

FOREST PRODUCTS

BY THE NUMBERS

new north

Learn more about the New North:

<https://www.thenewnorth.com>

900+
Business
Locations



32,000+
Industry Jobs



Wisconsin is #1 State in Paper Production
Largest concentration in the New North Region

- **23.77 LQ in Paper Mills**
- **Pulp, Paper, & Converting 18,000 Jobs, 110 Establishments**



- **The Forest Products Industry Contributes \$4.1B to New North's Economy**
- **\$2.6B in Industry Purchases**
- **\$1.7B in Sales within the Region**
- **\$293M in regional transportation purchases**



First New Paper Mill in WI in 30 years

- **Green Bay Packaging, Green Bay, WI**
- **\$500M Investment**
- **1,000 Construction Jobs, 600+ Paper Manufacturing Jobs**

State & Regional Partnerships



Wisconsin Institute for Sustainable Technology
College of Natural Resources
University of Wisconsin - Stevens Point