

PULP, PAPER & CONVERTING

BY THE NUMBERS

new north

Learn more about the New North:
<https://www.thenewnorth.com>

100+
Business
Locations



16,500+
Industry Jobs



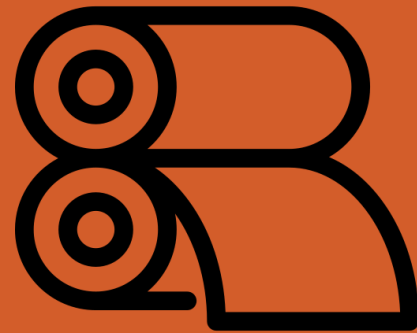
Wisconsin is #1 State in Paper Production
Largest concentration in the New North Region



60% of the state's labor, labor income, and economic impact comes from New North Region

- **Pulp, Paper & Converting Industry Contributions to the New North Economy:**

- **Total Employment Impact: 44,000+**
- **Labor Income: \$2.96B**
- **Value-Add: \$5.1B**



First New Paper Mill in WI in 30 years

- **Green Bay Packaging, Green Bay, WI**
- **\$500M Investment**
- **1,000 Construction Jobs, 600+ Paper Manufacturing Jobs**

State & Regional Partnerships



Wisconsin Institute for Sustainable Technology
College of Natural Resources
University of Wisconsin - Stevens Point