a proud sponsor of the ‘Close the Distance’ webinars that help to identify best practices across our region,” says the organization’s president and CEO, Barb LaMue. “The Business Intelligence Council (BIC) of New North identified early on steps our region needed to take to better connect data in the decision-making processes through digital transformation, to analyze the production system for error reduction through Artificial Intelligence, and to create knowledge and capabilities for our workforce.

“We are proud of the many corporations in the New North region who are well on their Digital Transformation journey.”

Registration for the webinar may be completed at <https://register.gotowebinar.com/register/263541248546202637>.

The webinar series is made available through a collaboration among Aurora WDC and the state Regional Leadership Council, comprised of the nine economic development organizations which includes New North Inc.

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*New North, Inc., is a 501(c)3 non-profit, regional marketing and economic development corporation fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee and Waushara. To find out more information about New North, Inc., please visit our website at [www.thenewnorth.com](http://www.thenewnorth.com).*