

Press Release

Contact: Ann Franz
Phone: (920) 606-7691

FOR IMMEDIATE RELEASE
October 1, 2020

NEW MANUFACTURING ALLIANCE ANNOUNCES 2020 EXCELLENCE IN MANUFACTURING/K-12 PARTNERSHIPS AWARDS

Green Bay, WI, October 1, 2020: The Northeast Wisconsin (NEW) Manufacturing Alliance is pleased to announce the winners of the 9th annual “Excellence in Manufacturing/K-12 Partnerships Awards”.

The Awards program spotlights best practices of manufacturing and education collaborations throughout northeast Wisconsin. A special *Excellence Awards* magazine features Award winners and sponsors:
<https://online.fliphtml5.com/jhuqs/qxci/#p=1>.

Award sponsorships raised \$19,000 towards the NEW Manufacturing Alliance’s Scholarship Fund, Inc. In total, the Alliance has given over \$300,000 in college scholarships.

Mark Lasky, CEO of Sadoff Iron & Metal and Board Chair of the NEW Manufacturing Alliance stated, “Over the past 9 years, there have been over 475 schools, manufacturers and community partnerships that have been nominated”. Sadoff added, “This is just a small snapshot of examples that exemplify the strong partnerships between manufacturers and education”.

The Awards program was first envisioned by John West, president of Fox Valley Metal-Tech and NEW Manufacturing Alliance’s (NEWMA) Board member. In 2012, he presented to the Board the idea of having an Awards program. He thought the Alliance could bring attention to best in class collaborations; others would then learn how to replicate it in their business or school.

The Alliance is also sponsoring virtual career speakers for students and Industry & Education Partnership’s events throughout the month of October in celebration of *October is Manufacturing month*. In addition, the organization is a sponsor of the 10th annual Manufacturing First Expo & Conference being held on October 20-22 via a virtual format.

The Excellence in Manufacturing/K-12 Partnerships Awards will recognize the following winners:

Manufacturing Awards:

Brighter Image – Walker Forge
Educational Partnership – Valley Packaging Industries
Leadership – Sargento Foods
Manufacturing Innovation – Plexus
Visionary – Wilson Jones, Oshkosh Corp.
Youth Apprenticeship – Suburban Electric

Educator Awards:

Brighter Image – Kaukauna High School

Career Pathmaker Administrator – Leah Michaud, Winneconne High School

Career Pathmaker Educator – Joe Turner, De Pere High School

Career Pathmaker Technology Education Teacher – Steve Kiel, Sheboygan North High School

Education Innovation – Omro High School

Higher Education – Andy Rinke, Fox Valley Technical College

Community Partnership Award – Junior Achievement

Questions regarding the event should contact Ann Franz at 920-606-7691 or email ann.franz@nwtc.edu. For more information about the NEW Manufacturing Alliance, go to www.newmfgalliance.org.

-End-